




Example of Integrated territorial approach


“**LEADER** and **IUP** (Integrated urban planning) of **Seine-Aval**”

Location: Region Ile-de-France (North of Yvelines)

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- Territory of “Seine-Aval” has chosen to involve the **3 European funds** from the beginning programming period 2007-2013 to provide coherence to the various themes of the **ERDF, ESF and EAFRD**:
 - Employment, training, health center, economic development, sustainable urban development, biomass, eco-materials, eco-construction ...
 - The Integrated Urban Plan **IUP** is the equivalent of (investment territorial instrument) **ITI** proposed for the next programming period by the commission.



Presentation and characteristics of the (project) area

- The “Seine-Aval” is localized along the “Seine” river in the west of Paris,
- Organized along the axis of the river and presenting remarkable landscapes,
- A "Mixed" territory: urban and peri-urban areas with many natural and agricultural lands,



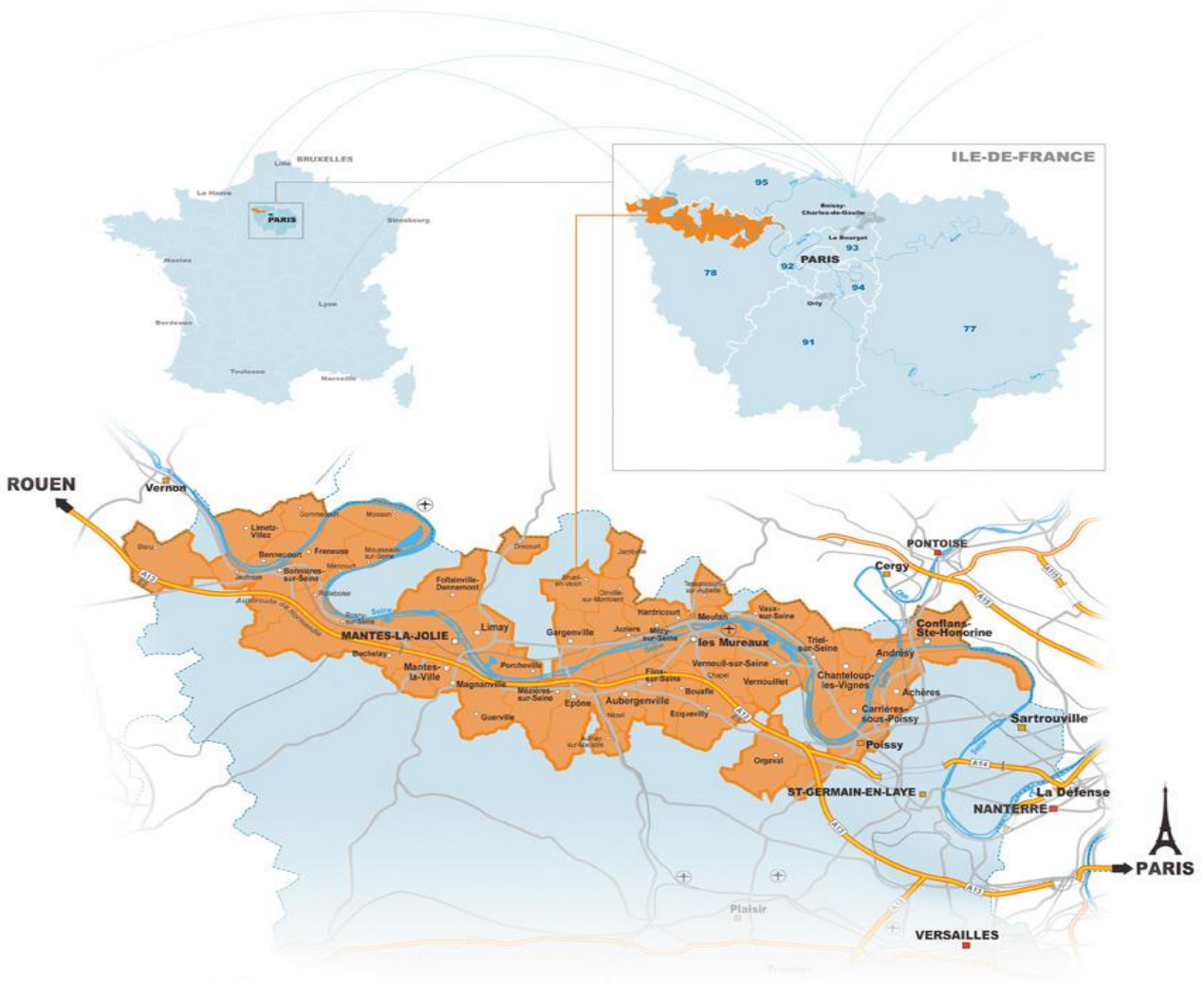
Presentation and characteristics of the (project) area

- **The Seine- Aval is a territory of 398 km² and a population of over 370 000 inhabitants,**
- **Agricultural area representing 30% of the territory (thirty farms).**
- **Concentration of urban and economic activities in the valley,**



Type of territory and composing / development process

- The Seine-Aval (identified as an area of **strategic development**)
- But was in industrial decline with different levels of development in urban areas.
- Its development is supported by a National Interest Operation **NIO** since 2006 involving the State, the Region Ile-de-France, the local authorities of Yvelines, **51** municipalities and **5** groups of municipalities.



Type of territory
and composing /
development process



Type of territory and composing / development process

- **EPAMSA** which is a public establishment manages the operation (OIN).
- Shortly before, an Integrated Urban Plan **IUP** started with an application submitted under a call for proposals for **axis 1** (urban) "**In Europe**" in the framework of the regional **OP- ERDF**. (**IUP** is the equivalent of **ITI** proposed for the next programming period).
- In 2007 the **LEADER** experience (the first in Ile-de-France) was also supported by EPAMSA.



Type of territory and composing / development process

- Through these 3 initiatives, local authorities have expressed their willingness to make a real cooperation project of development.
- This collective approach facilitated the creation of links between agricultural and urban worlds (LEADER), and allowed to contribute to the implementation of the major projects (NIO) and (IUP).



The experience acquired by the territory

- The territory of Seine-Aval has local engineering resources and strong organizational capacities.
- Across the inter-urban areas, as well as serious experience in both urban development actions and in managing the Structural Funds.



Articulation between funds

Objectives: several segments are integrated within the project "**In'Europe**" Seine-Aval:

- A development axis with the **ERDF**, with a common interest to the 3 urban centers (coordinated by EPAMSA).
- An employment section, which aims at economic development through the strengthening and development of training courses related to eco-industries, eco-construction, services to the population and local entrepreneurship support.



Articulation between funds

Objectives

- Therefore the **ESF** and the **ERDF**, are complementary in the context of development planning policy of the Seine-Aval.
- **EAFRD** supports actions to preserve the agricultural component. These actions aim at fighting against urban sprawl and supporting new practices and experimental development of local agricultural resources.
- They promote also links and interaction between agricultural and urban actors/stakeholders.



Articulation between funds

Process

- Under the National Interest operation, “Seine Aval” won a call for projects whose name is “In Europe” in the framework of **ERDF** (2007-2013)
- Concerning the management of the **ESF**, local authorities decided to maintain 3 grant agreements.
- **EAFRD /LEADER: 1 070 000 €**

Articulation between funds

Project building model: ESF : 5 682 000 €

<p>IUP (Integrated Urban Plan)</p>	<p>Stakeholders</p> <ul style="list-style-type: none"> - Urban Community of Two Banks of the Seine, - Urban community of Mantes-en-Yvelines - Intercommunal Union du Val-de-Seine Urban community of Mantes-en-Yvelines
<p>Axis 1 - Helping to adaptability of workers and enterprises to economic change</p>	<p>Sub-measure 111, 121, 123 and 131</p>
<p>Axis 2 - Improving access to employment for job seekers</p>	<p>Sub-measure 212, 213 and 221</p>
<p>Axis 3 - Reinforcing social cohesion, promoting social inclusion and the fight against discrimination</p>	<p>Sub-measure 332</p>
<p>Axis 4 - Investing in human capital and networking, innovation and the transverse actions</p>	<p>Sub-measure 432</p>
<p>Axis 5- Technical Assistance</p>	<p>Sub-measure 511</p>

Articulation between funds

Project building model: ERDF: 10 567 000 €

IUP (Integrated Urban Plan)	
Axis 1 - Enhancing the region's attractiveness and competitiveness through the development of economic sectors	Action 1 - Develop housing supply to Small and medium enterprises SMEs and innovative start-ups
	Action 2 - Strengthening and supporting the eco-industry sectors, green building and energy efficiency,
	Action 3 - Promote the networking of actors
Axis 2 - Improving the attractiveness and accessibility of the territory: action for a sustainable urban cohesion	Action 1 - Promoting sustainable urban development by improving the natural frame-work and urban planning
	Action 2 - Developing actions for knowledge and innovative use of ICT
Axis 3 - Developing the skills and qualifications	Action 1 - Enhance training and equipment
	Action 2 - Promoting actions for the development of services, personal assistance and health professions
Axis 5 - Technical Assistance	Action 1 - Support for management system, monitoring, and evaluation of the operational program



Focus on one project of LAG Seine-Aval

- **Beneficiary** : Urban Community of Les deux rives de Seine
- **Project title**: Green Heart
Implementation of an agricultural irrigation system in the “Green Heart”: an experimental project regarding the implementation of 7.4 ha of miscanthus.



Focus on one project of LAG Seine-Aval

Background:

- The plain of Chanteloup-les-Vignes receives the spreading of sewage for over 100 years.
- 300 Ha of farmland are polluted, food crops are not allowed,
- Now partly land is left fallow.



Focus on one project of LAG Seine-Aval

- The aim is to transform these fragile and abandoned areas in a "green heart", integrating agriculture as a means of structuring the urbanization
- The LAG Seine-Aval leads a local development strategy that priority is **urban-rural link**, among other things.



Focus on one project of LAG Seine-Aval

Objectives

- The goal is to reclaim landscapes and agricultural areas and develop an agro-resources sector.
- The idea is to use plantation of Miscanthus: non-food crop growing areas, tolerance to pollution, ability to retain pollutants, carbon footprint, ability to create a economic chain ...



Focus on one project of LAG Seine-Aval

Summary presentation

- A first experimental phase of implementation of Miscanthus rhizomes covers 7.4 ha of lowland
- The aim is to reach 150-200 ha of crops with significant levels of profitability and the development of different sectors related to green building
- The establishment of 35 ha of miscanthus was carried out in 2012, and 82 additional hectares in 2014.



Focus on one project of LAG Seine-Aval

Results

This project combines several objectives:

- Agronomic (experiment miscanthus)
- Environmental (sequestration capacity of pollutants)
- Economic and social (that will be measured by specific indicators).
- The first results are agronomic, with the success of the experiment that allows to further the development..



Focus on one project of LAG Seine-Aval

Points of interest

- Innovative-Biomass project, development of eco-construction/eco-building sector
- Reconquest of fallow land

Teachings

- Mobilization of a community on an agricultural scale project,
- Interactions with economic development of eco-industries and sustainable development



Focus on one project of LAG Seine-Aval

Conclusions

keys to success

- The link between funds, makes a sense in the Seine-Aval area. If projects and structural installations are essential to enable the Seine-Aval becoming attractive (**ERDF**), the value of agricultural land is equally important to treat peri-urban agricultural issues at the local and regional level (**EAFRD**) for employment and human capital (**ESF**).



Focus on one project of LAG Seine-Aval

Conclusions

Challenge for the future

- The constraints of EU funds management: arising from differences in logic intervention, procedures and referent services between funds.

Recommendations:

- To develop training for manager to help them to coordinate the different funds (new skills, new internal organization in local authorities)



Focus on one project of LAG Seine-Aval

Conclusions

Recommendations:

- To create a network between people who carry out ESF, ERDF or EAFRD process.
- To think about governance of different funds which contributes to the multifunds approach



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Focus on one project of LAG Seine-Aval

Conclusions

ESF indicators accumulated since 2007

- Total Number of Participants: 3195
- Total Number of entrepreneurship: 159

