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## **PARTNERSHIP OFFER**

The Austrian Saddler Museum, which is situated in the LAG Linz-Land in Upper Austria, is searching for European Cooperation Partners for the following project:



### **European Saddler (Leather) Network ES(L)N**

**A brief description**

The Austrian Saddler Museum – the only one of that kind in the German speaking area – has been gathering saddlers from Austria for several years and is building a network between them.

The project ES(L)N has several functions:

- to further develop the existing regional network,
- the development of the European cooperation, to intensify the handcraft (saddler handcraft) and leather-cultural exchange,
- and to accentuate the regional identity.

The project allows saddler businesses from all participating countries (later on from all over Europe) to get in contact with each other, share experiences and knowledge and work together to improve their profession.

At an initial meeting the situation of Saddlery from the participating countries, as well as similarities and differences and their future prospects will be discussed. Further a joint project for the improvement of the saddlery handcraft (e.g.: basic and advanced training, development of a central documentation- and information service to improve the transnational cooperation) will be planned.

Invited to participate in that project is everybody who wants to keep the saddlery craft as world cultural heritage, enhance the saddlery businesses, secure their continued existence and who is, as well, interested in a intense handcraft-specific cooperation in Europe.

**Leader-Region Linz-Land**  
**Hauptplatz 23**  
**A – 4020 Linz**  
**ZVR: 766103492**



**Tel.: 0732 79 30 66**  
**Mobil: 0664 19 19 074**  
**leader@linz-land.at**  
**www.linz-land.at**

If you are interested in cooperation with us or if you want to know further details please contact:

**Organisation:**

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***Leader-Region Linz-Land***

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Ladies and Gentlemen  
Dear colleagues

We are looking for regions dealing with and having experience with preservation and refinement of sweet chestnuts. We would appreciate if you could let us have addresses, names, etc. of institutions or individuals active in this field.

Many thanks in advance and kind regards

Heidi Drucker  
Business Management

Subject: LEADER – Partner-search for exchange of experience with regard to “Preservation of sweet chestnuts”

LAG mittelburgenland plus

Region: Mittelburgenland, federal province Burgenland, Austria

Topic: preservation of sweet chestnuts

Description: Initial position:  
There is a highly concentrated appearance of sweet chestnuts in the region of Mittelburgenland. At present the chestnuts are merchandized on an annual chestnut festival. They are sold as biscuits and cakes (400 kg), chestnut pudding (200 kg) and roasted chestnuts (400 kg).

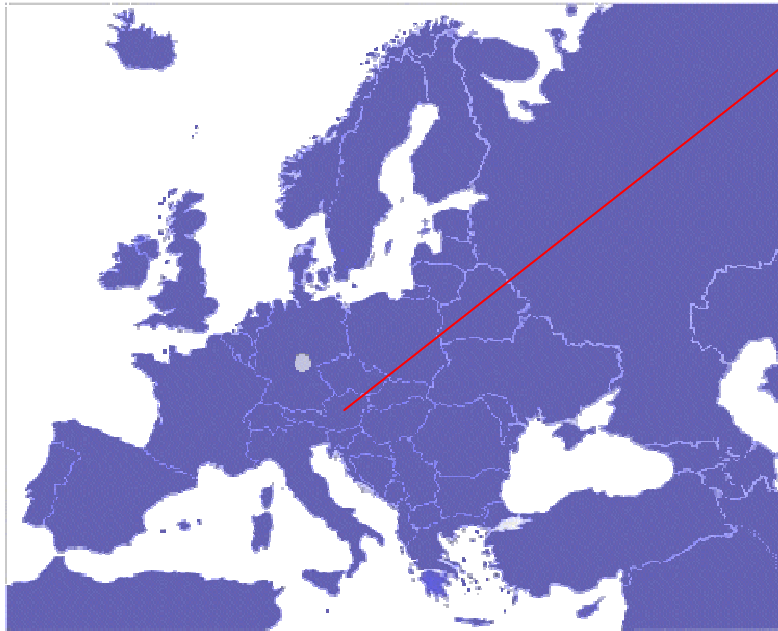
Objective:

To use the potential of the sweet chestnut for merchandizing refined products all year long.

Planned measures:

Research and development of possibilities of preservation

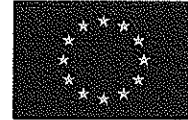
Contact: LAG mittelburgenland plus  
Heidi Drucker  
[office@mittelburgenlandplus.at](mailto:office@mittelburgenlandplus.at)





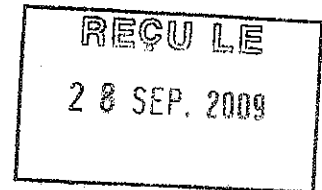
# MUNICIPALITY OF ELHOVO

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E-mail: kmet.elhovo@infotel.bg  
web site: www.elhovobg.org



## The European Agricultural Fund for Rural Development: Europe investing in rural areas

Outgoing № *92-00-157*  
*16.09.2009г.*



**TO**  
**EN RD Contact Point**  
**Rue du Marteau 81**  
**B – 1000 Brussels**  
**Belgium**

**SUBJECT: Establish contact with approved Local action groups in Greece and Spain, implementing local development strategies according to Leader (2007-2013).**

Municipality of Elhovo, district of Yambol, Republic of Bulgaria has been implemented a project № 431-2-03-24/18.09.2008 "Acquiring skills and achieving social activity in the territory for potential local action group in the municipality of Elhovo" Program Rural Development 2007-2013, Axis 4 Leader, sub-measure 431-2 „Acquisition of Skills and Animation for Potential Local Action Groups (2007-2009), financed by EAFRD 2007-2013.

Within the project a study tour has been provided for exchanging experience for developing and applying local development strategies from local action groups in Greece and Spain from 2007 to 2013.

In this connection, we turn to you for assistance in obtaining information and contacts with the approved Local Action Groups in Greece and Spain, implementing local development strategies according to Leader for the 2007-2013 year.

**Enclosure:** 1. Summary of the project;  
2. Information of the municipality of Elhovo

Sincerely,

**Petar Kirov**  
**Mayor of the Municipality of ELHOVO**



**Contact person:**

Mrs. Milena Gendova- Project Manager  
8700 Elhovo, Bulgaria  
Phone 359 478 88455; Fax 359 478 88034  
E-mail: elhovo\_lider@abv.bg



## PRESENTATION OF ELHOVO MUNICIPALITY

The **Municipality of Elhovo** is situated in the region of Yambol. It borders the municipality of Topolovgrad in the south-west, Haskovo district, Bolyarovo Municipality in the east, The Republic of Turkey in the south-east and Tundzha Municipality in the north.

Area: 708 sq.km

Population Centers: 22

Population: 17 488

Cultivated Lands: 377 416 dca.

Forests: 314 019 dca.

The town of Elhovo is situated along the valley of the Lower Tundzha River.

Historical places exist on the territory of Elhovo Municipality - remains of antique and medieval fortresses.

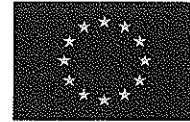
The Municipality has well preserved rich cultural historical heritage, maintained folklore traditions and customs.

The rich ethnographical heritage of Elhovo and the region of Strandja-Sakar has been studied and preserved at the Ethnographic Museum in the town, included in the list of The National Movement "Come to Know Bulgaria - 100 National Tourist Objects".

Elhovo Municipality has outgoing transport connections through four entrance-and-exit points, namely: northern point through Elhovo towards Yambol city and the interior of Bulgaria, eastern point - through Dobrich village towards Bolyarovo, Sredets and Bourgas, western point - through Elhovo towards Topolovgrad and Harmanli, and through Malak Manastir village towards Skalitsa and Stara Zagora. The roads structure ensures good connections between the administrative center and the villages. The constructed road network on the territory of Elhovo Municipality is of total length 196.8 km. The administrative center of the Municipality is at a distance of 110 km from Bourgas international airport, and 100 km from the largest Bulgarian sea-port of Burgas. The telecommunications system in the Municipality is being upgraded and digitalized. There is coverage by two cell phone operators.

The branches of the municipality's economy are industry, agriculture, commerce and transport, which are introduced by : "Elprom - Elhovo" Inc., "Lemekon" Inc. , "Yanitsa" Inc., "Deli - 99" Ltd., Sole Proprietor "Sto i Pet" , "BKS - Elhovo" Ltd, "Hlyab I Hlebni Izdelia" Ltd., "A.T.E." Ltd - Elhovo, "ZOMASH" Ltd, DAP SA, PLC "Astro-Yan - Yanko Georgiev", etc.

The way of life in the Municipality is parti-colored tangle of past, present and future. New horizons are opened to the population with the starting of work of Lesovo - Hamzabeili border crosspoint. The inhabitants have will and power to answer the dynamic changes and new challenges to confirm the region as an attractive place for living and working.



**The European Agricultural Fund for Rural Development:  
Europe investing in rural areas**

**SUMMARY OF PROJECT OF SUB-MEASURE 431-2 OF THE BULGARIAN  
RURAL REGIONS DEVELOPMENT PROGRAMME 2007-2013, IMPLEMENTED  
BY THE MUNICIPALITY OF ELHOVO, DISTRICT OF YAMBOL,  
REPUBLIC OF BULGARIA**

Name of the sub-measure 431-2 of the RDP: **Acquisition of Skills and Animation for Potential Local Action Groups (2007-2009).**

Name of project's proposal: **"Acquiring skills and achieving social activity for potential local action group in the territory of the Municipality of Elhovo"**

Creating and strengthening local action groups is one of the priorities of the Rural Areas Development Programme (RDP) 2007-2013 and is a prerequisite for access to funding according to measures under the program through the application of the LEADER approach.

**The main reasons** for the establishment of a Local Action Group in the Municipality of Elhovo are related to the opportunities as follows:

- Activate local people to identify territory's problems, resources and ways for its sustainability;
- Strengthen the dialogue and the cooperation and realizing joint actions of public, private and civil sector, aimed at creating ideas, products and services with maximum added value to territory's own resources;
- New ways of business development and creation of jobs and livelihoods;

**The main objective** is acquiring skills by local communities and achieving social activity for the Municipality of Elhovo, as an essential prerequisite for the establishment and successful work of a potential local action group according to Axis 4 Leader of the RDP 2007-2013

**The specific objectives are:**

- Identify and define key problems, local needs, priorities and main stakeholders in the territory development of potential local action group (LAG);
- Preparation of local development strategy;
- Registration of LAG in the territory of Municipality of Elhovo and preparation of forms and documents relating to the application procedures for approval and registration of LAG by the Ministry of Agriculture and Food;
- Capacity building for management of MIG and preparing the future application of local development strategy.

### **The main project activities include:**

- Studies in rural areas (territorial, socio-economic analysis, etc.) for the preparation of local development strategy; building a database.
  - Training, skill acquiring, technical and financial provision for the team involved in the preparation of local development strategy.
- Training of local leaders for the LEADER approach.
- Study visits for representatives of potential local action groups (LAGs) in other countries of the European Union for acquiring practical knowledge about how to develop and apply local development strategy.
- Working Groups and information events to encourage the active participation in the process of local development.
- Information, events and seminars for informing local people about the forthcoming call for selection of LAG according to LEADER approach in the PDRA and discussing and promoting the proposed strategy for local development;
- Developing and publishing information materials necessary for the preparation and the publicity of the strategy's project for local development.
- Preparation of forms and documents for applying of LAG for calls for selection of local action groups held by the Ministry of Agriculture and Food (MAF)

The project has a **duration of 20 months** (03.06.2009-03.02.2011) and has been realized in partnership with the Agriculture Cooperative "Investproekt"LTD-Elhovo and the Business Center-Elhovo.

The project has been funded under the sub-measure 431-2 of the RDP 2007-2013 according to contract between the Municipality of Elhovo and the Ministry of Agriculture and Food .



# PARTNERSHIP OFFER

## **Economic diversification – women entrepreneurs in rural areas**

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Topic / title of the proposed project

**Objective:**

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Initial position / background / local context of the proposed project

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Proposed objectives / activities

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Country and/or kind of partner you are looking for

Offering LAG: **South Järva Action Group**, e-mail: [koostoo@koostookogu.ee](mailto:koostoo@koostookogu.ee)

[www.koostookogu.ee](http://www.koostookogu.ee)

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Contact details

# Searching for a Partner for Art Exhibition Exchange

## EU LAG Project, Trans-national Cooperation

We are a group of artists and artisans, who have founded an art association called ITU in the year 2004. It is fresh, new art that we make, in order to expand minds and give new visions, and most important: make a good and happy feeling. Our members are mainly visual artists who use various techniques and materials.

We have a gallery of our own. It is located in Humppila municipality in the countryside, beside main road 140 km northwest of Helsinki.

The gallery used to be a grain storehouse of a farm. The main building of the farm serves today as a restaurant. The storehouse-gallery has 600 square meters and three layers of interesting old times space waiting for contemporary art. The space is still divided into small "rooms" with grain washed old wooden walls. So there is "privacy" for each artist as well as large space in order to give a wider view. In the yard there is space for open-air art too.

We are now looking for a group of artists and/or artisans, who would like to come here to exhibit their works of art, and who would invite us to their country and provide a space for our exhibition. If you are interested, you should contact your own Local Action Group (LAG), Rural Action Group (RAG) or Leader Group to start you own part of the project.

This year we present our exhibition first "at home" and test the public opinion about it. **The exhibition exchange would happen in summer 2010.**

And by the way - we all women, nearly all of us.

Looking forward to hear from you!

## LounaPlussa

We are working in cooperation with LounaPlussa, the Local Action Group of our region.

LounaPlussa Association is a Finnish LAG and non-governmental organization which aims at the development of community-based village activities in Häme area.

The purpose of LounaPlussa Association is to develop rural areas through the promotion of local initiatives, cooperation between rural and urban areas and networking of the different actors in Finland and internationally. Exchanging experiences, culture and contacts in rural entrepreneurship are important for LounaPlussa.

LounaPlussa Association as a LAG finances projects initiated and implemented by people living in the rural areas. In this way, LounaPlussa helps to create new activities and models of operation which attract more people to work together for their communities. The community-based projects are financed by the EU, government and municipalities of Finland.

## Links

- ITU art association (Taideyhdistys ITU), web site in English: [www.taideitu.net/english](http://www.taideitu.net/english)

- For more information about Humppila see municipality's web site [www.humppila.fi](http://www.humppila.fi), click "In English" on *left navigation* menu.)
- LounaPlussa: [www.lounaplussa.fi](http://www.lounaplussa.fi)

## Contacts

LAG LounaPlussa:

- LAG manager ms. Tuula Kallioinen e-mail: [tuula.kallioinen@lounaplussa.fi](mailto:tuula.kallioinen@lounaplussa.fi)

Art Association Itu:

- Chairperson ms. Elina Kylämarkula e-mail: [elinakyla at gmail.com](mailto:elinakyla@gmail.com)
- Secretary ms. Eila Heikkilä e-mail: [eilaheikkila at gmail.com](mailto:eilaheikkila@gmail.com)



## *Kansainvälistymispolku – Path to Europe*

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### **LAG Ravakka and Lag Pyhäjärvisseutu taking local actors to international paths**

Two south-western Finnish LAGs, Lag Ravakka and LAG Pyhäjärvisseutu have started together a project *”Path to Europe”*, which aims to develop international connections both between European LAGs and between European local actors. The project informs the local actors about the possibilities of international cooperation, activates, and helps the Finnish local actors to find international cooperation partners from European rural areas. The goal of the project for both LAG Ravakka and LAG Pyhäjärvisseutu is to create new international contacts which can also in the future be utilized by the local actors of the area. As the result of the project Path to Europe, villages and associations can also start their own projects with the new international partners.

LAG RAVAKKA is located on the south-western coast of Finland, by the Baltic sea. The LAG’s main theme is quality of life in rural areas and the main objectives of Ravakka’s Leader-programme are:

- **Active villages and inhabitants**
  - o Developing and improving the working and living possibilities and liveliness
  - o Increasing cooperation and networking
  - o Village development plans
- **Improving economics; funding for local small enterprises**
- **Meeting point for different cultures**
  - o International contacts
  - o Cooperation between rural and urban areas
  - o Promoting tourism and leisure activities
- **Maintaining the environmental and cultural heritage**
  - o Promoting local culture
  - o Restoring valuable environment, environmental education

LAG PYHÄJÄRVISEUTU is located on the inland of south-western Finland. The LAG’s main theme is quality of life in rural areas and the main objectives of Pyhäjärvisseutu’s Leader-programme are:

- **Economic Development; funding for local small enterprises**
- **New forms of activity in the village action and other associations**
  - o Networking of rural associations
  - o Living in rural areas
  - o Education and know-how of association actors
- **Culture and hobbies**
  - o Cultural heritage and cultural entrepreneurship
  - o Activities for young people
- **Environment**
  - o Waters
  - o Waste and water management
  - o Diversity of nature and cultural environments
  - o Environmental education

## Kansainvälistymispolku – Path to Europe

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### - Co-operation over the borders

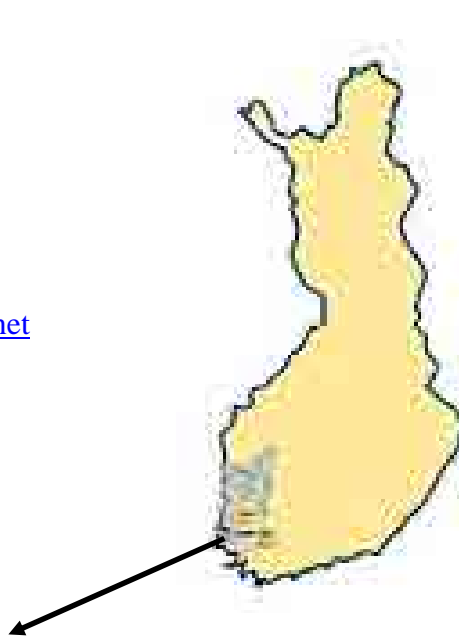
- o Interregional cooperation (cooperation with other Finnish LAGs)
- o Transnational Cooperation (cooperation with foreign LAGs)

The project **Path to Europe** is gathering together the local actors' ideas and suggestions for international cooperation and helps to elaborate the ideas further. As the local actors of our area have an idea about international cooperation, the LAGs help the actors to find international partners for cooperation projects. The LAGs also coordinate the negotiations of the possible partners. In the first meetings the project Path to Europe has organised, the villages and associations have pointed out especially cooperation ideas concerning **young people, village action, culture, nature, sports and developing tourism activities.**

**In case the local actors of your LAG's area are interested in cooperation under the mentioned themes, please do not hesitate to ask for more details!**

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*Kansainvälistymispolku – Path to Europe*

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**LOOKING FOR INTERNATIONAL PARTNERS**

**(A) Contact information:**

1. **organisation:** Eura Karate club (EKS)  
**contact person:** Tapani Alho  
**address:** Mannilanraitti 53, 27670 MANNILA, FINLND  
**e-mail:** [tapani.alho@jujothermal.com](mailto:tapani.alho@jujothermal.com)  
**phone:** +358 500 774 575
  
2. **languages:** English

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Ravakka LAG  
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+358 40 727 3005  
[annamaria.isotalo@ravakka.fi](mailto:annamaria.isotalo@ravakka.fi)

**(B) Description of the project idea / interests**

1. **name of the idea:** New karate methods from foreign countries
  
2. **short description of the idea:** To get to know other karate habits and methods in other rural areas. Tips for coaching and practising. Exchange of ideas and good practices.

### *Kansainvälistymispolku – Path to Europe*

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3. **what common activities could be developed:** For example common exercise camps yearly in both countries, new methods of coaching and training
4. **special theme of the idea:**
5. **keywords of the project:** karate, coaching, training
6. **target group:** Karate clubs in other European countries

#### **(C) Expectations, Description of expected partners**

1. **Target countries where the partners are searched:** All European countries which could offer something new for our club.
2. **special expectations:** -



## Description of Eura Karate Club

Eura Karate Club is located in South-Western Finland in the municipality of Eura, in Honkilahti village. The Eura Karate Club was founded over 10 years ago and there are about 20 persons active in the Club. We have started only five courses for beginners which shows the fact that those practicing actively remain mainly the same.

We have two places for training and one of them is equipped with a tatami.

As it comes to extra training (strength, fastness, balance, coordination and physical condition) we take advantage of the versatile possibilities offered by the rural areas such as different kinds of agricultural works. We use a gym built in an old cow shed where we have punching bags and balls as well as dumbbells.

Most of our members are just practicing for fun but five of them have reached the competitive level in the Finnish national team of kumite. At the moment we have three competitors that have won the Finnish youth championship three times on three consecutive years. Two of them won medals also in the adults' competitions. The training is very active in our club and our main coach is also the coach of the Finnish youth national team.

The main branch in our Club is Sankukai. It is quite free and we have been influenced by wadoryu and shotokan styles as it comes to training the basic techniques. When practicing Kata we use shotokan kata.

The main idea in the competitors' training is to strengthen the basic techniques so that it has a positive impact for training kumite.

We would like to make close co- operation with an open minded Karate Club which offers many different kinds of activities the main emphasis being on kumite.



## Description of Eura Karate Club

Eura Karate Club is located in South-Western Finland in the municipality of Eura, in Honkilahti village. The Eura Karate Club was founded over 10 years ago and there are about 20 persons active in the Club. We have started only five courses for beginners which shows the fact that those practicing actively remain mainly the same.

We have two places for training and one of them is equipped with a tatami.

As it comes to extra training (strength, fastness, balance, coordination and physical condition) we take advantage of the versatile possibilities offered by the rural areas such as different kinds of agricultural works. We use a gym built in an old cow shed where we have punching bags and balls as well as dumbbells.

Most of our members are just practicing for fun but five of them have reached the competitive level in the Finnish national team of kumite. At the moment we have three competitors that have won the Finnish youth championship three times on three consecutive years. Two of them won medals also in the adults' competitions. The training is very active in our club and our main coach is also the coach of the Finnish youth national team.

The main branch in our Club is Sankukai. It is quite free and we have been influenced by wadoryu and shotokan styles as it comes to training the basic techniques. When practicing Kata we use shotokan kata.

The main idea in the competitors' training is to strengthen the basic techniques so that it has a positive impact for training kumite.

We would like to make close co- operation with an open minded Karate Club which offers many different kinds of activities the main emphasis being on kumite.



*Kansainvälistymispolku – Path to Europe*

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**LOOKING FOR INTERNATIONAL PARTNERS**

**(A) Basic informations:**

1. organisation:

**Eurajoki municipality, Finland**

2. contact person:

Elina Mustalampi

3. language skills:

Finnish, English, Swedish (basics of German, Norwegian, Spanish)

4. e-mail:

[elina.mustalampi@eurajoki.fi](mailto:elina.mustalampi@eurajoki.fi)

5. tel:

+358 44 312 4916

6. post address:

Tohtorinpolku 2, 27100 EURAJOKI

7. LAG in the area:

LAG Ravakka

8. contact person in the LAG:

Annamaria Isotalo

9. language skills:

Finnish, English, Swedish, French, German (basics of Spanish, Latvian)

10. e-mail:

[annamaria.isotalo@ravakka.fi](mailto:annamaria.isotalo@ravakka.fi)

11. tel:

+358 40 727 3005

12. postal address:

Palokuja 6, 23960 SANTTIO, Finland

**(B) Description of project proposal / intrest of cooperation**

1. name of the idea:

Developing tourism in historical sights in rural areas



## *Kansainvälistymispolku – Path to Europe*

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### 2. short description of the idea:

The idea is to create a project in which the partners can exchange best practices and knowledge about the animation of historical sights and development of tourism in traditional and historical sights. The project could include changing the ideas of productization and development, seminars and events on the topic and study trips.

In Eurajoki municipality tourism in historical sites in rural areas has lately been developed especially for children and young people. There are 3 different historical sights in Eurajoki municipality: traditional Välimaa's Croft, Vuojoki mansion house and Raunela fishery farm.

### 3. what kinds of joint actions could be developed?:

- Exchanging best practices about the animation of historical sights and development of tourism in traditional and historical sights (especially for children and young people)
- Organising joint events and / or seminars
- Promoting tourism, networking
- Productization of historical sights, translations, publications

### 4. special theme:

Increasing the historical knowledge, promoting tourism in historical sights

### 5. key words of the idea:

Development of tourism, historical sights, children, young people

### 6. target group:

Tourists, local inhabitants, children, young people

## **(C) What are we looking for? What is expected from the partners?**

### 1. from which countries the partners are searched?:

All European Union countries.

### 2. special expectations:



Maaseudun kehittämissyhdistys  
Ravakka ry  
Annamaria Isotalo  
Palokuja 6  
23960 SANTTIO  
040 727 3005  
annamaria.isotalo@ravakka.fi



PyhäjärviseuTU

FIN

PyhäjärviseuTU ry  
Elina Haavisto  
Satakunnankatu 12  
27510 EURA  
044 534 2992  
elina.haavisto@pyhajarviseuTU.net

Kansainvälistymispolku – Path to Europe

## LOOKING FOR INTERNATIONAL PARTNERS

### (A) Basic informations:

1. organisation:  
**AsemanseuTU village association, Mynämäki, Finland**
2. contact person:  
Marjaana Naatula-Kauppila
3. language skills:  
Finnish, English
4. e-mail:  
marjaana.naatulakauppila@gmail.com
5. tel:  
+358 40 535 8020
6. post address:  
Mäkikauppilantie 26, 23100 Mynämäki, Finland
  
7. LAG in the area:  
LAG Ravakka
8. contact person in the LAG:  
Annamaria Isotalo
9. language skills:  
Finnish, English, Swedish, French, German (basics of Spanish, Latvian)
10. e-mail:  
annamaria.isotalo@ravakka.fi
11. tel:  
+358 40 727 3005
12. postal address:  
Palokuja 6, 23960 Santtio, Finland

### (B) Description of project proposal / interest of cooperation

1. name of the idea:  
**Developing the leisure activities in villages**
  
2. short description of the idea:  
The idea is to create more events organised by village association. The goal is to develop the "village spirit" and to encourage the people in villages to act together in their own village for example in organizing different kinds of events.



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Another idea is to create new ways of utilizing in recreational purposes the river, which streams through the village Asemankylä. The goal is to develop the usage of the river and the environment of the village as an all-round leisure site, changing by the times of the year.

3. what kinds of joint actions could be developed?:

To brainstorm and develop village events together. To create new village event plans and to share good practices. Organising new village events together. Sharing the ideas and visions about the utilization of local environment in recreational purposes. Organizing brainstorms and voluntary work sessions aiming to get the natural environment to recreational use.

4. special theme:

None

5. key words of the idea:

Recreational action, village events, river, environment and nature, leisure time.

6. target group:

All the people living in the village association's area, environ 450-500 persons.

**(C) What are we looking for? What is expected from the partners?**

1. from which countries the partners are searched?:

All European Union countries.

2. special expectations:

New and unprejudiced ideas for developing village action







13/10/2002 FI Kansainvälistymispolku – Path to Europe

## LOOKING FOR INTERNATIONAL PARTNERS

### (A) Contact information:

1. organisation: Hinnerjoen Jokisoinnut (River Melodies). Jokisoinnut is a mixed choir in Eura municipality in South Western Finland  
contact person: Esko Virtanen  
address: Lähdetie 1 A 12, FIN-37500 Lempäälä

e-mail: [esko.virtanen@teraselementti.fi](mailto:esko.virtanen@teraselementti.fi)  
phone: +358 40 5818937

2. languages: English

### **Contact LAGs:**

Pyhäjärvisseutu LAG  
Elina Haavisto  
Satakunnankatu 12  
27510 Eura  
+358 44 534 2992  
[elina.haavisto@pyhajarvisseutu.net](mailto:elina.haavisto@pyhajarvisseutu.net)

Ravakka LAG  
Annamaria Isotalo  
Palokuja 6  
23690 Santtio  
+358 40 727 3005  
[annamaria.isotalo@ravakka.fi](mailto:annamaria.isotalo@ravakka.fi)

### (B) Description of the project idea / interests

1. name of the idea: Singing over the borders, A Singing bridge to the world.





### *Kansainvälistymispolku – Path to Europe*

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2. short description of the idea: To exchange ideas and experiences and cultures with other choirs and choristers.
3. what common activities could be developed: trips, concerts and any other things which give inspiration; for example community singing. Travelling gives possibility to get to know different kinds of residences, choir habits, practising methods, new notes and lifestyles.
4. special theme of the idea: Eura municipality and its sights and characteristics: Iron Age, Viking Age and of course, rural areas
5. keywords of the project: choral singing, mixed choir, folk music, singing
6. target group: mixed choirs and choristers aged 17-70

#### **(C) Expectations, Description of expected partners**

1. Target countries where the partners are searched: All European countries
2. special expectations: -



**Integration Net - transnational project on labour- based immigration, refugees, second generation immigrants and integration in rural areas**

**Partnership search:**

Finnish LAG Aktiivinen Pohjois-Satakunta ry ( [www.aktiivinen.fi](http://www.aktiivinen.fi) ) from the South-Western part of Finland is searching for partners for a transnational project collaboration on labour based immigration, cultural interaction and local village level integration.

The Project aims to establish and help a natural integration process and cultural interaction between inhabitants of rural territories identifying actions ,learn by doing workshops, diffusing knowledge on immigration and for instance identifying new solutions for social integration of foreigners in rural territories.

In project will be realized international study trips, events and seminars and exchange of best practises.

In projectual partnership are joined already LAG Joutsenten Reitti (Finland) ([www.joutsentenreitti.fi](http://www.joutsentenreitti.fi) ) and we are mainly searching for Swedish and German counterparts.

The projects working language will be English and participation is open for all UE area.

Contact data International co-ordinator Krista Antila LAG Aktiivinen Pohjois-Satakunta ry, [krista.antila@kankaanpaa.fi](mailto:krista.antila@kankaanpaa.fi), +358505206396

Kv-koordinaattori/Aktiivinen Pohjois-Satakunta ry HTM Krista Antila Ruhkatie

79 38750 Veneskoski GSM 050 5206 396 [www.pohjois-satakunta.fi](http://www.pohjois-satakunta.fi)  
<http://www.aktiivinen.fi> <<http://www.aktiivinen.fi>>

Coordinator of international affairs/  
Active North Satakunta association  
M.Sc. Admin Krista Antila  
Ruhkatie 79  
38750 Veneskoski, FINLAND  
Mob. +358 50 520 6396

EU LEADER DEVELOPMENT PROJECT 'Black Light Theatre'  
Partner Searching File

Summary

Project coordinator      Sisä-Savo Adult Education Services, Finland  
Contact person            Kirsti Häkkinen, [kirsti.hakkinen@suonenjoki.fi](mailto:kirsti.hakkinen@suonenjoki.fi)  
   +358 40 5146421  
Partners                      2-3 Leader Groups, the EU  
Time                            1.9.2010 – 31.12.2013

Project

The aim of the project is to create a network of Black Light Theatre –groups in partner countries, and to organize cooperation and workshops between the groups in various cultural organizations for developing working methods for Black Light Theatre.

The workshops could include some of the following:

1. black light theatre workshop (special effects/sound workshop, lighting workshop, scenery and dress workshop)
2. digital video workshop
3. magic workshop 'black cabinet'
4. pyrotechnics workshop
5. composition and music workshop
6. creative dance workshop
7. puppet theatre

Through these workshops the partners could produce their own separate products, which could be exchanged between the partners, and joint performances could be planned and realized. Each partner could specialize in the area of skills for which they have special interests and strengths.

The aim of the project is to attract participants from different age groups. The format suits also the young very well.

In the proposed project a partner network would be formed, the know-how for realizing workshops would be found, a marketing network for theatre groups would be formed, and visits to workshops and joint performances in partner countries would be made in order to share the acquired know-how.



Kajaani, 26<sup>th</sup>, October 2009

*Buon giorno Italia! La Finlandia è qui!*

We are a spirited, aging (60+) Finnish group who is still looking for new experiences in the life. Our group called "Old Friends Association" was established in 1920 in Kajaani in the middle of Finland. We have done good cooperation with the 100 year old Kainuu College adult education centre for many years. So the association's development could be described as: from sewing club to society of the lifelong learning opportunities.

The main goal of our joint action is to remain as endogenous, active and thinking people in our everyday life, even though we are getting older every day. Life is so interesting and we are in the best age!



**OUR MOTTO IS :**  
**" LEARN AND DISCOVER EVERY DAY SOME  
NEW**

*Well, Italy is something completely new for us! We are looking for a co-operating partner or similar group from Italy, because we would like to learn Italian language, to have Italian friends and discover Italian culture and its differences from our culture.*

On the other hand we would be happy to tell you our own beautiful stories about Northern culture, show you Finland's fabulous landscapes with thousands of lakes, deep forests, wild animals and reindeer. Welcome to visit our group in Kainuu region and experience the joy of learning and doing together in the best age! By co-operation with the Kainuu College we are able to give you some advice how to use computer in the everyday communication in our age and we are ready to arrange study tours between our regions. Kainuu College is a comprehensive learning institution educating young and old, employed and unemployed people as well. It is located close to Lake Oulujärvi in magnificent scenery. We really hope we will meet you soon there!

Does it sound good? Are you interested? Do you live somewhere in the countryside in Italy? Perfect!!! We are looking forward to a letter from your association. Hopefully we can start to plan a co-operation project with you as soon as possible... Because, do remember: we are getting older all the time! ☺

We have attached a project proposal to this letter. You can find more information and photos about us and our organizations on our websites. Old Friends Association: [www.vanhainystavat.net](http://www.vanhainystavat.net) and Kainuu College: [www.kainuunopisto.fi](http://www.kainuunopisto.fi). We hope that our websites will be soon available also in Italian. ☺

Please, contact us (in English) by email or by post:

**Vanhain Ystävät ry**  
**(Old Friends Association)**  
Marja Leskinen  
Kokkolantie 520 B  
87100 Kajaani  
[marja.leskinen@suomi24.fi](mailto:marja.leskinen@suomi24.fi)

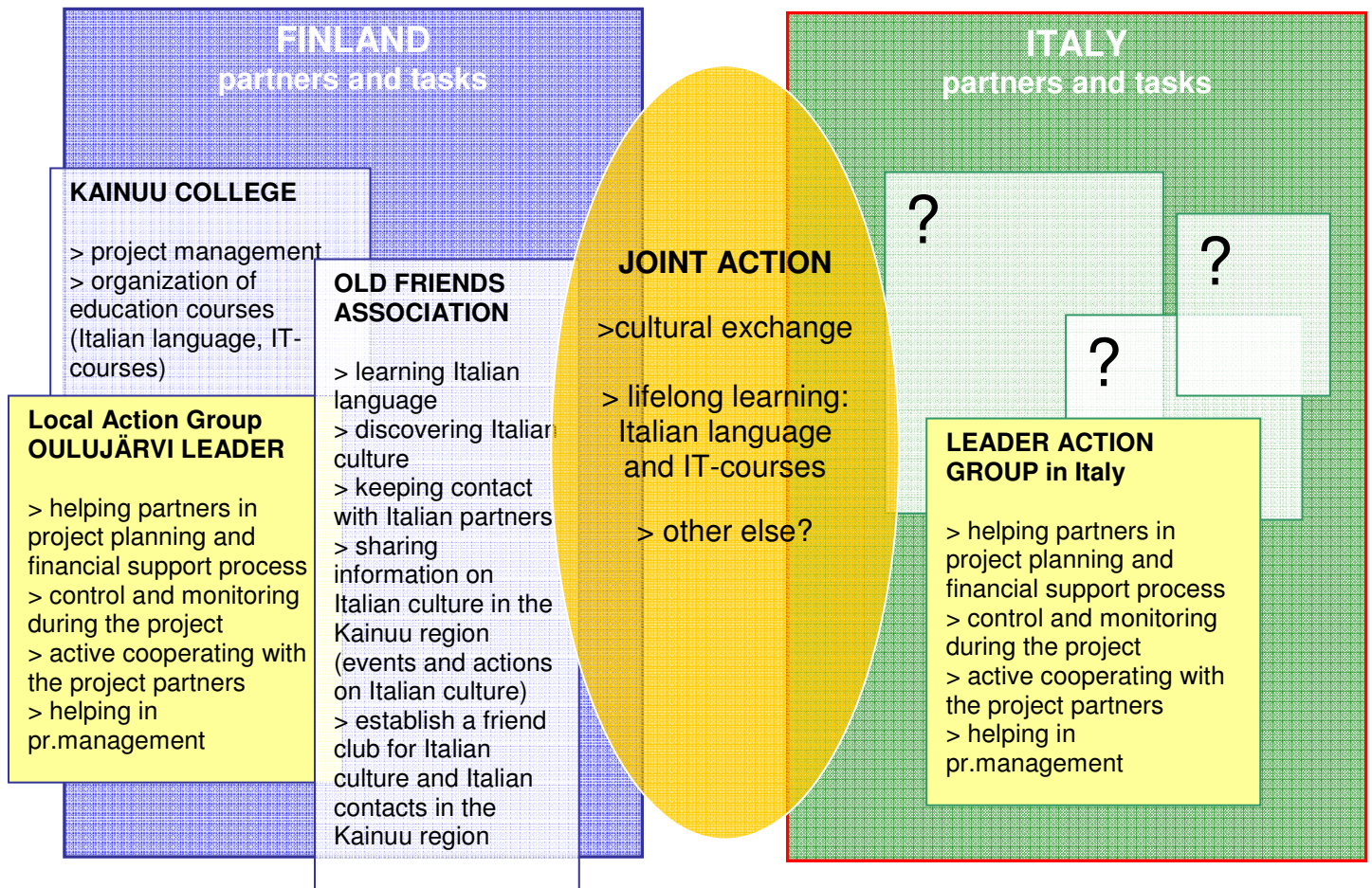
**Con i migliori saluti:**  
Marja and Sinikka

**Kainuun Opisto**  
**(Kainuu College)**  
Sinikka Korhonen  
Tahvintie 4  
88380 Mieslahti  
[kurssisihteeri@kainuunopisto.fi](mailto:kurssisihteeri@kainuunopisto.fi)

P.S. The first snow has just arrived here! So white, so beautiful! ☺

# PROJECT PROPOSAL

## Finnish-Italian LEADER Co-operation



- by learning and doing together**
- to enrich senior people's everyday life in the rural areas
  - to bring a new and interesting culture to the co-operating regions
  - to establish a base for the further Finnish-Italian co-operation between our regions

The central "highway" in the Karhuseutu area is the river Kokemäenjoki that runs through most of the Karhuseutu municipalities and floats finally into the Baltic Sea. The importance of waterways is great in all the municipalities in the area.

The coastline of the Baltic Sea was shaped by ice sheets. Post-glacial rebound is typical for the Bothnian Sea region. Post-glacial elevation can be best observed in the changes in the waterside vegetation. The fauna and the birdlife of the Delta is one of the richest in the Nordic countries.



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The European Agricultural Fund  
for Rural Development:  
Europe investing in rural areas



Local Action Group, LAG Karhuseutu ry is an association aimed at developing the rural areas, and it is one of Finland's 55 LAGs. The most important task is to encourage local actors, associations and enterprises to develop their actions.

During the program period 2007-2013 Karhuseutu will realize all the Axis 1-4.



## LAG KARHUSEUTU

- Located on the Western Coast of Finland
- 56 000 inhabitants
- The area 2253 km<sup>2</sup>
- Density of the population 25 /m<sup>2</sup>

### Seven municipalities in Karhuseutu:

#### ► Harjavalta

Inhabitants 7736  
[www.harjavalta.fi](http://www.harjavalta.fi)

At Hiittenharju sports centre you can practice different sporting activities the all year. The village of Hiirijärvi was elected Village of the year 2007.

#### ► Kokemäki

Inhabitants 8515  
[www.kokemaki.fi](http://www.kokemaki.fi)

The Puurijärvi-Isosuo national park offers unique natural scenery at the heart of a cultural environment by the Kokemäenjoki River. Large marshy areas and the shallow and rich lake Puurijärvi, which is an internationally renowned for its birdlife, belong to the national park. The village of Kauvatsa is an important strawberry cultivating



#### ► Luvia

Inhabitants 3392  
[www.luvia.fi](http://www.luvia.fi)

The seaside municipality of Luvia boasts an exquisite archipelago. One of its islands is the exceptional island of Säppi, where you can find one of the most beautiful lighthouses in Finland. Luvia has strong traditions in shipbuilding. A traditional sailing ship, Ihana will be ready on 2011.

#### ► Nakkila

Inhabitants 6000  
[www.nakkila.fi](http://www.nakkila.fi)

The Arantila rapids lure fisherman to the banks of the salmon-rich Kokemäenjoki to fish its abundant waters. Nakkilan seudun harmonikat ry association is a lively association for young accordion players. The association has been internationally active.



#### ► Noormarkku

Inhabitants 6400  
[www.noormarkku.fi](http://www.noormarkku.fi)

The authentic forests, rivers and lakes offer an exceptional opportunity for hiking, canoeing and camping. The Ahlström iron works is one of the best preserved iron works in Finland.



#### ► Pori

Inhabitants 76200  
[www.pori.fi](http://www.pori.fi)  
Pori is the centre of the Satakunta province.

The high street of village Ahlainen has been elected one of Finland's cultural landscapes. Reposaari is an idyllic fishing village which had a notable role already during days of sailboats due to its location. It is an island where the river meets the sea, and it has therefore been an important port for the sawmill industry, amongst others. Yyteri is Finland's best known and most beautiful beach, where one can engage in wind-surfing, for example. Yyteri's alluvium is known by ornithologists all over the world.

An old lighthouse which now serves as a pilot station and the BSF sailing club in Kallo. People gather on the rocks of Kallo to admire huge waves during storms.

#### ► Ulvila

Inhabitants 13800,  
[www.ulvila.fi](http://www.ulvila.fi)

There are 12 active villages in Ulvila. The beautiful Leineperi iron works, were many different artisans practice their trade, and where markets are held annually. Lake Joutsijärvi offers an excellent environment for camping and hiking, with the Reitti hiking-network.





**Ideas, which are looking for partners**

See the presentation video of Lag Karhuseutu [www.meka.tv/karhuseutu](http://www.meka.tv/karhuseutu)

<p><i>Description of the project</i>  <i>Training together in meetings in Finland and in partner countries for the main concert. Main concert is in young accordions festival in Finland, where young accordionist can play pop music what they have learned together. During the project there is summer camp and concerts in the schools. Also some music arrangements can be made together.</i></p> <p><i>Common Activities</i>  <i>-Activate young people to play accordion</i>  <i>- learn new way the play accordion; pop, rock etc.</i>  <i>- start, develop and arrange new pop/rock accordion festival.</i></p>	<p><i>Now Harjavalta Skiing and Hiking Association is looking for partners for international cooperation. We are especially interested in</i></p> <ul style="list-style-type: none"> <li>- <i>getting acquainted with the culture of outdoor life, conditioning and recreation sports in other areas of Europe</i></li> <li>- <i>promoting conditioning and recreation sports</i></li> <li>- <i>joint participation in recreation sports events both in Finland and in partner areas</i></li> <li>- <i>establishing a continuing contact with the partner area</i></li> </ul> <p><i>Harjavalta Skiing and Hiking Association is offering for cooperation</i></p> <ul style="list-style-type: none"> <li>- <i>an active association</i></li> <li>- <i>introduction of association's functions and methods (for example "conditioning cards", recreation sports challenges, ect.)</i></li> <li>- <i>profound knowledge of typical Finnish conditioning and recreation sports</i></li> <li>- <i>introduction of typical Finnish conditioning and recreation sports to partners</i></li> </ul>	<p><i>Events:</i></p> <ul style="list-style-type: none"> <li>• <i>Metal Art week</i></li> </ul> <p><i>Craftmanships's week: week program for children Championships for Blacksmith's, international competition</i></p> <ul style="list-style-type: none"> <li>• <i>Jogging event "Blasting at Ironworks"</i></li> <li>• <i>Baltic-Cup in weightlifting</i></li> <li>• <i>Delicacies on the tables /Dinner, dance &amp; music</i></li> <li>• <i>Investments: new stage and stand with roof /shelter</i></li> <li>• <i>Application for funding in process of preparation:</i></li> </ul> <p><i>Project plan/application for EU/National/regional/City of Ulvila fundings (including investments, marketing ...)</i></p>	<p><i>history. We are interested to find a partner at harbour who operates on the field of old sailing ships, tourism, cultural heritage, maritime history and different use of archipelago and sea (or lake).</i></p> <p><i>International cooperation enables us to visit the partner and vice versa, change workmen and the shipbuilders for few days and attend or arrange happenings that are built around the maritime history. We are looking for international cooperation between harbours, like the partnerships that existed already in the late Middle Ages. One of our goals is to make Luvia and the harbour of Laitakari well known places.</i></p> <p><i>What are we looking for?</i></p> <p><i>We would like to find a partner, who already has or plans to have a similar project as we do in building a traditional wooden ship or would like to develop maritime history and sailing tradition. This can also be done at a larger scale, for instance with someone who uses traditional wooden ships for different types of tourism, teaching about cultural/maritime/archipelago heritage</i></p>	<p><i>activities other congregation s and churches offers for youngster.</i></p> <p><i>Idea is to some actions or seminar together with partners.</i></p>
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- music arrangements together  
- training and play together in accordion orchestra and other ensembles.

Looking for  
- Accordion orchestra of youngsters (about 7-25 years)  
- beneficial would be know how to play pop/rock music

Possible joint actions in the Harjavalta Skiing and Hiking Association's area could for example be some of the following:

In winter time

- Introduction cross-country skiing, "skiing school" for adults / young people, skiing excursions, ect.
- Hiking with snowshoes
- Winter swimming (hole in the ice), water-running

In summer time

- Biking / hiking excursion in the midnight sun
- Introduction of stick-walking (national specialty)
- Introduction of the nature of the area
- Water sports (swimming, water-running, rowing, paddling).

or old ships that are used for museums.

Ideally our partner works by the coastline and to whom sea is an important "workmate". It would be great to change ideas, experience and knowledge, for example by visiting the partner and of course, we welcome the partner to visit our project and the harbour of Luvia.

With Ihana we bring alive the maritime cultural heritage and traditions that belonged to the whole archipelago of Luvia. Culture and people of archipelago, maritime history and shipbuilding belong together. We would wish our partner to have knowledge and experience of this branch. Our Traditional Sailing Ship Association has a lot to give back as well.



**Name of the project:**

NUOTIO - Nuorten Taitoa, Intoa ja Osaamista

**Field of activities:**

Young people and nature

**Short description and aims:**

The project is implemented as a joint project between the three 4H-associations in Varpaisjärvi, Lapinlahti and Maaninka.

- Co-operation between the local 4H-associations
- Nature Guide Training for young people
- Co-operation with rural tourism
- Transnational co-operation

**Contact Information:**

Country: FINLAND

Organization: LAG Ylä-Savon Veturi

Contact Person: LAG Manager Taina Väre

Tel. +358 440 760 773

address: Kankaankatu 1 A 6, 74120 IISALMI, FINLAND

Email: [taina.vare.@ylasavonveturi.fi](mailto:taina.vare.@ylasavonveturi.fi)



**Name of the project:**

FOLKLORE FESTIVAL - YSTI

**Field of activities:**

Folklore Event YSTI, folk music, folklore and self made art

**Short description and aims:**

The aim of the project is to develop the Local Folkmusic Event – YSTI by co-operating with other folkmusic events to learn and transfer ideas and culture (music, folklore etc).

- Development activities of the local event
- Exchange of folk music and folklore, folklore groups, teachers, tutors and ideas of folk music
- Folklore festival exchange (YSTI-festivals in 2010-2011)

[www.ysti.fi](http://www.ysti.fi)

**Contact Information:**

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Organization: LAG Ylä-Savon Veturi

Contact Person: LAG Manager Taina Väre

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address: Kankaankatu 1 A 6, 74120 IISALMI, FINLAND

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## **Introduction of LAG Aktiivinen Pohjois-Satakunta**

### **Our local tool for highly diversified rural development !**

LAG Aktiivinen Pohjois-Satakunta is one of the 55 Lags established to implement the European Union Community Initiative for the programming period 2007 – 2013 in Finland. Our development association has been active since Leader II –period and we continue to promote vigorously many-sided local actions for the best of our territory and its inhabitants.

The main goal of our association is to finance "grass-root "-level development projects, which regenerate economical, cultural, social and environmental vitality in our area.

During the LEADER+ -period we have been the most effective and innovative LAG in Finland as regards the transnational cooperation and international projects. The same experience continues being actually as we are the LAG having most projects in this sector. In LEADER+ - we were the single European LAG having the most great quantity of transnational project with Italian LAGs and one of the first in the European level having 25 single international/transnational projects. We guarantee professionalism, affidability and vast collaboration as the main purpose is to work really and seriously for living rural areas !

### **Our LAG- territory as administrative area**

The area of Aktiivinen Pohjois-Satakunta association is located in the West –Finland province and the Lag-area consists of thirteen municipalities. Three of these municipalities are small towns - Kankaanpää, Ikaalinen and Parkano.

Nine municipalities belong to Satakunta region and three to Pirkanmaa region. Even though the municipalities of the area are situated in two different regions and four sub-regions, the area is homogenous , when it comes to population and economical structure. We have a long tradition of inter-regional co-operation in our LAG-area.

### **LAG-areas characteristics – a piece of the most beautiful Finland**

Pohjois-Satakunta area has a quite varied and multisided nature. You can find the seashore with characteristic archipelago areas, plenty of lakes and rivers, bogs, forests, sweet hilly areas as well the agricultural sceneries. We have wide NATURA-areas as Hämeen kangas and Pohjankangas and tens of protected oasis and areas. In some areas the human being hasn't touched anything after the last Ice Age!



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Eurooppa investoi maaseutualueisiin

Although we are located in southern part of Finland we have also large wilderness areas - you can climb on sand ridges of Jämi and admire all the coniferous green forests covering the territory so far you are able to see. Pohjois-Satakunta is not called the Lapponia of South Finland in vain!

The big number of different cultural environments give also their own significance to the areal development of Pohjois-Satakunta.

Architectonic particularities are for instance special decorated glass-verandas in old wooden farmhouses. One of the oldest wooden buildings of entire Finland can be found in Jämijärvi in village of Kontti. Beautiful wooden churches are worth of visiting. In Merikarvia municipality we have the most big all-year round utilized wooden church of the world!

In Honkajoki municipality we have one of most old ruins of house in entire Scandinavia - it tells that the people has enjoyed our zone already for a long time. First as peaceful and rich hunting areas -nowadays as safe, clean and modern place to live and work!

### **Innovative entrepreneurship – high level education sector**

We have a very strong entrepreneurship tradition in Pohjois-Satakunta area and many special entrepreneurship sectors, too. Some important branches are for instance ecological greenhouse cultivation, intelligent clothes, steel industry and the construction sector (windows, modular houses and so on). The natural tourism, ecotourism, strong food industry and the bioenergy belong also to our growth sectors.

In our area we have the most great thermal Spa of entire Scandinavia in Ikaalinen town , the Scientific Research Unit of Finnish Forest Institute in Parkano town , one of the topmost colleges of Finland in Kankaanpää - just to mention some of our main motif of prouddness. Our zone has plenty of educational institutes, for instance Satakunta University of Applied Sciences - Art School in Kankaanpää and Ikata (most great Arts and Crafts School in Scandinavia).

### **Cultural life**

The cultural life is very colourful and active. The International Accordation Festival Sata Häme Soi in Ikaalinen municipality, Art Festivo – music event in Parkano, theater event "Ramppikuume" and plenty of local events (theater, artistic weeks, music festivals etc) guarantee a good offer of cultural activities for our inhabitants as well the tourists. There are a great number of cultural associations and different hobby circles.

### **Some words about LAG's development activity and programme**

LAG Aktiivinen Pohjois-Satakunta has been the most active Local Action Group in Finland during the Leader+ programming period as regards the transnational collaboration projects. Our LAG was



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for instance the most active single European LAG collaborating with Italian LAGS. We have plenty of contacts and projectual partners in all European countries and new ones are warmly welcome!

The main goals of our development programme are:

- improve the attractiveness as a place of residence
- increase inhabitant-based activity
- make more manysided the entrepreneurship activity in rural areas
- create new possibilities for hobby and free-time activities
- promote the internationalization process of the area
- promote the partecipation of young persons in developing work

**Aktiivinen Pohjois-Satakunta ry's main empahasis of development programme 2007–2013:**

Strenght from the nature and communities - Innovations from the co-operation of different actors

- manysided entrepreneurship
- new forms of service production
- internationalization
- integration of tourism and culture in new innovative mode
- village activity and other community developing activity
- involving of young persons in developing and decision making processes
- ICT-technologies enabling development in rural areas

**STRATEGIC DEVELOPMENT PROGRAMME OF LAG AKTIIVINEN Pohjois-SATAKUNTA RY**

The development programme of LAG Aktiivinen Pohjois-Satakunta ry bases the emphasis on areas strenght points. New innovations and action modes are being approached also by





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connecting the increasing collaboration and skills. Skilled projectual working, existing cooperation networks and the quite established position of LAG are founding the basement on which the strategy will be constructed.

Entrepreneurship, which is mainly concentrated on small and medium size enterprises is one of the strengths of the area. The development of enterprise oriented services, enterprise managed linear strategic work and entrepreneurship education of youngsters are the focus of the future. Moreover, important arguments are the promotion of generational change of enterprises, promoting of measures helping entrepreneurs mental wellbeing and safeguarding the obtaining of professional labour force.

The structural reforming of primary production sector sets in important position the developing of rural areas secondary source of livelihood and the creating of completely new jobs. The solution for this entity of matters is searched by connecting the marketing of residence in rural areas, subcontracting and the utilization of possibilities of telecommuting, growing possibilities of service oriented entrepreneurship and the opportunities offered by bioenergy production for the countryside. Enterprise consultancy, developers, financial backers and educational sector will be linked to the activity and the premises for development of collaboration will be created.

The nature, peace and safety of the area will be highlighted as positive factors. The countryside will be marketed as a living and working place where active working life, satisfying pastime and community participation can be joined. The people is encouraged to work in order to develop their own living conditions and sources of livelihood. The characteristic culture will be interlinked as a part of activity and the proper traditions will be a source of pride – in meantime, however, the glance is cast on future and the transformation of operational environment will be considered in all development actions.

The sense of community and the cultural approach of “doing together” are still vigorous and in future that resource will be directed to more and more goal-oriented developing work. The projectual work of past programming periods and the experiences gained during them will be utilized and the quality and proper effectiveness will be increased more than before. The local action group will support and encourage associations and other communities to spontaneous and partnership based developing work. The borders of functions of public, private and third sectors will grow dim and new action modes will be born. The LAG is willing to promote and experiment them.

The internationalization is already everyday life also in countryside in many respects, but it is expressed indirectly or in modes to which one can't have influence by himself and which consequences can be negative (for instance the transition of jobs to cheap labor countries by cause of globalization). Aktiivinen Pohjois-Satakunta ry will promote the active European citizenships development and introduce the positive effects of internationalization to the area. The collaboration will be encouraged in every level and as goal are long term partnerships thus that



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the results can be identified for instance in tourism, cultural sector, village activity and in enterprises.

The ways to improve the possibilities of young persons participation in decision making will be tried to be found and the visibility of their points of view will be encouraged. This means for instance the making available the methods of civil influencing, the increasing collaboration with educational institutes, enterprises and other sectors of working life and the providing of meaningful alternatives for participation to rural areas developing work for the young.

The next steps of developing of information society can even favor the rural areas if one is able to grasp the possibilities. Cyber-based business, virtual organizations and the independency of a certain geographical position allow the transfer of activities to the rural areas. This kind of development will be contributed for instance with marketing of commercial premises, combining the know-how of actual local actors and encouraging them to creative conception. For instance as a result of the combining of skills of strong cultural sector actors and ICT experts may arise digital cultural production.

The nature, rural area and the people of countryside are the basement of developing actions. All the activity will be adapted in this framework. The nature will be respected, its values will be maintained for the future generations but contemporaneously the renewable natural resources will be utilized in a sustainable mode. The locally produced food, energy, wooden products and services are sustainable development at its best. All the above mentioned aims to maintain the distinctive infrastructure of rural areas also in the future. The diversified productive infrastructure and utilization of opportunities enhanced by it will guarantee the vitality of area. This goal will be reached by applying for active and spontaneous activity, large-scale collaboration and favoring of creative solutions.

MORE INFORMATION ON WEB-SITE;

[WWW.AKTIIVINEN.FI](http://WWW.AKTIIVINEN.FI)



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## **Ecoland Leader - transnational project on ecological and sustainable traditional and modern building**

### **1.PROJECTUAL DESCRIPTION OF PARTNERSHIP**

LOCAL ACTION GROUP Aktiivinen Pohjois-Satakunta ry is a Local Action Group since 1998 being active already in LEADER II, LEADER+ and Axis 4 (LEADER) in the new European Agricultural Fund for Rural Development (EAFRD).

#### LEAD LAG

LAG Aktiivinen Pohjois-Satakunta ([www.aktiivinen.fi](http://www.aktiivinen.fi)) will be the Lead Partner of Ecoland Leader –project as it has administrated 25 international projects during LEADER+ and 13 transnational projects. The main applicant and project the body implementing partnership together with the LAG Aktiivinen will be Pirkanmaa Westcome Adult Education Unit (<http://aikkari.lpkky.fi/dynamic/1/70.html>) in collaboration with the most great Scandinavian College of Arts and Crafts <http://ikata.lpkky.fi/dynamic/1/589.html> which involves the studying sector of Building restoration in the projectual partnership.

Aktiivinen Pohjois-Satakunta is located in South-West Finland. More information can be find on our website and the catalogue attached in pdf-format.

#### LAG PARTNER 1.

LAG Ravakka ([www.ravakka.fi](http://www.ravakka.fi)) from the South-Western part of Finland has established studies on necessity of developing the ecological, traditional and sustainable traditional and modern building in its area within Leader-program. The developing center of Vakka-Suomi will administrate the territorial approach of project together with LAG Ravakka. They have a very good experiences on use of reed and historically valuable traditional wooden towns like Uusikaupunki are located in Ravakka area. LAG Ravakka has been the primary promoter of the projectual idea.

#### LAG PARTNER 2.



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LAG Pomoottori ([www.pomoottori.fi](http://www.pomoottori.fi)) is located in Finland in the Eastern part of Tampere region containing as LAG area the municipalities of Juupajoki, Kuhmalampi, Orivesi and Pälkäne. The territorial implementer project main partner will be the national scale association Luomura <http://www.luomura.com/> which promotes the health construction methods and they run a Service center of sustainable construction as well promote many-sided events and exhibitions on ecological and sustainable alternatives of building.

LAG PARTNER 3. Germany (Mecklenburg area)

LAG PARTNER 4. Sweden

LAG PARTNER 5. Hungary LAG Gerje-Sztök

LAG PARTNER 6. Denmark

LAG PARTNER 7. Estonia

LAG PARTNER ?

## **2. PROJECTUAL FRAMES**

Nowadays there's abundant scientific evidence that humanity is living unsustainably. Returning human use of natural resources to within sustainable limits will require a major collective effort. Since the 1980s, human sustainability has implied the integration of economic, social and environmental spheres to: "meet the needs of the present without compromising the ability of future generations to meet their own needs." In this project we want to work not only to talk.

The partnership is force in order to bring forth a sustainable global society founded on respect for nature, universal human rights, economic justice, and a culture of peace. Towards this end, it is imperative that we recognize our responsibility to one another, to the greater community of life, and to future generations and try to produce without compromising the future.

One of the basic needs of human being is the household and a "living place", which is nowadays too many times an industrial product or a composition of industrial not-safe and not tested products like paints, plastic and industrial composites which have never been tested in common chemical interaction



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between them or organic agents like bacteria as well different fungus and consequently the real effects on the health of human beings have “remained” by economical reasons not controlled. The ecological building uses materials which has been used for thousands of years and which common interaction produces chemical products existing in nature not artificial ones. Ecological, traditional building was nearly eliminated by building regulations since 1900's because the political need of economize and to create industrial concrete building with all the relevant materials and establish the so called “not sustainable building culture (– good for 30 years and then to be demolished –culture)”.

In rural areas we have plenty of examples of centuries old buildings made in ecological mode and with ecological materials. In different European rural territories we have still conserved examples of traditional architecture at its best and this experiences should be put in network in order to raise more the public awareness and also increase the attractiveness of rural areas as safe, socially, energysaving and ecologically sustainable and health environment.

One of the main ambitions of this projects is also diffuse the knowledge on modern solutions of ecological and sustainable building. The project will have very important impacts on the mentality and socioeconomical life in rural areas. It can create new working places, new style enterprises, produce new ecological products for building sector **and give more vigour on rural territories.**

#### PROJECT ACTIONS:

The Ecoland Leader-project aims to:

- gather data as regards ecological building and traditional construction solutions, materials like clay, reed, straw, wood for instance
- establish interchange and organize international learn by doing workshops (building of ecological model buildings together)
- network experts , professionals, skilled workmanship and students of construction sector from different countries
- diffuse knowledge and know-how on ecological and local traditional construction solutions ,



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- diffuse knowledge on reconstruction of old wooden buildings and transfer working methods
- establish courses of ecological building for institutes,
- realize international study trips, events and common seminars.
- research on sustainable construction
- identify new concepts and alternatives on ecological sustainable construction
  
- organize an exhibition circulating in all partner LAGs areas promoting the ideologies and technological solutions of ecological building, to produce different information/marketing material as regards
  
- The projects working language will be English and the participation is open for all EU area.

**Contact for letter of interest for LEAD PARTNER :**

M. Sc.Admin, international co-ordinator Krista Antila [krista.antila@kankaanpaa.fi](mailto:krista.antila@kankaanpaa.fi)

+358505206396 [www.aktiivinen.fi](http://www.aktiivinen.fi)

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Name of the Project idea:

## **ENO - European Network of Orchestras and bands for Young**

Field of activities:

Cultural activities, young persons, associational, activity, ICT, virtual concerts and virtual practising

Short descriptions:

- developing of virtual concerts
- composing of own music together internationally and practising it by distance developing and testing streaming technology to do it
- organizing of concerts, making concert halls/equipping spaces to realize this activity in rural areas
- exchange of experiences, study visits between areas and learning of musical culture of each others in network,
- friendship activity

Operating language: English, the participation is open for all EU- area

Contact Information:

M. Sc. Admin Krista Antila LAG Aktiivinen Pohjois-Satakunta ry

Contact person: Krista Antila

Organization: LAG Aktiivinen Pohjois-Satakunta ry

Email: [krista.antila@kankaanpaa.fi](mailto:krista.antila@kankaanpaa.fi)



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Name of project:

## **Childrens entrepreneurship education in village schools - paneuropean network**

Field of activities: Entrepreneurship, young persons, rural areas, educational system, internationalisation

Short description:

- forming of educational camp packages on "entrepreneurial activity" in countryside for lower grade education units (specially small rural schools) also for foreign visitors
- encouraging since "small" to familiarize with different jobs
- developing of language skills, international contacts between schools
- associational work (parents associations, entrepreneurship associations etc)
- exchanging of experience

Operating language: English, open for all UE area

Contact information:

Country: Finland

Contact person: M. Sc. Admin Krista Antila

Organization LAG Aktiivinen Pohjois-Satakunta ry

[www.aktiivinen.fi](http://www.aktiivinen.fi)

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## LEADER LABS LINUX - Open source/ICT

Field of activities:

Entrepreneurship, networking of educational, entrepreneurial and public administration sector, open source innovative applications

Short description:

The project aims to identify useful new technology ICT -applications basing to Linux which promote different fields of activities being extremely innovative source of collaboration.

The rural ICT- Linux network connecting different actors and enterprises to work better together between European rural area communities and create thus competition advantages and the possibility to live in sparsely populated countryside areas.

The exchange of experiences and best practises between public administrations of different countries as regards saving in ICT- investments is one of the projectual targets.

As the rural areas face very similar threats in service production, general connectivity, educational sector in which solutions could be for instance teleteaching, virtual classes, different low cost open source based applications. The project aims also to develop collaboration between enterprises of rural areas in ICT - area and the developing and identifying new technological open source based /integrated solutions which can create and to be tested in network internationally forming living test labs.

The project will be realized for multiply target group.

Operating language: English, the participation is open for all EU- area

Country: Finland

Contact person: M. Sc. Admin/Dr Krista Antila, international coordinator

Organization: LAG Aktiivinen Pohjois-Satakunta ry (South-West Finland) [www.aktiivinen.fi](http://www.aktiivinen.fi)

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### **Project partnership search:**

### **Integration Net - transnational project on labour- based immigration, refugees, second generation immigrants and integration in rural areas**

Partnership search:

Finnish LAG Aktiivinen Pohjois-Satakunta ry ( [www.aktiivinen.fi](http://www.aktiivinen.fi) ) from the South-Western part of Finland is searching for partners for a transnational project collaboration on labour based immigration, cultural interaction and local village level integration.

The Project aims to establish and help a natural integration process and cultural interaction between inhabitants of rural territories identifying actions ,learn by doing workshops, diffusing knowledge on immigration and for instance identifying new solutions for social integration of foreigners in rural territories.

In project will be realized international study trips, events and seminars and exchange of best practises.

In projectual partnership are joined already LAG Joutsenten Reitti (Finland) ([www.joutentenreitti.fi](http://www.joutentenreitti.fi) ) and we are mainly searching for Swedish and German counterparts.

The projects working language will be English and participation is open for all EU area.

Contact data International co-ordinator Krista Antila LAG Aktiivinen Pohjois-Satakunta ry, [krista.antila@kankaanpaa.fi](mailto:krista.antila@kankaanpaa.fi), +358505206396



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## LAG Pohjois-Kymen Kasvu ry is looking for partners!

### Short profile:

Pohjois-Kymen Kasvu is local action group situating in South-East of Finland. The nearest city is called Kouvola. The LAG has the development plan, which includes e.g. village renewal and village planning, creating enterprise in tourism and handicraft and finding new models to develop social economy in order to create service and employment possibilities in rural areas.

The main target is to create possibilities for living and working in countryside: to keep present inhabitants in the area and try to get more people to Kouvola region. Tools that are in use, are small village projects, which produces e.g. new service and jobs in villages. We support villages to make development plans. The projects funded by us are based on local nature and culture heritage.

**We are seeking partners for transnational projects in 2007-2013. We are planning projects 1) in rural tourism based on nature and culture, 2) renewal energy (bio energy) or 3) village development.**

We have in our region of Northern Kymenlaakso Natural park Repovesi and many other trails and routes to walk and many lakes and rivers to paddle and row. In the rural tourism project villages, associations and small entrepreneurs together are going to produce peaceful and pleasant experiences in the nature. Target group are e.g. urban people, who are tired because of working too hard and who have lost their connection to nature.

Renewal energy is a possibility for farmers e.g. to cut costs in agriculture. Village development e.g. offers one way of producing service in rural areas.

### Reason:

The nature and local culture in rural areas provide many elements which can integrate and heal people living in cities and who are working very hard in business life. People living in countryside can advice old skills e.g. hiking in countryside and making food in the forests.

In the transnational project we and our co-partners can learn from each other. Co-partners can give ideas from the point of you of foreign travellers. Projects with the same interest can make a common network to promote rural tourism based on nature and culture. There can also be common occasions in co-partners countries.

Renewal energy and service offered by village associations are the main interests in the future in Finnish rural areas, if we want to survive.

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13/10/2008 FI

Horse Riding Club JAZZ T from Finland is looking for International partners

Jazz T is a new riding club in South-Western Finland. The club is full of ideas and energy to organize training and competitions as well as provide riding as a hobby and other activities to all ages.

**DESCRIPTION OF THE PROJECT PROPOSAL:**

To offer language immersion camps for example to bilingual young people. In Europe there are lots of kids whose other parent is speaking a foreign language. It is important to offer those kids language immersion camps to maintain both languages.

The camps are held in a horse farm, so horses belong closely to this project. You don't have to be able to ride! The most important in this camp is being together and to get to know each other in the farm.

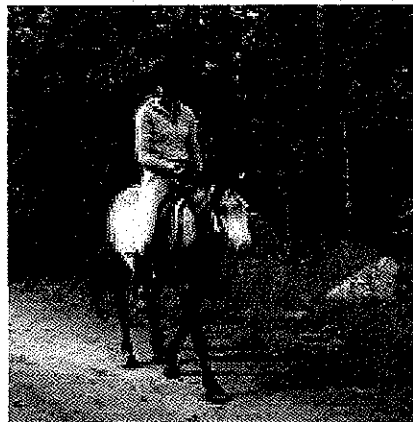
**LANGUAGE:** English, German

**CONTACT PERSON:** Tupuna Kangas-Männistö

[finsuvi@aol.fi](mailto:finsuvi@aol.fi) / 040 707 7720

Elina Haavisto

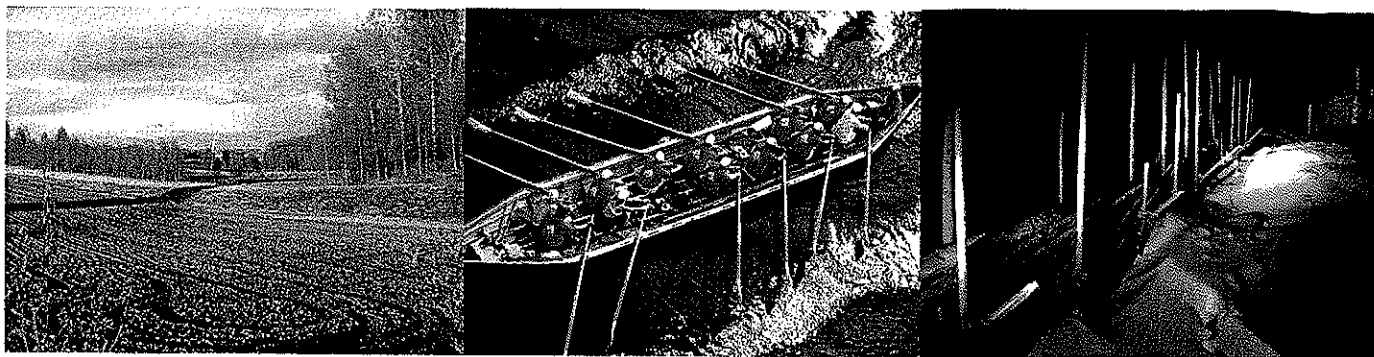
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Pyhäjärvisseutu



The European Agricultural Fund  
for Rural Development:  
Europe investing in rural areas



## **DEVELOPING THE RURAL LOCALITIES IN NORTH SAVO**

**The Rural Development strategies of the LEADER- LAGs in North Savo 2007-2013 have three main themes:**

**Developing employment and services in rural areas by**

- increasing the local entrepreneurship
- promoting young entrepreneurs
- developing rural services
- developing rural tourism and business based on local products, culture, crafts etc.
- promoting innovations and IT-solutions

**Improving rural living and environment by**

- improving rural living and well being
- restoring local heritage and cultural environment
- promoting landscape planning and cultural and natural environment
- developing environment technology and the use of renewable energy

**Developing and activating local communities by**

- promoting co-operation and networking between rural people, enterprises, associations and municipalities
- restoring village houses and other local properties for common use
- promoting village action plans for rural development

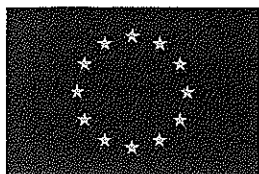
**Within all of these themes, the transnational work is promoted and encouraged!**

**Leader- funding is available for**

- entrepreneurs, associations, educational institutions and local municipalities for development projects, investment projects and training projects

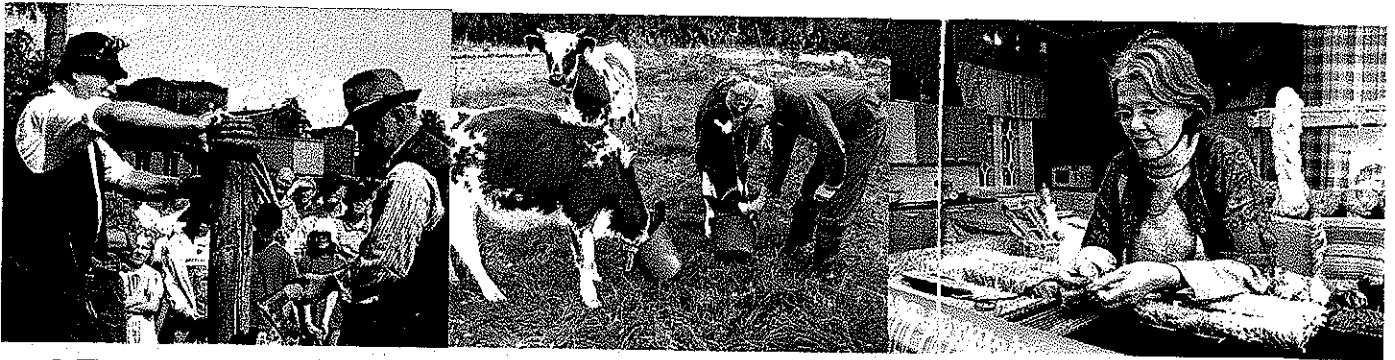
**In rural business development**

- we support especially small rural enterprises in handcraft, rural tourism, rural services and innovative rural business



**The European Agricultural Fund  
for Rural Development:  
Europe investing in rural areas**



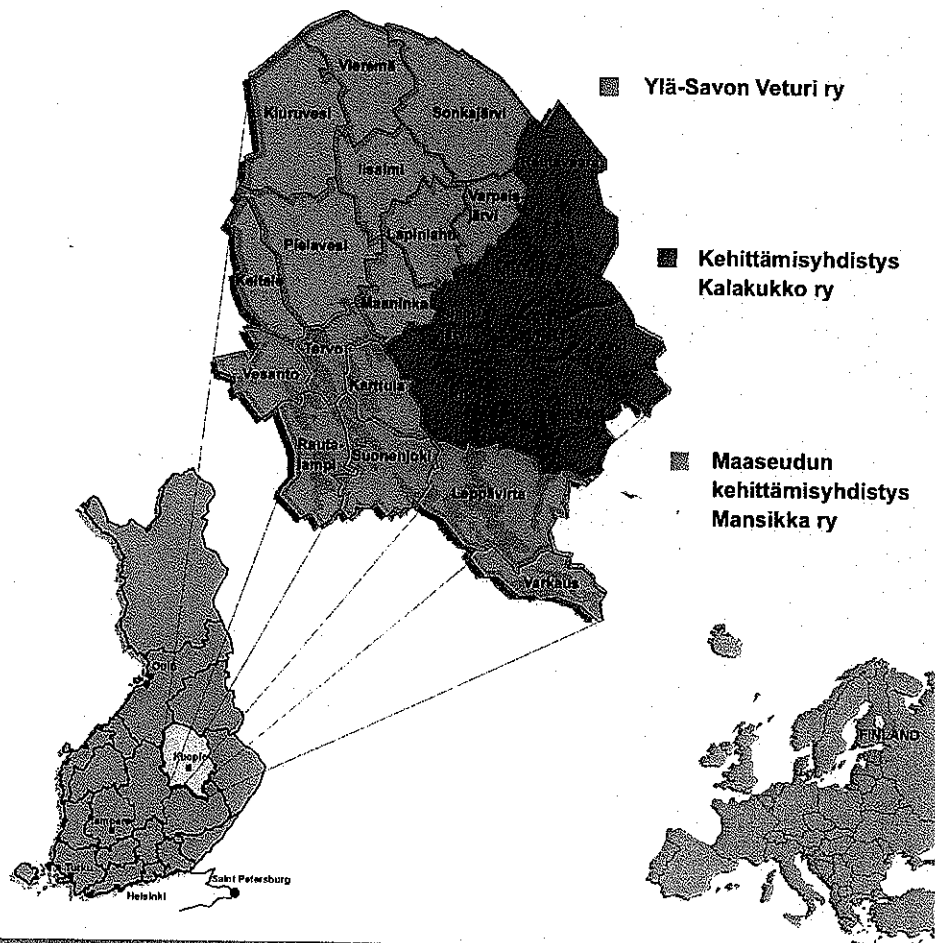


## LEADER – LOCAL ACTION GROUP IS OPEN FOR EVERYONE!

LEADER is for all rural people, associations and entrepreneurs, who are interested in developing the local area. We activate and help people to develop rural areas and villages. In all activities we encourage networking and co-operation.

### RURAL DEVELOPMENT ASSOCIATION – THE LOCAL ACTIVATOR IN NORTH SAVO

- we support projects which are born from the needs and ideas of rural people.
- we offer assistance for the planning and implementing projects
- we evaluate the projects' eligibility for financing
- we organise training and seminars
- we promote transnational cooperation and help associations and entrepreneurs to find partners in EU countries



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#### LAG Maaseudun kehittämissyhdistys Mansikka ry

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# PARTNERSHIP OFFER

## Evaluation of the Leader-projects

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Topic / title of the proposed project

### Objective:

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Initial position / background / local context of the proposed project

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Proposed objectives / activities

**Exchange of experiences on evaluation between 5 countries (Finland, Wales, Belgium, Italy and Poland) in order to create an evaluation system on: "How to evaluate the effectiveness of the Leader-projects"**

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**5 countries Wales, Belgium, Italy and Poland**

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Country and/or kind of partner you are looking for

### Offering LAG:

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Contact details

**FINLAND**

**LAG Mansikka ry**

<http://www.mansikkary.fi/>

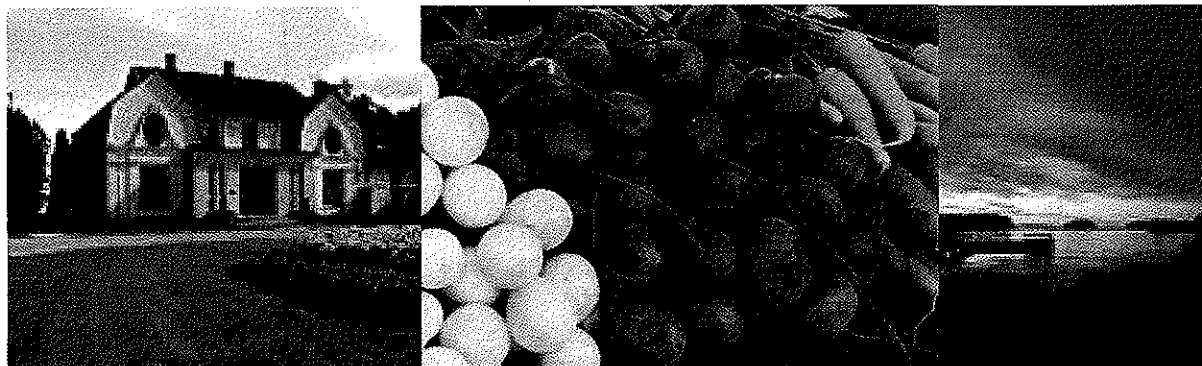
**Ms. Päivi Puustinen**

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15/10/2009 FI



**Knowledge and promotion of food economy and water protection**

## **Pyhäjärvi Institute**

**Education – Research – Development**

**Pyhäjärvi Institute is local center of further education, development and research in Southwest Finland, in the municipality of Eura.**

The main activities are planning and implementation of development projects, further education and expertise services for food economy and aquatic systems.

Pyhäjärvi Institute's operation is based on the aim defined when foundation was set up in 1989:

"Pyhäjärvi Institute's mission is to promote and develop further education, research and other development actions concerning food economy and environment sectors. Special areas of interest are food economy, water protection and restoration."

### **Sustainable development as a guideline**

The development work is based on the principles of sustainable development. The aim is to secure the durable competitiveness of food production in Satakunta region and to enhance the state of local aquatic habitats and increase environmental awareness.

### **Maintained by Foundation**

Pyhäjärvi Institute is maintained by a foundation established by the local municipalities and companies in the Pyhäjärvi region and the

University of Turku. The co-operation between the Institute's several experts and regional, national and international actors creates possibilities for successful actions.

### **Objectives of Food economy**

Work on food economy division is focused on securing competitiveness of vegetable production chain (including cultivated mushrooms), ensuring product safety, enhancing awareness on local products and raw materials and providing special education to companies.

### **Objectives of water protection**

Work on aquatic division is focused on improving the water quality and ecological status of local aquatic systems together with local actors, maintaining ecological research and informing and educating partners.

### **Contact Information**

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[www.pyhajarvi-instituutti.fi](http://www.pyhajarvi-instituutti.fi)



## **Working with surface water restoration? Looking for partners?**

Pyhäjärvi Institute is local center of further education, development and research in Southwest Finland, in the municipality of Eura. The main activities are planning and implementation of development projects, further education and expertise services for food economy and aquatic systems.

At the moment we are searching for partners from other parts of Europe for exchanging information and good practices in water and nutrient discharge control. Main problem in our study systems (lakes in SW Finland; lake Köyliönjärvi and lake Pyhäjärvi) is the great proportion of yearly nutrient discharge coming in autumn and winter seasons. During those seasons traditional means for nutrient control (e.g. ponds, wetlands) do not work properly. Rainy winters are becoming more common in Finland due to climate change and this problem is getting more acute in the future.

We are interested in your ways of controlling winter season high discharges and nutrient load to aquatic systems.

We are pleased to give you further information. Best regards,

Anna and Anne-Mari

### **Contact information:**

Anna Paloheimo  
specialist, MSc.  
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or

Anne-Mari Ventelä Ph.D  
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## Päijänne-Leader transnational project, preliminary plan

and

January 8, 2010/SGS

## LETTER OF INTENT

Project name:

**EUROPEAN TRANS-NATIONAL PARK**

### Contact information of the applicant organization and Lead partner

Juotavan Hyvä Etelä-Päijänne ry, "Clear and Drinkable Lake Päijänne South", registered association and Päijänne-Leader LAG ry., registered association, which is the official body of rural development in the area of Asikkala, Hartola, Heinola, Padasjoki, Pertunmaa and Sysmä municipalities in Päijät-Häme province, situated in the middle of Southern Finland.

Contact information: Sirpa Glad-Staf, tel. +358 40 846 5324, e-mail: [sirpa.gladstaf@gmail.com](mailto:sirpa.gladstaf@gmail.com)

Juotavan Hyvä Etelä-Päijänne ry, "Clear and Drinkable Lake Päijänne South" / Päijänne Leader LAG ry

Address: Tallukantie 1, 17200 VÄÄKSY, FINLAND

Tel. +358 3 718 3097

E-mail: [toimisto@paijanne-leader.net](mailto:toimisto@paijanne-leader.net) Web sites: [www.paijanne-leader.net](http://www.paijanne-leader.net) [www.loma-paijanne.fi](http://www.loma-paijanne.fi)

### Background, idea and qualifications of the project

Following the preliminary research work during 2009, administered by Juotavan Hyvä Etelä-Päijänne ry, "Clear and Drinkable Lake Päijänne South", one of the purposes and aims of the project is to enhance the possibilities of rural development of Southern Lake Päijänne region exploiting transnational cooperation working methods.

**The main goal of the project is to enhance national park tourism** and increase the international fame of nature tourism in general **exploiting the status of European National Parks**, in order to create a frame that **enables** the local **operators to develop local tourism** events, products and services and to effectively and collectively **market these under the "national park brand"**.

**Regarding transnational cooperation, each partner will add its own issues into this project plan, according to mutually agreed decisions.**

### Project timetable

The project would be up and running during 2010 – 2013 (exact dates will be decided, when the partners have signed the cooperation contract) regarding the plan effective in Finland. The timetable of the international partners could be partly different, due to their national stipulations.

### Project operators

The project is administrated by Juotavan Hyvä Etelä-Päijänne ry, "Clear and Drinkable Lake Päijänne South" and Päijänne-Leader LAG, in cooperation with international Leader action groups and national parks in chosen EU nations, such as Italy, Poland, Estonia, Sweden, Germany, Great Britain, France or Spain, as per later to be decided.

### Cooperation with transnational partners; working methods and action plan

The project will organize visits, meetings, discussions, workshops and seminars, in which new, internationally suitable, tourism service products are to be developed and tested.

During the project, the parties involved will get acquainted with the marketing concepts and the services offered by other European national parks. The project partners will test and compare each others' products and services and **learn the good practices in the nature tourism trade.**

Through international networking a cooperation method will be formed, in order to link the service choice of each national park involved by exploiting the tourist flow of each partner. In the development of the services available in Päijänne National Park and in its surrounding area, the expertise of the local and regional education organizations and the international student exchange is used as a working tool. At the same time, the project will promote local and regional enterprising and **follow the principles of sustainable development** and internationalization education on grass-root level.

The international Leader action groups, national parks and tourism operators form a cooperation network with which a separate international project plan and budget is to be written, in each country separately. The Lead Partner, Päijänne-Leader will be overall responsible for the international administration of the transnational project, but **each country participating will cover its internal administration, operational and travel costs. The international administration costs will be equally shared by the number of partners.** A mutual steering committee, with members of each participating country, will control the activities of the international project.

Each partner will visit in each participating country during the 3 years of project period as per detailed project visit programme, schedule and budget, as per separately and mutually decided.

The international partners will work as a tourist test group to sample and analyze the service products of Päijänne region and other transnational partners' regions for giving valuable response for further development.

#### **Suggestion for project steering committee**

The project will have two steering committees: one national and the other international. The national steering committee will comprise of 5-10 members, e.g. the representatives of the organizations financially funding the project, the cooperation partners and experts, as well as the representative of the administrator, the local Leader Action Group. The meetings of the steering committee will be organized and participated by the project manager as well, being responsible for preparations of practical matters and project documentation. The international steering committee is responsible for the activities of the cooperation project as per the final international plan to be written in cooperation with the final, international project parties. It will hold its meetings 2-3 times a year, in connection with project visits. The members of the international steering committee will be named, when all the cooperation partners have been chosen and documented.

#### **Costs and financial project plan**

The total costs of the project managed in Finland with 93,75 % EU –funding is **160 000 euros.**

**incl. international administration & joint documents, covered by Päijänne-Leader,**

**of which to be equally shared by the Leader partners 40 850 €**

As per agreed and planned, **we are looking for international Leader action group partners, European National Parks and local operators to join in!**

**LEAD PARTNER: Päijänne-Leader LAG, Päijät-Häme region, Finland**

**CO-SIGNATORY: Juotavan Hyvä Etelä-Päijänne ry, "Clear and Drinkable Lake Päijänne South"**



## Päijänne-Leader transnational project, preliminary plan

January 8, 2010/SGS

**Project name:**

CULTURAL RURAL ATTRACTION FOR TOURISM = CRAFT

### 2. Contact information of the applicant organisation

Päijänne-Leader LAG ry., registered association, which is the official body of rural development in the area of Asikkala, Hartola, Heinola, Padasjoki, Pertunmaa and Sysmä municipalities. The area of Päijät-Häme province is situated in the middle of Southern Finland surrounding the southern shores of Lake Päijänne waterways. The landscape is covered by lakes, rivers, streams and ponds in the middle of Nordic forests and farming fields, rural villages and a few commercial centers.

Contact information: Sirpa Glad-Staf, tel. +358 40 846 5324, e-mail: [sirpagladstaf@gmail.com](mailto:sirpagladstaf@gmail.com)

Päijänne Leader LAG ry

Address: Tallukantie 1, 17200 VÄÄKSY, FINLAND

Tel. +358 3 718 3097 E-mail: [toimisto@paijanne-leader.net](mailto:toimisto@paijanne-leader.net) Web site: [www.paijanne-leader.net](http://www.paijanne-leader.net)

### 3. Background, idea and qualifications of the project

**Following the preliminary research project during 2009 with Lithuanian Prienai LAG, the purpose and aim of the project is to enhance the possibilities of rural development of Southern Päijänne region exploiting transnational cooperation in the following themes:**

- increase knowledge of international cooperation and lifelong learning
- learning new ways of activities and development of music, arts & crafts education sector
- cultural exchange on different fields of art covering the whole province
- student exchange in education of tourism and adventure services (Lahti University of Applied Sciences and Salpaus Further Education)
- research, documentation and publication of local handicraft tradition
- revival of traditional handicraft methods and learning new influences in wood-carving and other rural handicraft traditions
- establishing tourism and arts & crafts centres in Southern Päijänne region, supporting small businesses and fulfilling their service needs
- reinforcing local initiative and improving the quality of life for the local residents influenced by international partners' activities on grass-root level

**From the point of view of Prienai LAG, Lithuania the themes for a mutual project would include e.g. the following:**

- to familiarize with the international exchange of knowledge and activities of Leader programme
- restoration and renovation of public and community buildings
- establishing traditional arts & crafts centres; development of local souvenirs
- cultural exchange in music, arts & crafts education for children and youngsters
- development of local markets and festivals and participating in such events in Päijät-Häme region
- development of rural tourism, packaging of adventure services; international marketing of tourism services

**From the choices given as potential cooperation possibility, LAG Krzemienny Krag, Poland is interested participating in the following project themes:**

- to familiarize with the international exchange of knowledge and activities of Leader programme

- establishing traditional arts & crafts centres; development of local souvenirs
- cultural exchange in music, arts & crafts education for children and youngsters
- development of local markets and festivals and participating in such events in Päijät-Häme region
- development of rural tourism, packaging of adventure services; international marketing of tourism services
- learning new ways of activities and development of music, arts & crafts education sector
- cultural exchange on different fields of art covering the whole province
- student exchange in education of tourism and adventure services (Lahti University of Applied Sciences and Salpaus Further Education)
- revival of traditional handicraft methods and learning new influences in wood-carving and other rural handicraft traditions
- reinforcing local initiative and improving the quality of life for the local residents influenced by international partners' activities on grass-root level

#### 4. Project timetable

The project would be up and running during 1.3.2010 – 29.2.2013 regarding the plan effective in Finland. The timetable of the international partners could be partly different, due to their national stipulations.

#### 5. Project operators

**The project is administrated by Päijänne-Leader LAG ry., registered association, in cooperation with international Leader action groups in chosen EU nations, such as Lithuania, Italy, Poland, Estonia, Sweden, Germany, Great Britain, Ireland, France or Spain, as per later to be decided.**

#### 6. Project beneficiaries

The beneficiaries of this project are the enterprises, the associations, rural organisations and their inhabitants.

#### 7. The aims and the outcome of the project

The aim is to form an international cultural network covering the chosen EU nations and their LAGs.

The regional network is comprised of local cultural and tourism operators, their subcontractors, as well as local associations and rural organizations that form a service concept offering their products to the consumers also through the internet, if possible, in cooperation with their international partners in certain European Union member states. **The outcome of the project is a marketing network that is operational and prevails after the project ends as a normal, commercial operation** under the developed brand, assisted by the help of the participating LAGs.

In addition to the normal operation of the project, it enables, enhances and increases

- lifelong learning, international skills and the traveling possibilities of the local inhabitants
- the tourism appeal of the area
- the marketing network and the possibilities for future offering
- enterprising, development of new products and services, especially in the cultural service trade.

#### 8. The contents of the project plan

##### 8.1 Practical operation and activities to develop and market the cultural services

The project will gather together all possible existing cultural events, tourism services and their producers to find out their willingness and readiness to work in cooperation with an international network based on cultural exchange in a broader perspective and to be responsible for the operation and the costs involved.

The existing “Loma-Päijänne” (Holiday Päijänne) web site will be updated and linked together in cooperation with local operators to serve the public and the transnational partners as source of information.

In addition, the aim is to design and produce the necessary publicity material, as well as the potential commercial logo that the local tourism and cultural operators are authorized to use in their future marketing.

The aim is also to sign agreements with the international Leader group partners regarding mutual learning methods and service development programme. The web sites of each party will be linked together, and in addition with other international operators, if possible.

## **8.2 Criteria of international markets on development of new cultural tourism products**

The project will organize meetings, discussions, workshops and seminars, in which new, internationally suitable, cultural tourism service products are to be developed.

The local education consortium, Lahti University of Applied Sciences and Salpaus Further Education, as well as ProAgrica, Rural Advisory Centre of Häme region and Taito Häme arts & crafts association take part in this processing.

## **8.3 Cooperation with transnational partners; working method and action plan**

The project works in cooperation with Päijänne region municipalities and other local culture & tourism projects, within the project frame. The project will also cooperate with the neighbouring domestic LAG areas.

**The international Leader action groups and cultural tourism operators form a cooperation network with which a separate international project plan and budget is to be written, in each country separately. The Lead Partner, Päijänne-Leader will be overall responsible for the international administration of the transnational project, but each country participating will cover its internal administration, operational and travel costs. The international administration costs will be equally shared by the number of partners. A mutual steering committee, with members of each participating country, will control the activities of the international project.**

Each partner will visit in each participating country during the 3 years of project period, as follows:

**1st year:** to build up the foundation of cooperation and exchange of know-how. In connection with the visits, each partner will present their action groups and their good practices at the project seminars and workshops. During the first round-ups, the project partners will create a more detailed action plan for the consecutive years and organize the steering committee meetings. Each year the necessary project documentation is filed and delivered to the local Leader Action Group and government administrative officials in due course.

**2nd year:** The aims and outcome of the previous year is scrutinized in connection with each visit and is followed by an updated development plan for the rest of the project period. The processing is performed through seminars and workshops organized during each visit to a partner country. Steering committee meetings are organized in connection with each visit, when necessary.

Each year the necessary project documentation is filed and delivered to the local Leader Action Group and government administrative officials in due course.

**3rd year:** The aims and outcome of the previous years are scrutinized in connection with each visit and conclusions are made based on them and an updated development plan is drawn for the rest of the project period. The processing is performed through seminars and workshops organized during each visit to a partner country. Steering committee meetings are organized in connection with each visit, when necessary. Each year the necessary project documentation is filed and delivered to the local Leader Action Group and government administrative officials in due course.

At the end of the 3<sup>rd</sup> project year the whole development process is documented with due comments to complete the final project report.

**A detailed project visit programme, schedule and budget follows in a separate attachment.**

**The international partners will work as a tourist test group to sample and analyze the service products of Päijänne region, Prienai region and other transnational partners' regions for giving valuable response for further development.**

If possible, a student exchange programme is organised from the partner countries, as a potential future marketing target and customer segment in cooperation with the local education consortium, Lahti University of Applied Sciences and Salpaus Further Education, as well as ProAgria Rural Advisory Centre of Häme.

#### **8.4 Participation in project trips**

The companies, associations, organisations and local inhabitants can participate in the educational project visit travel programme and in the seminars and workshops organized during the visits as per the attached plan and schedule. The parties involved and committed to the project work or their representatives are entitled and primary to participate in the project visits to international partner countries, in case potential participant number exceeds the budgeted plan. The national project steering committee or its international board will make the final decision on the participants' list in name of fairness to all parties involved.

#### **9. Publicity, marketing and sales**

At the planning stage of the project, its contents and aims have been publicized in "Summer in Päijät-Häme villages" magazine, published on 9.5.2009, as well as in a public meeting organized in Asikkala on 17.6.2009.

During the project being effective, the development of the project activities, the events, seminars and meetings are publicized and informed about at the web sites of Päijänne-Leader LAG and "Loma-Päijänne" (holiday Päijänne), as electronic newsletters and in the printed media of Päijänne-Leader Action Group, in the "Päijät-Häme villages" magazine, in the municipal and regional media.

When the tourism network services and web site updates are completed and opened to the public, it will be publicized for the cooperation partners, sales contacts, media and the inhabitants of the region and to the vast public throughout Europe. The publicity plan takes place both regionally and internationally through public meetings, media cooperation and through the internet by electronic newsletters.

#### **10. Project personnel**

The actual project work will be handled by a project manager to be hired as part-time worker.

The project manager will lead the project and perform all the administrative work involved and will also be responsible for all the various tasks, e.g. contacts with local and international partners, the media, cooperation partners and organizing meetings, seminars and workshops in connection with the project visits. The work includes and requires traveling both nationally and internationally.

#### **11. Cooperation with other similar projects**

The project has common interests with other similar projects involved with cultural and tourism development in the region. The project will work in good cooperation with "Päijänne – Pure Experiences" project, following its aims and exploiting the outcome of parallel projects and expertise of their personnel, also providing them a possibility to international networking.

## 12. Cooperation partners of the project

The key cooperation partners are the municipalities of Asikkala, Hartola, Heinola, Padasjoki, Pertunmaa and Sysmä, the neighbouring LAGS, the regional cultural and tourism operators and bureaus, local associations and education organizations that have a central role in development of local services. The cooperation partners participate in the project activities and events as experts in seminars and workshops. A written agreement is made with each partner involved.

## 13. Suggestion for project steering committee

The project will have two steering committees: one national and the other international. The national steering committee will comprise of 5-10 members, e.g. the representatives of the organizations financially funding the project, the cooperation partners and experts, as well as the representative of the administrator, Päijänne-Leader LAG.

The meetings of the steering committee will be organized and participated by the project manager as well, being responsible for preparations of practical matters and project documentation.

The international steering committee is responsible for the activities of the cooperation project as per the international plan to be written in cooperation with the final, international project parties. It will hold a meeting 2-3 times a year, in connection with project visits. The members of the international steering committee will be named, when all the cooperation partners have been chosen and documented.

## 14. Costs and financial project plan

The total costs of the international project with 93,75 % EU –funding is **160 000 euros**.

**International administration, incl. joint documents covered by Päijänne-Leader,**

<b>to be shared by all project partners</b>	<b>40 850 €</b>
<b>Domestic administration</b>	<b>5 250</b>
<b>Out-sourced services</b>	<b>16 000</b>
<b>Personnel costs</b>	<b>71 500</b>
<b>Domestic travel costs</b>	<b>4 600</b>
<b>Travel costs abroad for Finnish participants</b>	<b>20 000</b>
<b>Local meeting costs</b>	<b>1 800</b>
<b>Project costs in total</b>	<b>160 000 €</b>
<b>Leader financing 93,75 %</b>	<b>150 000</b>
<b>Private financing 6,25 %</b>	<b>10 000</b>
<b>Total financing costs</b>	<b>160 000 €</b>

## 15. Risks and limitations

As risks and limitations of the practical activities and the outcome of the project, the difference in the mentalities and cultural background of the parties and commitment could play a significant role to tackle with. In addition, international communication is challenging and time-consuming.



Therefore, **the project plan is written in general terms, to leave adequate space for redefining the activities, events and aims, in order to recognize the needs and wishes of the international parties, to be mutually agreed on during the 1<sup>st</sup> project year**, in connection with the visits and seminars.

During the project activities, a special concern should be paid to keep up the interest of the parties involved by listening to their needs and wishes, give proper recognition to their ideas for development, in order to reach the goal and the outcome of the project. This will also enable the work and cooperation to continue even after the project ends.

## **16. Reporting**

The process of the project activities and events is closely observed and regularly controlled by the steering committee, the international board and the board of the administrative association.

The minutes of these meetings held work as documentation to compile the necessary reports covering the activities organized and the outcome of the project work, due to be filed in twice a year and at the end of the project to the administrative officials.

## **17. Summary**

**The main goal** of the project, from Päijänne-Leader's part, is to **brighten the cultural offer and tourism image of Southern Päijänne region and enhance its international fame as a interesting tourism destination exploiting the transnational cooperation working methods**, in order to create a frame that enables the local operators to develop local cultural tourism events, products and services, and **to effectively and collectively market these under the developed, international brand.**

**Regarding transnational cooperation, each partner will add its own issues into this project plan, according to mutually agreed decisions.**

### **The product development of Southern Päijänne region and the market criteria in this development**

During the project, the parties involved will get acquainted with the working concepts and the cultural tourism services offered by other European rural areas. The project partners will test and compare each others' products and services and learn the good practices in the cultural tourism trade. Through international networking a cooperation method will be formed, in order to link the service choice of each European LAG involved by exploiting the know-how of each partner. In the development of the services available in Southern Päijänne region and in its surrounding area, the expertise of the local and regional education organizations and the international student exchange is used as a working tool. At the same time, the project will promote local and regional enterprising and follow the principles of sustainable development and internationalization education on grass-root level.

As per agreed and planned, **we are looking for international Leader partners!**

**For further information, please contact:**

**Päijänne-Leader LAG**

E-mail: [toimisto@paijanne-leader.net](mailto:toimisto@paijanne-leader.net)

Ms. Sirpa Glad-Staf, Project Manager

E-mail: [sirpagladstaf@gmail.com](mailto:sirpagladstaf@gmail.com)



# PARTNERSHIP OFFER

Attractiveness of rural areas for youth

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Topic / title of the proposed project

## Objective:

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Initial position / background / local context of the proposed project

Some rural areas in Europe are losing their young people - this is the case of the Lower Normandy (France) - what are the factors of attractiveness? How can young people themselves to recognize the strengths and weaknesses of their territory and to invent their future in rural areas?

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Proposed objectives / activities

10 young people (15 – 18) from Lower-Normandy, used to make video and interview, propose to analyze, for 5 days during the autumn 2009, the youth policy of a territory: activities, animation, teaching, environment, transportation... they will interview young people "in action", elected people and Development Officer. They will prepare a video to animate debates with young people in Lower Normandy in autumn to exchange about youth policy. A meeting can be organized in the welcoming territory too. Young from welcoming country could testimony in Lower Normandy.

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Country : No preference

Kind of partner : Leader group

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Country and/or kind of partner you are looking for

## Offering LAG:

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Contact details

**Pays de la Baie du Mont St Michel and Regional Council of Lower Normandy**

**Contact : Savoir Faire et Découverte – [arnaud.trolle@lesavoirfaire.fr](mailto:arnaud.trolle@lesavoirfaire.fr) - 33 2 33 66 74 67**

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# PARTNERSHIP OFFER



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Topic / title of the proposed project

**Project to capitalise on experiences of the development of truffle production (Leader project)**

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Initial position / background / local context of the proposed project

The Local Action Group "Confluences around Verdon" is in the Southeast of the French Alps, in the North of Provence. The black truffle, very popular, is there very present, on the Valensole trays and the Height-Var. The annual production of truffles is there considerable, but as in numerous European soils, it is in decline for several years. This fall of the tonnages, more and more worrisome, results partially from the climate change, from the modification of the agricultural practices and of the use of the agricultural and forester surfaces.

Today, a lot of actors of the territory wish that this important resource is perpetuated and its production is relaunched. They think that this stake is probably shared by the other European territories, and can thus be the object of a cooperation program. This one could allow to look for collectively solutions in terms of agricultural practices and of rural planning, on the base of local plans of relaunching.

What are these solutions ? The applied research led in Provence and everywhere in Europe allows to understand better the impact of the pedological and climatic conditions on the formation of truffles. These new knowledge could allow to experiment and to diffuse in more large scale of the methods and techniques allowing the truffles producers to acquire a better knowledge of the pedological and climatic characteristics of their truffles trees forests, and to have simple tools (Example: hygrometric sensors provide with visual detectors) offering them the possibility of acting quickly on the conditions of growth of truffles, and thus of improving their production.

... This is only a working hypothesis. The objectives of intervention of a cooperation program centred on the relaunching of the truffles production must be collectively clarified in the term of a first stage of dialogue ...

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Proposed objectives / activities

At first, it is proposed to the European partners interested to meet during a conference to define together the contents and the objectives of the cooperation program. This meeting, financed by Leader, could take place in Provence, on the initiative of the LAG " Confluences around Verdon ".

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Country and/or kind of partner you are looking for

Territories looked for within the framework of this cooperation project are European LAG and territories of the Mediterranean circumference interested in the production of truffles.

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Contact details /language(s) spoken

Contact : GAL Confluences autour du Verdon  
Maison Nature et Patrimoines - Place Marcel Sauvaire - BP 2 - 04120 CASTELLANE - FRANCE  
-----  
leader@pays-a3v.net

Spoken languages : French / English

# PARTNERSHIP OFFER

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## Topic / title of the proposed project

**Project to capitalise on experiences of the development of wood energy installations and diffuse the information throughout Europe (Leader project)**

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## Initial position / background / local context of the proposed project

The Local Action Group "Confluences around Verdon" is situated in the South East of the French Alps. There is an important forestry resource, as woods cover 54% of the area. The elected representatives of the territory have decided to encourage the development of wood energy because of the vast potential of the forests and the great demand for heating in the long winter period.

It is difficult to build up a knowledge base and a wood energy culture that would boost the spread of wood chip installations, because of the rarity of these facilities that could serve as examples. Allied with a constant need for adaptation to the terrain, to the natural risks of the area and vastly different habitats, the start-up phase is often problematic.

In order to help the local decision makers to choose wood chip energy, (elected representatives, professionals and inhabitants), it would be useful, as well as having specialised technical and commercial data, to be able to show from working examples that :

- Wood energy is developing throughout Europe (a guarantee of the future of wood chip boilers)
- To each particular situation or physical configuration, there is always a technical and financial solution... There are no problems, only solutions for those who favour wood energy !

... All this, to promote the energy of the future !

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## Proposed objectives / activities

- The setting up of a delegation from each participating Local Action Group
- The recruitment of a consulting agency to lead the project and coordinate the actions locally
- The selection of representative examples of boilers already in place in different European countries, with visits and investigations, especially in the countries the furthest developed in this type of structure.
- The synthesis of general information collated (the level of development of the use of wood energy per country visited,...) and case studies
- The elaboration and diffusion of a document containing the European examples studied.

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## Country and/or kind of partner you are looking for

For this project of cooperation, we are looking for Local Action Groups throughout Europe which are in the start-up phase of wood energy projects.

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## Contact details /language(s) spoken

Contact : GAL Confluences autour du Verdon  
Maison Nature et Patrimoines - Place Marcel Sauvaire - BP 2  
04120 CASTELLANE - FRANCE

-----  
leader@pays-a3v.net

Spoken languages : French / English



# PARTNERSHIP OFFER

**Experimental site for ecoconstruction to experiment and to form on new techniques of construction, on construction site school.**

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Topic / title of the proposed project

**Objective:**

In a context of population growth, the "Pays Coeur d'Hérault" want to accompany the implementation of a urban sustainability with a ecoconstruction sector using land ressource.

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Initial position / background / local context of the proposed project

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We want to propose a training courses around econstruction, for a lot of company, between the different land partners.

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Proposed objectives / activities

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Belgium, Italy, Austria, Germany, Spain

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Country and/or kind of partner you are looking for

**Offering LAG:**

LAG Pays Coeur d'Hérault "Convivencia" (FRANCE)

18, avenue Raymond Lacombe 34 800 Clermont l'Hérault

**Contacts** : Julien Debarnot and Emilie Cerdan

**Phone** :06 82 63 72 20 or 04 67 44 44 48

**E-Mail** : [leader@coeur-herault.fr](mailto:leader@coeur-herault.fr) , **Web Site** : [www.coeur-herault.fr/](http://www.coeur-herault.fr/)

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French, English and Spanish spoken

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# PARTNERSHIP OFFER

## Forestry

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Topic / title of the proposed project

**Objective:** [Creation of a new economic market \(EU 27\)](#)

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Initial position / background / local context of the proposed project

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Proposed objectives / activities

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Country and/or kind of partner you are looking for

**Offering LAG:** [LAG Espace Belledonne \(Rhône-Alpes, France\)](#), e-mail: [cooperation@espacebelledonne.fr](mailto:cooperation@espacebelledonne.fr)

**Phone:** +33 4 76135778

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Contact details



# Annnonce de coopération transnationale

## Partnership offer French are looking for European partners...

**Name of the LAG: Pays de la Déodatie (Région Lorraine)**

### **Cooperation Theme:**

**Tourism/ Heritage/conservation/ Natural resources  
Agriculture/ Forest/Renewable energies**

**How to encourage rural development activities that promote local  
natural resources (wood/paper/ cardboard)**

### **Description:**

#### **Characteristics of the LAG:**

The Pays de la Déodatie is located in Lorraine in the north -east part of France almost completely into the Department of the Vosges. The land stretches on the western side of the area of the Vosges. The Pays de la Déodatie is made up of mountains and valleys. The land covers about 120 000 ha with 94 municipalities of which 3 are located in the department of Meurthe et Moselle. Its population is approximately 95 225 inhabitants. The population density is 78 hab/ km<sup>2</sup>.

The Pays de la Déodatie is at crucial asset in terms of development, in particular for space management, industrial and farming activities, wood working, tourism and the protection of the environment and landscape

#### **Leader 2007 2013 strategy**

The Work Themes "Culture & Rurality, Tradition & Modernity" were defined as part of the territory strategy which wants to address the local challenges by reconciling with the sustainable development

The priority: call up local resources, landscape, forest, water, natural environments, heritage, population and knowledge in order to confront economic mutations and local economy diversifications, overall sustainable development.



### **Description cooperation project:**

- Experiences exchanges/ education acts/ information between areas
- Promote heritage (natural, cultural, knowledge...) notably by tourism and hiking
- Create and develop wood field/ eco construction/ eco energy /cluster/ climate project...

### **Common possible actions:**

- Experiences exchanges/ education acts/ information between areas
- Exchange various experiences between LAG managers and other actors coming from the LAG; form LAG coordinators about area liveliness and animation; form actors coming from the LAG
- Put in place actions/operations in order to valorise and improve local knowledge
  - Put in place actions/operations in order to valorise and improve local products
  - Develop common strategic documents and methodologies:  
Stocktaking, area studies, feasibility studies...

### **Partners searched:**

European Union members or close neighbours owning the same territorial characteristics and concerned by similar problematic as Austria, Denmark, Finland, Sweden, Switzerland, Bosnia, Belgium, Slovenia, Latvia, Romania, Poland...

### **Contacts:**

Pays de la Déodatie, 67 rue de la Prairie, 88100 SAINT DIE DES VOSGES, FRANCE

☎ +33 3.29.56.92.99

Président : Etienne POURCHER,

Directeur / Animateur du Pays: Christophe LEROUGE,

Animatrice LEADER+ : Mélanie COLIN /[mcolin.deodatie@wanadoo.fr](mailto:mcolin.deodatie@wanadoo.fr)

Stagiaire coopération LEADER : Elodie HERTEMENT/ [cooperation.leader@deodatie.com](mailto:cooperation.leader@deodatie.com)

[www.deodatie.com](http://www.deodatie.com)





# Annnonce de coopération transnationale

## Annnonce coopération transnationale **Les Français recherchent des partenaires européens...**

**Nom du GAL : Pays de la Déodatie (Région Lorraine)**

**Thème de coopération :**

**Tourisme/patrimoine –Agriculture/forêt/énergie renouvelable**

**Maintenir, renforcer ou créer de l'activité rurale créatrice de richesses valorisant les ressources locales (bois papier carton)**

**Titre du projet :**

**Description :**

### **Caractéristiques du GAL :**

Le Pays de la Déodatie est situé en Lorraine, presque totalement dans le département des Vosges. Il s'étend sur le versant Ouest du Massif Vosgien. C'est un ensemble de monts et de vallées. Le territoire couvre environ 120 000 ha. Il comprend 94 communes dont 3 sont en Meurthe et Moselle. Sa population est d'environ 95 225 habitants sans double compte. La densité de la population est de 78 habitants par km<sup>2</sup>.

Territoire de montagne, organisé autour de son épine dorsale qu'est la vallée de la Meurthe, le Pays de la Déodatie constitue un enjeu important d'aménagement et de développement du territoire en terme de gestion de l'espace, d'activités industrielles, agricoles, forestières, touristiques et de préservation de son environnement et de ses paysages.

### **Description sommaire de la stratégie de développement Leader 2007-2013 :**

La candidature LEADER du GAL du Pays de la Déodatie « **Cultures & ruralité, tradition & modernité** » (**Affirmer l'identité des territoires et répondre aux nouvelles exigences sociales, économiques et environnementales**) prend ses racines dans la stratégie du territoire qui ambitionne de répondre aux enjeux locaux en conciliant les finalités du Développement Durable.

La priorité ciblée de notre territoire est bâtie sur le principe de mobiliser l'ensemble des ressources locales, le paysage, la forêt, l'eau, les milieux naturels, le patrimoine, les hommes



et les savoirs faire pour répondre à la fois aux enjeux des mutations économiques, et de la diversification de l'économie locale, plus globalement, le développement durable.

### **Description du projet de coopération :**

- Echange d'expérience et action de formation/ information entre territoire
- Valorisation du Patrimoine (culturel, naturel, savoir faire ...) par la Mise en tourisme de la randonnée
- Action de création et développement de la filière bois/ bois énergie, cluster ... plan climat territorial ...

### **Actions communes qui pourraient être développées :**

- **Echanges d'expériences/formations/ informations :**  
Echange d'expériences diverses entre managers du GAL et autres acteurs du GAL ;  
Formation des animateurs du GAL sur l'animation du territoire, processus d'implication des acteurs à toutes les étapes... ; Formation des acteurs du GAL
- **Opérations de valorisation des savoirs faire locaux**
- **Opérations de valorisation des produits locaux**
- **développement de documents stratégiques communs et méthodologies :**  
Inventaire/état des lieux/ études de faisabilité...

### **Partenaires recherchés :**

Pays de l'Union Européenne ou voisins proches possédant les mêmes caractéristiques territoriales et concernés par ces problématiques : notamment Autriche, le Danemark, la Finlande, la Roumanie, Pologne, Lettonie, Slovénie ...

### **Contacts :**

Pays de la Déodatie, 67 rue de la Prairie, 88100 SAINTDIE DES VOSGES

☎ +33 3.29.56.92.99

Président : Etienne POURCHER,

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# PARTNERSHIP OFFER

## **Innovation in local resources for economic development (volcanic areas)**

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Topic / title of the proposed project

**Objective: Building a new project of local resources valorizations. Rural development / sustainable development**

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Initial position / background / local context of the proposed project

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- **Project and products with volcanic rocks**
  - **Wood from timbers to wood house and wood technology**
  - **Grass: quality and dry grassing for food quality**
  - **Mountains culture: image for marketing production**
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Proposed objectives / activities

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## **Ireland / Spain/ other volcanic countries**

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Country and/or kind of partner you are looking for

**Offering LAG: Pays de Saint Flour Haute Auvergne (France),**  
**[www.paysdesaintflourhauteauvergne.eu](http://www.paysdesaintflourhauteauvergne.eu)**

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Contact details

**E-mail: [payssfha@wanadoo.fr](mailto:payssfha@wanadoo.fr), Phone: +33 4713978**

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## WE ARE LOOKING FOR EUROPEAN PARTNERS

### Open Farms Network “ Réseau des fermes ouvertes ”

The “Open Farms Network” was created in 2004 by agricultors of Périgord Vert (France / Dordogne). Since then, they have been leading a plan of communication on farmer’s profession. Their aims are to explain their job, to make discover the natural environment where they work, towards local inhabitants and citizens in general.

Since 2004, they decided to share their know-how to make change the representations on the rural world.

The local project in Perigord Vert has been evolving :

- local action from 2004 to 2007
- inter-territorial cooperative action from 2007 to 2008 with French LAG Pays de Fougères (Bretagne)

Actions led by the network since 2004:

- communication training for farmers to welcome of people in their farm
- common program of visits in summer
- cultural events in the farms
- Photographic competition on the farmer’s profession
- Artistic paintings to indicate the entrance of farms
- Creation of a graphic charter
- A DVD about the network activities
- Creation of a game “on the secret missions of the farmers”

Now with the new Leader, LAG Perigord Vert plans to enhance the partnership to other French and European LAGs.

To be well understood, farmers are volunteers. It is a non-profit action. It is **not** a commercial action to sell products.

French LAGs identified : in Dordogne Grand Bergeracois, Périgord Noir + Pays de l’Isle en Périgord (not Leader)

**The current partners are looking for an European territory, rather Leader, to lead new actions to facilitate and create a good relationship between farmers and citizens.**

**Country : France / Dordogne**

**Contact Person :**

Valérie Valles

00 33 (0)5.53.06.65.65

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E-mail : [v.valles@atd24.fr](mailto:v.valles@atd24.fr)





## Programme LEADER du GAL du Pays du Cotentin

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### SEARCHING FOR PARTNERS FOR OURS LEADER PROGRAMME

Name of the LAG: "GAL du Pays du Cotentin"

Theme of cooperation: "**Organization of local activity branches of quality and high added value**"

#### Description of the territory

The "Pays du Cotentin" is a peninsula located in Normandy, in the North-West of France; it features a 160 km long coastline along the Channel.

The urban area and its 100 000 inhabitants, is located in the north, within the Cherbourg Urban Community.

Another 100 000 inhabitants live in the rural area, which is much larger, with 200 communes organized in 13 rural communities of communes.

Thanks to its geographic location, the Cotentin contains a wide diversity of ecosystems, activities and lifestyles.

Its natural resources are well preserved, especially the marshes and pastures. *The Cotentin and Bessin Marshland Regional Park* is a proof of the interest fostered by these issues.

The core of the local economy is based on some important industries such as maritime and nuclear activities, shipbuilding and nuclear waste recycling and it relies on their expertise. But thanks to the local natural resources, other activities are well established:

Cotentin is a rural area almost entirely dedicated to agriculture, using the expertise acquired over the centuries as well as innovation. Quality is a major concern for the production industry and the food processing industry, which is backing up the expertise of farmers, mainly in stock breeding for meat and dairy production, vegetable growing, and also horses.

The coastline and the various ports also support fishing and shellfish farming. Each port has its own speciality: scallops, wild mussels, lobsters, whelks and fish. For example, Cherbourg is the second largest fishing port in Normandy. The Cotentin is also a leading region for oysters.

Linked with these specialities, markets, traders and seafood processing companies can be found.

The other major activity is tourism. It relies on a good quality of life, the landscapes and the quality of natural resources.

The area offers a wide range of outdoors activities such as kayaking, diving, sailing and cycling. One can also attend touristic events and visit attractions such as "La cité de la mer", towns of touristic interest can be visited too, some of which are classified as "Towns of artistic and historical interest". Cotentin is also a place of History and remembrance, mainly for WWII.

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#### SYNDICAT MIXTE DU COTENTIN

SERVICE ADMINISTRATIF : 2, rue des Vindits - 50130 Cherbourg Octeville – SIEGE SOCIAL : Mairie de Valognes -  
Tel : 02 33 53 57 12 - Fax : 02 33 53 13 21 – E .Mail : leader@cotentin.org – Site : www.cotentin.org



## Programme LEADER du GAL du Pays du Cotentin

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### Description of the LAG strategy

Cotentin is full of potential for rural development, based on its resources and its abilities in agriculture, tourism and sea products.

Nevertheless, these potentials do not realise nowadays. Therefore, through LEADER program, the “Pays du Cotentin” aims to put forward these potentials, ie. to develop a partnership between all these activity branches of quality. Tourism, agriculture and sea product branches activity can support and enhance each other by developing and using the quality of these activities.

Our LEADER development priority is the “Organization of local activity branches of high quality and high value added”. Three branches of activity are concerned: agriculture, tourism and sea products. This priority is structured around three main lines:

- Supporting the quality local product and production
- Developing environmental and social good practices at the production consumption and commercialisation stages. This involves energetic economies, easy access to quality for everyone, and short distribution chains: local production and consumption.
- Promoting and improving the territory by its quality: definition and promotion of the Cotentin identity, development of partnerships between branches of quality to enhance synergies.

The perpetuation of these activities which make the economical dynamism of rural areas will enhance the Cotentin’s attractivity, improve the wealth of the territory, and promote an image of quality.

### Partners searched:

The “GAL du Pays du Cotentin” is looking for a transnational partnership for the 2007-2013 LEADER programs. The main lines of the cooperation would be upon a project link on one of the previous branches of activities or upon the link and partnership between them.

### Contacts:

**Sylvia PELLEAU** ; chargée de mission LEADER.

or

**Séverine DUPARC** ; gestionnaire LEADER

Tel : 00 33 2 33 53 57 12

Mail : leader@cotentin.org

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### SYNDICAT MIXTE DU COTENTIN

SERVICE ADMINISTRATIF : 2, rue des Vindits - 50130 Cherbourg Octeville – SIEGE SOCIAL : Mairie de Valognes -  
Tel : 02 33 53 57 12 - Fax : 02 33 53 13 21 – E .Mail : leader@cotentin.org – Site : www.cotentin.org



# PARTNERSHIP OFFER

## Promotion and communication about scientific heritage linked to sea and health.

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Topic / title of the proposed project

**Objective:** An association has been created to promote scientific heritage generated by results of two studies emphasizing his lake of consideration and degradation.

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Initial position / background / local context of the proposed project

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Proposed objectives / activities

The first step is listing heritage of research, education, health and comfort establishments (thalassotherapy, biological laboratories, hospice center...) whose activity is linked to the sea. In a second time, an art promotion program will be built.

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### Coastal territories

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Country and/or kind of partner you are looking for

Offering LAG:

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Contact details / langage(s) spoken

Dorothee Le Gal – Groupe d'Action Local du Pays de Morlaix - Mail : [leader@paysdemorlaix.com](mailto:leader@paysdemorlaix.com)

Website : [www.paysdemorlaix.com](http://www.paysdemorlaix.com)

Languages : french, english, spanish.

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# PARTNERSHIP OFFER

## Valorisation of the territorial identity

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Topic / title of the proposed project

**Objective:** Valorisation of the territorial identity, tourism, natural heritage, local production

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Initial position / background / local context of the proposed project

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Proposed objectives / activities

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Country and/or kind of partner you are looking for

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**Offering LAG:** LAG Espace Belledonne (Rhône-Alpes, France), e-mail:  
[cooperation@espacebelledonne.fr](mailto:cooperation@espacebelledonne.fr)

**Phone:** +33 4 76135778

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Contact details



# PARTNERSHIP OFFER



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**Title of Leader project:**

Preserving natural resources and developing green tourism

**Title of the proposed project:**

Involving the population in art projects to increase environmental awareness

**Objective:**

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**Initial position / background / local context of the proposed project**

The Pays des Six Vallées is a rural territory with approximately 49 000 inhabitants and an urban sprawl area near the city of Poitiers.

The development of this territory can be based on the preservation and promotion of its natural heritage (forests, rivers, valleys, etc.).

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**Proposed objectives / activities**

Through art projects, we want to engage the public in environmental awareness and action and help the population understand its relationship with the environment, the territory and local know-how.

We are looking for partners to organize events with local and European artists in order to make people aware about the importance of preserving the environment, as well as to facilitate public art and environmental education.

Another LAG from our region, the Pays Civraisien, is involved in this cooperative project. Local organizations work in the field of contemporary art (Rurart, Regional contemporary art collection, etc.).

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**Country and/or kind of partner you are looking for**

European partners who have projects in contemporary art.

**Offering LAG:**

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**Contact details**

Pays des Six Vallées (Region Poitou-Charentes - France)

86 600 Lusignan - + 33 (0)5 49 57 09 74

Site: [www.pays6valles.com](http://www.pays6valles.com)

Sandra Beucher ([culture@pays6vallees.com](mailto:culture@pays6vallees.com))

Christine Frouin ([economie@pays6vallees.com](mailto:economie@pays6vallees.com))

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**Langage(s) spoken**

English - German - Italian



# PARTNERSHIP OFFER

## Wood and agronomics resources transformation into energy

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Topic / title of the proposed project

### Objective:

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Initial position / background / local context of the proposed project

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**Create economic activity in rural area, develop group heating.**

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Proposed objectives / activities

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We want to know if any others territories in Niedersachsen (Deutschland), in Voïvodie de Poméranie (Poland) or others countries have been selected with a similar subject in order to think about doing cooperation.

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Country and/or kind of partner you are looking for

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### Offering LAG:

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Contact details / language(s) spoken

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Emilie MAUROY  
Chargée de mission LEADER

Syndicat Mixte du Pays d'Avre, d'Eure et d'Iton  
84, rue du Canon – BP 620  
27130 Verneuil-sur-Avre  
Tél. : 02 32 30 33 35 Fax. : 02 32 30 33 39  
Courriel : [mauroy.avre.eure.iton@orange.fr](mailto:mauroy.avre.eure.iton@orange.fr)

My mission consist in stimulating program Leader 2007-2013 for a LAG which name is LAG of "Pays d'Avre d'Eure and d'Iton" in Normandy. We have chosen to concentrate about the environment and the sustainable development.

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# PARTNERSHIP OFFER

## **Environmentals solutions about sustainable development, local food chain**

Topic / title of the proposed project

**Objective: Create economic activity in rural area, develop group cooking for group food supply.**

Initial position / background / local context of the proposed project

Proposed objectives / activities

We want to know if any others territories in Niedersachsen (Deutschland), Voïvodie de Poméranie (Poland) or others countries have been selected with a similar subject in order to think about doing cooperation.

Country and/or kind of partner you are looking for

### **Offering LAG:**

Contact details / langage(s) spoken

Emilie MAUROY  
Chargée de mission LEADER

Syndicat Mixte du Pays d'Avre, d'Eure et d'Iton  
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My mission consist in stimulating program Leader 2007-2013 for a LAG which name is LAG of "Pays d'Avre d'Eure and d'Iton" in Normandy. We have chosen to concentrate about the environment and the sustainable development.



## LE TERRITOIRE DU PAYS DE LA DEODATIE



### PRESENTATION

*A strategic position in regional group Lorraine-Alsace*

93 644 inhabitants,  
119 000 ha,  
94 municipalities,  
14 intercommunalités,

The Pays de la Déodatia is located in Lorraine in the north-east part of France almost completely into the Department of the Vosges. The land stretches on the western side of the area of the Vosges. It's made up of mountains and valleys

The Pays de la Déodatia is at crucial asset in terms of development, in particular for space management, industrial and farming activities, wood working, tourism and the protection of the environment and landscape



### ENVIRONMENT

*An area with strong bio capacities*

The Pays de la Déodatia owns a rich natural heritage with departmental, national and european interest. Natural areas cover a large variety of biotopes: wet meadows, rivers, alluvial forests, mountainside forest, acid peat bogs, high forests, lakes...are shared out between valleys and the tops of the Vosgean balloons.

In the Vosges, 25% of natural sensitive areas are located in Déodatia.

#### **Woods are predominant and take up 70% of areas.**

Forests is particularly emblematic of the Vosges but not without ambivalences. Indeed, largely overexploited since the Middle age at XIXth century, forest from now on is managed in a more considered way and has continued to play an important positive economic part ; however, economical and farming depressed (between 50's and 80's) have contributed forest increased. Landscapes have been closing themselves provoking negatively feelings by population

**Water is everywhere in Déodatia** under different forms with changeable impacts on landscape appearances. Natural elements are strongly clearly visible in landscape, as rivers), streams, waterfalls, lakes, quiet headwaters. There are also humid spaces as peat bogs, swamplands and wetlands. Water lives also under developed forms by inhabitants: artificial lakes, ponds, fountains, canals, fish farming.

#### **GREEN LINE**

- Area is characterized by predominance areas forest: reserve ratio is close to 70% (84 000 ha)
- a green lung with 3 parts for the Pays de la Déodatia : economic, ecological, social
- Territory with the junction of three areas forest: hills under Vosgean, the Low Vosges and the High

#### **BLUE LINE**

- The Déodatia, Lorraine's water tower
- A dense water system which are a major factor for identity development of area
- A source of economic development and tourist taking part in attractivity of the territory



## LE TERRITOIRE DU PAYS DE LA DEODATIE



### ECONOMIC ACTIVITIES

#### ECONOMIC DEVELOPMENT

As long time, Déodatie was dominated by textile and metal industries, wood and stone working. Industrial vocation is older. Textile depressed provoked an unemployment increase but industrial activities have been diversified by plasturgic industries and engineering automobile industry. But area is still weak in front of economic hazards. (unemployment rate is still higher national, regional and departmental average)

Today, with globalization, attractivity and territory richness must pass by a high level of quality of rural and urban landscapes, by the protection of cultural heritage, by offering high quality services and resources energy...As many charms which can reduce area vulnerability, guarantee a economic performance and a development based on bio capacities

#### MOUNTAIN FARMING IN RESTRUCTURATION

In Déodatie, there are about one thousand farmers; the half has more than 50 years. Furthermore, renewal is small. The numbers of farms are lowing. Since twenty years, more 150 parts of them have disappeared. Face to this decline, farms had to restructure themselves. Their size have increased as well as their livestock and productivity

Aware to importance of farming contribution toward image of territory and its part as manager for space assuring support opening spaces, many action have been put in place by the LAG and the Pays de la Déodatie in order **to support farming activities.**

#### TOURISM, CULTURE, HERITAGE

The Pays de la Déodatie has got stronger trumps and also an important and diversified touristy potential. the image of the mountainous and the positioning are important and assure quality and diversified natural spaces and a rich cultural, architectural and historic heritage to the territory.

The Pays de la Déodatie has got many trumps and purposes a large and diversified offer with attractive and complementary poles as well in summer and in winter. Important touristy places of interest with a large reputation evolve parallel to areas where tourism has been not again developed in spite of potentialities.



## LE TERRITOIRE DU PAYS DE LA DEODATIE



### WOOD FIELD

Extraordinary forested resources; dense water system and high quality workforce let and justify a predominant position of wood and cardboard industries in the Vosges.

- The more bigger industrial eco sector employing 1800 salaried employees
- Area is characterized by predominance spaces forest: reserve ratio is close to 70% = a economic, cultural, touristy...potential
- 85% of municipalities are members of the « Association des Communes Forestières » regrouping French municipalities characterized by a stronger presence of woods and forests and their territory.
- Many markets
  - Wood energy
  - Wood and eco construction
  - Legacy wood
- Complete field including forestry and second transformation.
- Attendance of helping structures near at hand:
  - Education: Ecole Nationale Supérieurs des Technologies et Industries du bois (ENSTIB), Centre de Formation des Apprentis (CFA)...
  - Resources centres : Centre de Ressources des Industries du Bois (CRIT)
  - Pôle fibre
  - -GIPEBLOR



### IMMINENT PROJECTS...

- 🔧 Setting place a wood cluster: a cluster is a method for organise the productive system and group enterprises and local actors around the same activity on an employment area. A cluster creates collective advantages and benefits, competitive and innovating offers which wouldn't be possible to put in place without a strategic partnership between numerous actors coming from private and public sector.
- 🔧 « Une charte forestière »: « la Charte Forestière de Territoire (CFT) » is a French work tool put in place in order to establish a sustainable and innovating management of the forest. It's the result of a partnership between private (wood industry, forestry, tourism...) and public actors.
- 🔧 Development wood field and energy
- 🔧 ...



**LE TERRITOIRE DU PAYS DE LA DEODATIE**






**LEADER PROGRAM 2007 2013**  
*strategic synthesis*

**“CULTURE & RURALITY, TRADITION & MODERNITY”**

***affirm the identity of the areas and answer the new social, economic, and environmental requirements***



**PRIORITY 1 : FARMING**

**Support farming mountains diversification by developing new products answering sustainable development demands and contribute to amelioration way of life..**

-  Collective approach for promotion of local products.
-  Innovating process establishing a link between farming and culture (cultural mediation and creation)
-  Helping and sponsoring systems for farming installation or transmission.




**PRIORITY 2 : NATURAL AND CULTURAL RESOURCES**

**Support a publicity and cultural concerted mediation policy promoting local identity potential ( heritages, natural areas, local know-how,... in a sustainable approach))**

-  Coordination of actors and consistency of initiatives
-  Develop knowledge and promotion NATURAL and CULTURAL heritage. Take care/ look after appropriation and transmission of heritage by local population

**PRIORITY 3 : ECONOMIC FIELD**

**Support economic rural activities development coherent with sustainable development**

-  Bring new digital, fast development for design new products
-  Preliminary researches for organisation, commercial development, human resources management.
-  Create and spark off good conditions for exchanges promoting local resources/ create a collective window of local know- how.

**PRIORITY 4 : SOCIAL FIELD**

**Weave social link on a scale of the Pays de la Déodat by creating conditions exchanges**

**PRIORITY 5 : COOPERATION**

**Keep, increase, put in place creative rural activity of richness developing/promoting local resources (wood/paper/ cardboard)  
 Tourism/ Heritage/ Natural resources  
 Agriculture/ Forest/Renewable energy**



## LE TERRITOIRE DU PAYS DE LA DEODATIE



### PRESENTATION GENERALE

*Un positionnement stratégique au centre de l'ensemble régional Lorraine-Alsace*

Territoire de 93 644 habitants,  
119 000 ha,  
94 communes,  
14 intercommunalités,

Territoire de montagnes, organisé autour de son épine dorsale qu'est la vallée de la Meurthe, le Pays de la Déodatia constitue un enjeu important d'aménagement et de développement du territoire en termes de gestion de l'espace, d'activités industrielles, agricoles, forestières, touristiques et de préservation de son environnement et de ses paysages.



### ENVIRONNEMENT

**Un territoire a forte bio capacité**

le Pays de la Déodatia présente un **patrimoine naturel très riche, d'intérêt départemental, national et européen**. Les espaces naturels recouvrent une grande variété de biotopes : prairies humides, cours d'eau, forêts alluviales, forêts de versant, tourbières acides, forêts d'altitude et sommitales, lacs et cirques glaciaires, hautes chaumes se succèdent des fonds de vallées aux sommets des ballons vosgiens. 25% des espaces naturels sensibles du département des Vosges sont localisés en Déodatia

**La forêt est l'élément dominant du territoire** (70% d'occupation de l'espace). La forêt est particulièrement emblématique des Vosges mais non sans ambivalence. En effet, largement surexploitée du Moyen Age au 19ème siècle, la forêt est maintenant gérée d'une façon plus réfléchie et continue à jouer un rôle économique positif important; cependant, sa trop forte expansion entre les années 1950 et 1980, suite au déclin agricole et économique, a provoqué une fermeture des paysages qui est maintenant ressentie négativement par les habitants.

#### TRAME VERTE

- Un territoire marqué par la prédominance des espaces forestiers : le taux de couverture atteint 70% soit 84 000 ha
- Un poumon vert qui revêt une triple fonction pour le Pays : économique, écologique, sociale
- Un territoire à la confluence de trois régions forestières : les collines sous vosgienne, les Basses Vosges ou Vosges gréseuses et les Hautes Vosges

**L'eau est présente partout en Déodatia** sous différente forme, avec des degrés variables d'incidence sur l'aspect du paysage, de la présence discrète des sources à l'étendue des lacs.

On peut distinguer là aussi des éléments à caractère naturel, très visibles dans le paysage comme les rivières (même si leurs berges sont parfois réaménagées), les ruisseaux, les cascades, les lacs ou plus discrets telles les sources, ou bien, sous forme de lieux imprégnés par l'humidité comme les tourbières, les zones humides et les marécages. L'eau est présente aussi dans le paysage sous des formes liées à des aménagements réalisés par les Hommes : lacs artificiels, étangs, plan d'eau de gravière, fontaines, canaux usiniers, retenues d'eau, pisciculture

#### TRAME BLEUE

- La Déodatia, château d'eau de la Lorraine
- Un réseau hydrographique dense qui contribue fortement à l'identité du Pays
- Une source de développement économique et touristique qui participe à l'attractivité du territoire





## LE TERRITOIRE DU PAYS DE LA DEODATIE



### ACTIVITES ECONOMIQUES

#### DEVELOPPEMENT ECONOMIQUE

Longtemps dominé par la transformation des métaux, le textile, le travail du bois et de la pierre, la vocation industrielle est ancienne. Si la crise textile a généré il y a quelques années une forte régression de l'emploi, l'activité industrielle s'est fortement diversifiée avec la plasturgie et les équipementiers automobiles. Néanmoins, le bassin reste sensible aux aléas économiques conjoncturels se traduisant par un taux de chômage supérieur aux moyennes nationales, régionale et départementale.

A l'heure de la globalisation, l'attractivité et la richesse du territoire passent aujourd'hui aussi par la qualité des paysages naturels et urbains, par la préservation du patrimoine culturel, par l'offre de services de qualité, par une offre de ressources en énergie...autant d'aménités qui peuvent réduire la vulnérabilité du territoire, garantir une efficacité économique et un développement qui s'appuie sur la biocapacité du Territoire.

#### UNE AGRICULTURE DE MONTAGNE EN RESTRUCTURATION

En terme d'effectifs, le Pays compte un peu moins d'un millier d'agriculteur dont la moitié a plus de 50 ans. De plus, le renouvellement est faible.

Le nombre d'exploitations est en constante baisse. Plus de 150 d'entre elles ont disparu sur les 20 dernières années. Cette baisse a contribué à une forte restructuration des exploitations marquée par une augmentation importante de leur taille, une augmentation des cheptels et de la productivité.

Conscient de l'importance de la contribution de l'agriculture à l'image du territoire et de son rôle de gestionnaire de l'espace assurant le maintien d'espaces ouverts, de nombreuses actions ont été et sont encore à mener pour **soutenir l'activité agricole.**

#### TOURISME, CULTURE, PATRIMOINE

Le Pays de la Déodatia dispose d'atouts forts et d'un **potentiel touristique important et diversifié**, non seulement à travers l'image du massif, son positionnement, mais encore par la qualité et la diversité de ses espaces naturels, de son patrimoine culturel, architectural et historique.

Avec l'ensemble de ces atouts, le Pays propose une offre large et diversifiée de pôles attractifs et complémentaires, conjuguée été comme hiver. Des sites touristiques importants, à la renommée dépassant souvent le territoire régional, y côtoient des zones où le tourisme ne s'est pas encore développé malgré les potentialités.



## LA FILIERE BOIS

Des ressources forestières exceptionnelles, un réseau hydrographique dense et une main d'œuvre de qualité

justifient la place prépondérante de l'industrie du Bois et du Papier Carton dans les Vosges.

- le plus gros secteur employeur de l'industrie, avec 1800 salariés (1858: Papeterie de Clairefontaine)
- 70 % de couverture forestière = territoire à vocation forestière avec un important potentiel économique, culturelle, et spatiale
- 85% des Communes membre de l'association des communes forestières
- Débouchés multiples:
  - bois énergie
  - bois construction
  - bois patrimonial
- Filière où tous les métiers sont présents de la sylviculture jusqu'à la 2ème transformation.
- Existence de structures d'appui à proximité
  - formation: ENSTIB, CFA...
  - Centre de ressources: CRIT
  - Pôle fibre
  - -GIPEBLOR



### DES PROJETS A VENIR ...

- ☞ La création d'un cluster bois : Le cluster est un mode d'organisation du système productif et un regroupement, généralement sur un bassin d'emploi, d'entreprises et d'acteurs locaux autour d'activités liées, qui engendrent, de manière durable, des avantages collectifs au bénéfice d'une offre compétitive et innovante difficile voir impossible sans une stratégie d'alliance multi partenaires.
- ☞ Une charte forestière : la Charte Forestière de Territoire (CFT) est un outil qui vise la mise en place d'une gestion durable et innovante de la forêt. quant à la façon de concevoir la place de celle-ci au sein d'un territoire
- ☞ Développement filière bois – énergie
- ☞ ...






**PROGRAMME LEADER 2007 2013**  
*Synthèse stratégique*

**« CULTURES & RURALITE, TRADITION & MODERNITE »**  
**Affirmer l'identité des territoires et répondre aux nouvelles exigences sociales, économiques, et environnementales**



**AXE AGRICOLE :**

**Soutenir la diversification de l'agriculture de montagne par le développement de nouveaux produits répondant aux exigences de développement durable tout en contribuant à l'amélioration du cadre de vie.**

-  Démarche collective de valorisation de produits locaux
-  Opérations innovantes établissant le lien entre agriculture et culture « médiation et création culturelle
-  Système d'accompagnement de parrainage à l'installation en agriculture et à la transmission agricole.




**AXE RESSOURCES NATURELLES ET CULTURELLES :**

**Soutenir une politique de sensibilisation et de médiation culturelle partenariales, valorisant notamment le potentiel identitaire (patrimoines, sites naturels, savoir faire locaux...dans une approche durable)**

-  Coordination des acteurs & mise en cohérence des initiatives
-  Développer la connaissance et la valorisation du Patrimoine NATUREL, et CULTUREL veiller à sa réappropriation par la population locale et à sa transmission

**AXE ECONOMIQUE :**

**Soutenir le développement des activités économiques rurales cohérentes avec le développement durable**

-  Apporter de nouvelles technologies numériques du développement rapide pour la conception de produits nouveaux
-  Études préalables pour organisation, développement commercial, gestion des RH (groupements d'employeurs...)
-  Créer et susciter des conditions d'échanges valorisant les ressources économiques du territoire / Créer une « Vitrine » collective des savoirs faire locaux

**AXE TISSER DU LIEN :**

**Tisser du lien social à l'échelle du Pays en créant des conditions d'échanges**

**AXE COOPERATION :**

**Maintenir, renforcer ou créer de l'activité rurale créatrice de richesses valorisant les ressources locales**

**Tourisme/patrimoine – Agriculture/forêt/énergie renouvelable**



# PARTNERSHIP OFFER

## On the way to sustainable districts

Topic / title of the proposed project

**Objective:** To increase our skills in the development of ecodistricts.

Initial position / background / local context of the proposed project

A project of ecodistrict is for the first time planned on our territory. We would like to share experiences on this thematic in order to develop and to promote exemplary projects, that could in the future be easily reproducible on our territory.

Proposed objectives / activities

## All countries and especially Deutschland

Country and/or kind of partner you are looking for

**Offering LAG:** LAG Beaujolais Vert (France)

Contact details / language(s) spoken

**French, English.**

## En route vers des quartiers durables

Topic / title of the proposed project

**Objectif:** Accroître nos compétences dans la réalisation d'écoquartiers

Initial position / background / local context of the proposed project

Un projet d'écoquartier est prévu pour la première fois sur notre territoire. Nous souhaiterions pouvoir effectuer des échanges d'expériences sur ce thème afin que notre écoquartier soit des plus remarquables et que son exemplarité puisse être reproductible.

Proposed objectives / activities

## Tous les pays et en particulier l'Allemagne

Country and/or kind of partner you are looking for

**Offering LAG:** GAL Beaujolais Vert (France)

Contact details / language(s) spoken

**Français, Anglais**

# PARTNERSHIP OFFER



## Water: an energy resource

Topic / title of the proposed project

**Objective:** To develop the small hydraulics (energy produced by the water)

Initial position / background / local context of the proposed project

We are interested in using water as source of energy, that's why we would like to exchange with other territories concerning this subject and more particularly on the development of small turbines.

Proposed objectives / activities

**All countries.**

Country and/or kind of partner you are looking for

**Offering LAG:** LAG Beaujolais Vert (France)

Contact details / language(s) spoken

**French, English.**

## L'eau : une ressource énergétique

Topic / title of the proposed project

**Objectif:** Développer la petite hydraulique (énergie produite par l'eau)

Initial position / background / local context of the proposed project

Nous sommes intéressés par l'idée d'utiliser l'eau comme source d'énergie, c'est pourquoi nous aimerions échanger avec d'autres territoires concernant ce sujet et plus particulièrement sur le développement des petites turbines.

Proposed objectives / activities

**Tous les pays.**

Country and/or kind of partner you are looking for

**Offering LAG:** GAL Beaujolais Vert (France)

Contact details / language(s) spoken

**Français, Anglais**

# PARTNERSHIP OFFER



## Water sustainable use

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Topic / title of the proposed project

**Objective: The Local Action Group of Morlaix County's thematic is about water: her preservation but also her promotion**

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Initial position / background / local context of the proposed project

**Exchange experiences about innovative techniques and uses linked to water from tap, sea and river.**

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Proposed objectives / activities

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## Coastal territories

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Country and/or kind of partner you are looking for

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**Offering LAG: Dorothée Le Gal – Groupe d'Action Local du Pays de Morlaix -**

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Contact details / language(s) spoken

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**e-mail : [leader@paysdemorlaix.com](mailto:leader@paysdemorlaix.com), Website: [www.paysdemorlaix.com](http://www.paysdemorlaix.com)**

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**Languages: french, english, spanish**

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**Topic/ Title of the proposed project:**

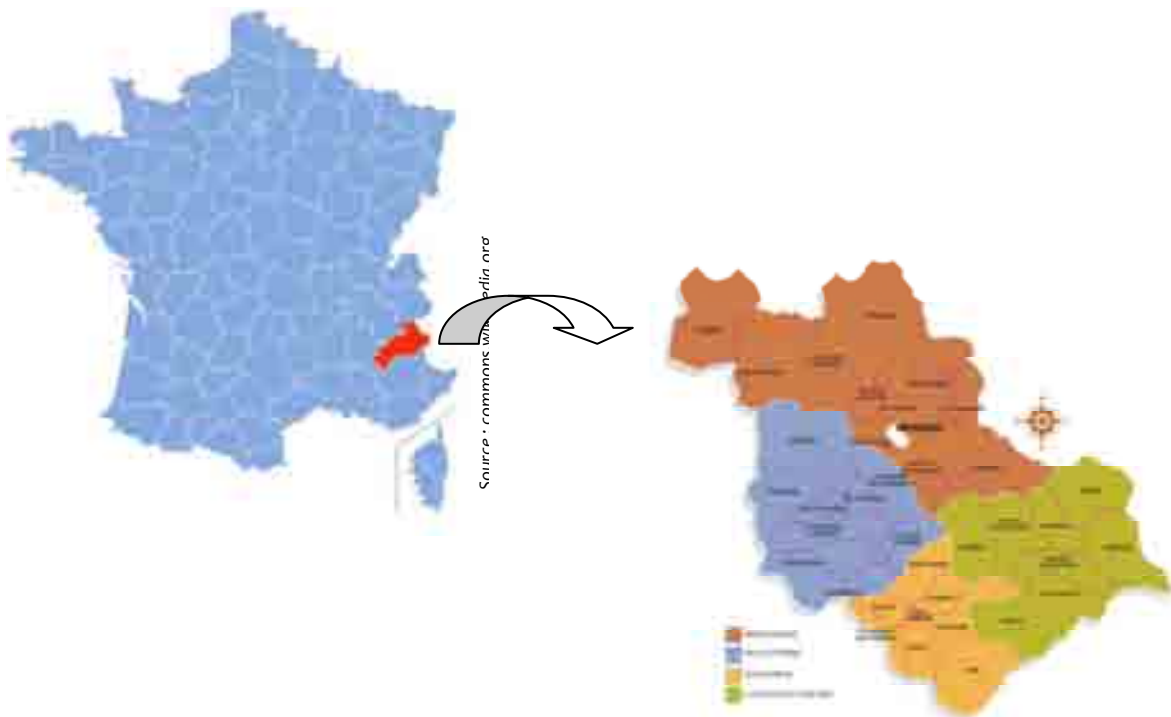
“Undertake differently: to support fair trade and sustainable economics”

**Objective:**

+ *Initial position*

LAG « Undertake in Grand Briançonnais » is situated in the South of French Alps with 32 000 inhabitants. The aim's association is to support the local projects few 4 years ago. Economic model is turning off two principal activities: tourism and building and public works. Consequences are seasonal activities and job insecurity.

LEADER Program stimulates projects create economics of scale: employers group, business incubator, and collective actions turned off business services, and competitiveness.



+ *LAG's priority*

“Undertake differently: to support fair trade and sustainable economics.”

The purpose is to develop permanent economy and to support the business services, in the main small, employing less than 10 people and have an annual turnover of less than 2 million€. This support can be new product development or network organisation.

The project concerns all sectors, but specially craft industry, small business, sustainable tourism and wood industry.

The aim's program is too attracting new business.

✦ *Proposed activities*

- Promote partnership businesses to develop economic networks and to facilitate export of local products
- Have a feedback about collective actions turned off business services
- Implement mutual sales campaign about local products
- Exchange marketing researches about mutual activities

✦ *Country and/or Kind of partner we are looking for*

Rural areas, highlands with similar economic models (micro businesses, craft industry and dominance of tourism activity).

Alpine space or areas similar across Europe, which the aim's program to support fair trade and sustainable economics.

Offering LAG :

Contact :

Delphine LAVAU, Pays Grand Briançonnais

+ 33(0)4 92 23 04 46

[delphine.lavau@paysgrandbrianconnais.fr](mailto:delphine.lavau@paysgrandbrianconnais.fr)







# PARTNERSHIP OFFER

## Developing of «Geotourism »

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### Topic / title of the proposed project

The Saale Unstrut Triasland Nature Park is located in the southern part of the German state of Saxony-Anhalt, between the federal states of Thuringia and Saxony. Extending over some 103,000 hectares, it includes parts of the Burgenland District and the Saale District. The Nature Park wants to become the state "Geopark".

The delightful landscape of the winegrowing region of the Saale Unstrut Triasland Nature Park owes a very special part of its character to the rock formations of the Trias era. The colourful cliffs of this geological age can be studied at numerous points on the well-marked geological trails and through guided walks, like a picture book of the earth's history, and many a fossil tells of the inhabitants of the region some 200 million years before.

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### Initial position / background / local context of the proposed project

The Nature Parc is looking for a partner, with geological particularities in their area and who would like to make similar steps in developing touristic activities.

The aim is the development and implementation of innovative measures with a high public visibility for the exploitation of the geological potentials (inclusion of buildings made of local stone material, events in the topic of geology, to adress children and youngsters)

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### Proposed objectives / activities

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Austria, open for all

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### Country and/or kind of partner you are looking for

**Offering LAG:** Naturpark Saale-Unstrut Triasland

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### Contact details

LEADER-Management: Susanne Hübner, [info@naturpark-saale-unstrut.de](mailto:info@naturpark-saale-unstrut.de),

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# PARTNERSHIP OFFER



## Exchange network for archaeoastronomic exhibitions and events

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Topic / title of the proposed project

### Objective:

The Saale Unstrut Triasland Nature Park is located in the southern part of the German state of Saxony-Anhalt, between the federal states of Thuringia and Saxony. Extending over some 103,000 hectares, it includes parts of the Burgenland District and the Saale District.

The project intends to establish a **network of archaeoastronomic institutions and sights**.

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Initial position / background / local context of the proposed project

The project intends to establish a network of archaeoastronomic institutions and sights in order to exchange and coproduce temporary exhibitions, events and educative programmes on archaeoastronomie.

- increase of event rate in the participating institutions / regions while minimizing costs; thus: promotion of tourism in the Saale-Unstrut-region and its partner regions; preservation and creation of employment; synergetic activation of internationally shared cultural resources

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Proposed objectives / activities

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Scandinavian, Austria, open for all

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Country and/or kind of partner you are looking for

**Offering LAG:** Naturpark Saale-Unstrut Triasland

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Contact details

LEADER-Management: Susanne Hübner, [info@naturpark-saale-unstrut.de](mailto:info@naturpark-saale-unstrut.de),

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# PARTNERSHIP OFFER

## International expansion of the archaeoastronomic tourism route “Sky Paths”

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Topic / title of the proposed project

### Objective:

The Saale Unstrut Triasland Nature Park is located in the southern part of the German

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Initial position / background / local context of the proposed project

state of Saxony-Anhalt, between the federal states of Thuringia and Saxony. Extending over some 103,000 hectares, it includes parts of the Burgenland District and the Saale District.

The project intends to establish a European network of **archaeoastronomically relevant sights** and tourism suppliers, thus extending the existing “Sky Paths” in southern Saxony-Anhalt. It aims at the partners’ mutual use of promotion channels and the creation and promotion of specific travel packages.

- opening up of new international audiences for the network partners;

Thus: promotion of tourism in the Saale-Unstrut-region and its partner regions; preservation and creation of employment; synergetic activation of internationally shared cultural resources

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Proposed objectives / activities

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Scandinavian, Austria, opening for all

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Country and/or kind of partner you are looking for

Offering LAG: Naturpark Saale-Unstrut Triasland

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Contact details

LEADER-Management: Susanne Hübner, [info@naturpark-saale-unstrut.de](mailto:info@naturpark-saale-unstrut.de),

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***Cserhatalja LAG, Paszto-Kozard, Hungary***

***Along Birds' Routes  
Transnational Project Proposal***

People, Tourism, Culture, Nature, Biodiversity. These are the keywords of this TransEuropean LEADER TNC Project proposal, which has been widely discussed and supported by the delegates of many European LAGs in Levi, Lapland/Finland during the recent RuralNet Seminar. An opportunity to build territorial cohesion accross Europe, along birds' routes.



**EXPRESSION OF INTEREST**

Please complete this file, if you are interested to participate in this Transnational Project:

**Name of LAG:** .....

**Address:** .....

**City:** ..... **Postal code:** .....

**Country:** .....

**Email:** .....

**Contact person:** .....

**Position:** .....

**Tel/fax.number:** .....

Your strenghts and proposals in bief:

**Along Birds' Routes  
Transnational LEADER Project**  
Cserhatalja LEADER LAG  
(Nonprofit Ltd.), Paszto/Kozard, Hungary

[www.cserhatalja.eu](http://www.cserhatalja.eu)  
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 Tel: +36-30-718-0912  
 Fax: +36-32-491-076

**CSERHATALJA**  
 LEADER LAG, HUNGARY  
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 Tel: +36-30-718-0912

"EFARD: Investing to the Rural Europe"  
 Project funded by the European Union under the Rural Development Policy of the 2004-2006 period.





**il FUTURO  
nella RETE**

## **Partnership offer : Italian LAGs are looking for European partners...**

**Name of the LAG: LAG Ternano**

**Theme of cooperation : Culture, art and tradition**

**Title of the project : CULTURE, ART AND TRADITION "IN" EUROPE - Art, culture and traditions as a vehicle for revitalization of rural areas and mutual understanding**

**Description :** The quality of life in rural areas depends not only on the possibility of having a job with an adequate income but also by the ability of residents to live in a stimulating and active environment where there are opportunities to participate to cultural, artistic and linked to tradition events. In this sense, the theater, music and dance, painting and other art forms have a social function as their performances are important events in rural areas both for those directly involved as artists and for those who take part as spectator.

The action provides opportunities for various arts organizations (theater, dance, music (classical music, bands, music groups of young people), graphic arts, etc..) or historical associations of the territory to establish contact with similar associations in other GAL Europe.

The intervention will be divided into the following actions:

- information addressed to associations musical / dance / theater / Graphic Arts / local commemoration of history;
- development of contacts between different realities at the international level;
- first phase of meetings, tests and contacts "virtual" by means of the Internet;
- building of events in each LAGs area where the participating actors will perform in different performance, doing a tour in each LAG;
- Organization of a network between areas tourist-oriented musical-cultural-historical reminiscent;
- Creation of promotional material to disseminate the results.



**il FUTURO  
nella RETE**

**Partners searched : Not specific LAGs requested**

**Contacts :**

Associazione GAL Ternano  
Largo Don Minzoni, 4  
05100 TERNI  
E-mail: [info@galternano.it](mailto:info@galternano.it)  
Tel/Fax: +39 0744 432683  
Internet: [www.galternano.it](http://www.galternano.it)

Contact person: Paolo Pennazzi



**il FUTURO  
nella RETE**

## **Partnership offer : Italian LAGs are looking for European partners...**

**Name of the LAG: LAG Ternano**

**Theme of cooperation : Landscape en environment for a new  
development**

**Title of the project : European Landscapes and environment**

**Description :** The themes of landscape and environment offer new opportunities to both farmers and other entrepreneurs, especially to the ones involved in tourism and environmental activities.

The objective of the project is to develop measures through which the various actors involved in the enhancement of the landscape can compare and exchange experiences, involving local people in new ways of sustainable development.

It is expected to build and promote actions that could enhance the territory, the landscape and its productions at regional, national and European level.

The action includes:

- Preliminary discussions, advocacy, seminars, conferences, workshops among the various stakeholders involved in the cooperation project;
- Development of projects aimed at identifying the opportunities offered by conservation of the environment and landscape;
- Exchange of experience through meetings, seminars, training camps specially geared to young people.

Will be realized publications and multimedia products. The promotion activities will be undertaken through implementation of a promotional campaign and participation in trade fairs at national and / or international level. This action works in synergy with the measures d) 1 and) 2 of LAG Ternano Local Plan.



**il FUTURO  
nella RETE**

**Partners searched : Not specific LAGs requested**

**Contacts : Paolo Pennazzi.**

Associazione GAL Ternano  
Largo Don Minzoni, 4  
05100 TERNI  
E-mail: [info@galternano.it](mailto:info@galternano.it)  
Tel/Fax: +39 0744 432683  
Internet: [www.galternano.it](http://www.galternano.it)

Contact person: Paolo Pennazzi





**il FUTURO  
nella RETE**

## **Partnership offer : Italian LAGs are looking for European partners...**

**Name of the LAG: GardaValsabbia**

**Theme of cooperation :** The improvement of Social and cultural dynamics in rural areas

**Title of the project :** Intercultural activity on the socio-cultural degradation in depressed rural areas: common problems and possible reactions

**Description :** Leader areas show common problems related to the degradation of social and cultural aspects. An intercultural exchange among European lags working to support these areas can be a great opportunity to find out about causes and good solutions of this degradation. The projects aims to produce an intercultural study among Leader areas in Europe, support a promotion of an awareness raising about this aspect trying to develop common methods and tools that can be used to face this problems with the activation of pilot actions in each partners' area.

**Partners searched :** No specific features required. It could be interesting to exchange with lags that already experienced at least one Leader programme initiative.

**Contacts :**

Nicola Gallinaro – Sabina Bordiga  
Gal GardaValsabbia – Salò (Bs) - Italy  
[info@gal-gardavalsabbia.it](mailto:info@gal-gardavalsabbia.it)  
tel 0039-0365-21261  
[www.gal-gardavalsabbia.it](http://www.gal-gardavalsabbia.it)



**il FUTURO  
nella RETE**

## **Partnership offer : Italian LAGs are looking for European partners...**

**Name of the LAG: LAG Ternano**

**Theme of cooperation : Young people and development of new  
entrepreneurship**

**Title of the project : YOUTH "IN" EUROPE – "Innovative entrepreneurship"**

**Description :** The abandonment of rural areas by young people is a growing phenomenon in many rural areas; in many cases after obtaining a degree in a city far from where the young was born does not return to work in territory of origin, producing a "skills drain" from the countryside to the city.

The project aims to achieve a path of learning designed to foster the development of a sense of identity that encourages young people stay in the area and provide better perspectives for quality of life. The goal is to raise awareness in young people to the opportunity to establish a company in traditional occupations but also in more innovative professions, identifying the opportunities offered by rural areas. Essential in the project is the active participation of the younger generations in local development policies and governance. In this sense, the transnational cooperation aim to exchange experiences and share business paths.

The intervention will be divided into the following actions:

- Information activities for young people to encourage entrepreneurship through meetings and visits to local businesses;
- Enlargement of the initiative and awareness of parents and professional associations;
- Development of contacts with other schools at the international level;
- Exchange of experiences through seminars, conferences, training camps;
- Creation of promotional material to disseminate the achieved results.



**il FUTURO  
nella RETE**

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**Partners searched : Not specific LAGs requested**

**Contacts :**

Associazione GAL Ternano  
Largo Don Minzoni, 4  
05100 TERNI  
E-mail: [info@galtermano.it](mailto:info@galtermano.it)  
Tel/Fax: +39 0744 432683  
Internet: [www.galtermano.it](http://www.galtermano.it)

Contact person: Paolo Pennazzi

IT 13/10/2008



**il FUTURO  
nella RETE**

## **Partnership offer : Italian LAGs are looking for European partners...**

### **Name of the LAG:**

**Meridaunia LAG, Loc. Tiro a Segno, 71023 Bovino (FG)**

### **Theme of cooperation:**

**The promotion of country area, as a whole of products, offers, populations and physical territory.**

### **Title of the project : European Country Inn**

### **Description:**

#### **Specific aims:**

**To provide the rural world with a joint marketing strategy aimed at establishing recognizability on the global market; promoting tourism and typical products through a network of rural inns, representing the rural world in international, national, regional and local markets.**

### **Project partners at the moment**

**Italy: GAL Marsica, GAL Sulcis Iglesias, GAL Montelinas, GAL Montiferru Barigadu Sinis, GAL Logudoro Goceano, GAL Mare Monti, GAL START, GAL ARCA Abruzzo, GAL DaunoFantino GAL Piana del Tavoliere, GAL Teramano, GAL Meridaunia. Consorzio Gusti del Lazio; Romania: GAL Province of Suceava; Sweden: Inlandslaget**

### **Final results:**

- **ECI Certification systems of selected Inns**
- **International Inns in Rome, Stockholm, Bucarest, Bruxelles;**
- **Regional Inns in Sweden, Romania, Apulia, Abruzzo, Sardinia, Tuscany.**
- **ECI distribution and trade network**
- **Promotional campaign in all partner countries**

**National Rural Network 2007.2013 - ITALY**

Ministry of Agricultural, Food and Forestry Policies - Department for Rural Development Policies - General Directorate for Rural Development  
Via XX Settembre, 20 - 00187 - Roma - reterurale@politicheagricole.gov.it - www.reterurale.it



**il FUTURO  
nella RETE**

**Partners searched:**

**We are looking for Local Action Groups or other partners with a Leader approach (or similar) in Europe who have the aims to promote rural territory through typical products, food and rural touristic offers.**

**Contacts :**

**Meridaunia LAG,  
Loc. Tiro a Segno, 71023 Bovino (FG)**

**Phone: 0039 0881966557 0039 0881912007**

**telefax: 0039 0881912921**

**e-mail: [segreteria@meridaunia.it](mailto:segreteria@meridaunia.it)**

**European Country Net: [info@europecountry.net](mailto:info@europecountry.net)**

# PARTNERSHIP OFFER



## LOCANDE

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Topic / title of the proposed project

### Objective:

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Initial position / background / local context of the proposed project

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### Promotion of typical local products and the cultural heritage of the territory

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Proposed objectives / activities

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Country and/or kind of partner you are looking for

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Offering LAG: **LAG MERIDAUNIA- ITALY** <http://www.meridaunia.it/index.jsp?idp=2>

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Contact details

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**DANIELE BORRELLI**

Email: [direzione@meridaunia.it](mailto:direzione@meridaunia.it)

Gal Meridaunia

Località Tiro a Segno 71023 Bovino (FG)

Tel - 0881 912007/966557

Fax - 0881 912921

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## **Landschapsbeheer Flevoland - Caring for the Flevoland countryside**

Landschapsbeheer Flevoland is a non-governmental organization (NGO) involved in countryside management (and also in the cities) in the province of Flevoland.

Since the 1990's Landschapsbeheer Flevoland has been carrying into effect the conservation, restoration and development of small landscape elements that are characteristic of the Flevoland landscape.

With 12 professionals and a lot of volunteers, we help enhance the contribution that individuals and organizations make to maintain and create a more attractive countryside. We aim to combine ecological values and geomorphological characteristics of the landscape with today's functional demands, emphasizing regional identity and the historic uses of land.

We have contacts in the region of LAG-Escartons (Italy) and wants to cooperate on the theme of civil-participation and small landscape elements.

Contacts:

LAG-Flevoland

Ingrid Henzen

Ingrid.henzen@flevoland.nl

Landschapsbeheer Flevoland

Geert Gielen

Gielen@landschapsbeheer.net

## 15-06-09 CALL FOR PROJECTS WITH THEME DEMOGRAPHIC SHRINKAGE

Several regions in the periphery of the Netherlands have to do with actual or threatened population shrinkage.

This requires:

- a straight analysis of that process; for a part it has to do with the decline of population in Western Europe in general; for an other part it has also to do with the lack of prospects for young people, which migrate to the economic centres of the country;
- a description of the nature and extent of the problems caused by shrinkage of the population;
- a description of the opportunities that population shrinkage offers to inhabitants, entrepreneurs and policymakers.

The Northwest Fryslân region is searching other regions in the Netherlands and/or abroad working on this theme and the here fore called questions!

noardwest@fryslan.nl



# **LAG Kromme Rijn (Holland)** is looking for transnational partners to organise an **“European Championship Cherry Pit Spitting”**.

*Regional branding ~ area-related tourism ~ local identity*  
related to **The CHERRY**

## *Introduction*

The Kromme Rijn region is a small region in the south-east of Utrecht, in the middle of Holland, with a great variety of landscapes, culture, religion, and nature. It is a peri-urban region with a strong regional identity. The **cherry** is one of the identity bearers of the region: there are many cherry orchards and during the cherry season you can buy fresh cherries directly from little sheds in these orchards.

There is also an annual cherry festival. During this festival visitors can buy and taste cherries and cherry-related products (wine, ale, marmalade), get information about cherry growing and harvesting, have a cherry diner, look to the stage-play “the cherry garden”, make a cycling tour along the cherry orchards in the area or join the cherry cruise along the river Kromme Rijn. A very special and hilarious activity is “cherry pit spitting”: competitors eat a cherry and then spit the pit as far as possible on a court. The pit that goes the furthest including the roll is the champion.



Benefits of these cherry-activities for the rural economy and area are:

- Promotion of the Kromme Rijn region → region gets more visitors
- Promotion of cherry(products) → breeders sell more cherries directly to the consumer
- More attention and appreciation for farming and particularly for cherry breeding
- More cooperation between farmers and entrepreneurship

## *Transnational cooperation and exchange of information*

In Europe there are more “cherry regions” where cherry-activities and cherry festivals are organised. The LAG Kromme Rijn would like to exchange experiences with these regions, to learn from each other how to yield these benefits and stimulate the rural economy and regional identity.

The LAG Kromme Rijn would like to organise this exchange in a special way: they want to organise a **“European Championship Cherry Pit Spitting”**. This Championship should become an event in which teams and individual competitors from all over Europe compete each other. Every year (or two year) another country (one or more LAG’s) should organise the Championship. The LAG Kromme



Rijn will host the first edition of the European Championship.

It is also possible to organise National Championships between several LAG's in one country. The national champions can represent their country at the European Championship. The LAG Kromme Rijn will organise a Dutch Championship in 2010 as a try-out for the European Championship in 2011.

#### *Partner search*

The LAG means to meet and greet other cherry regions by the organisation of the EC. Leader-wise, we would like to use your experience and ideas in organize and promote the cherries and cherry-area's!

Therefore, LAG Kromme Rijn is searching transnational partners:

- from "cherry regions" where cherry-activities or cherry festivals are organised
- who want to exchange information about regional branding and the development of area-related touristic products and services
- who want to cooperate in organising an "European Championship Cherry Pit Spitting" in 2011 in the Kromme Rijn Region (Holland).
- who are willing to organise an European Championship in their own region/ country from 2013 on.

The first step is to meet each other and exchange the specific ideas concerning our goals and event. So please contact us!

#### *Contact*

For more information you can contact:

Maike van der Maat (Leader-coördinator LAG Kromme Rijn);

Tel. + 31 6 23285225;

Email: [Maike@vanderMaatAgroConsultancy.nl](mailto:Maike@vanderMaatAgroConsultancy.nl)

More information about LAG Kromme Rijn: [www.leaderpluskrommerijn.nl](http://www.leaderpluskrommerijn.nl) (in Dutch)



## **Project ‘Limes Romana’: envisaging Europe’s history - from a ‘bottom up’ initiative on the regional level to a string key-project at European level**

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*May 2009*

*Drs. Martin Vastenhout (Stichting Werk aan de Linie, Bunnik, the Netherlands )*

*Marieke Leentvaar (Leader coordinator Kromme Rijn, Utrecht, the Netherlands)*

*Dr. Peter Laan (Grontmij Consultancy, Zwolle, the Netherlands)*

### *Background of the initiative*

The Roman Limes is one of the most elegant and famous examples of European cultural history, revealing the history of Europe’s development: a line that – like a visible and invisible string – runs across Europe, from the Hadrian wall in the United Kingdom along the main rivers Rhine and Danub, all the way to the Black Sea. In many countries lots of interesting remainders can be found. In the Netherlands a Program Bureau, named “de Limes” has been especially founded to serve the needs of public partners to envisage and familiarize people with the Limes and to interlink the initiatives taken.

The goal of this initiative is to spread the ‘Limes story’ among different partners on the regional level and to challenge people from different sectors to embed the Limes elements in programs that they are developing and running. Cooperation between partners may reinforce the power of the local or regional initiative. The advantage of taking the scale of the region as a starting point is that different regions are enabled to participate, both within the Netherlands as throughout Europe. The socio-economic EU innovation program LEADER may serve as a useful tool to make the initiative operational since LEADER has a comparable organizational structure and approach throughout Europe, hereby enabling to interlink groups and people via a “bottom up” approach.

The development of a regional “concept of experience” of the Limes asks for a creative and innovative approach, because most places lack the visible sights of the former Limes elements as they are gone or hidden underground. First of all, the determination of the precise Limes traject on a European scale is important. From this point onwards, initiatives can be developed on the local or regional scale, both with Limes-involved people and other (local) partners. Actual suggestions to envisage the Limes for a broad audience are: the “MobiLimes” and the “Limyrinth initiative” from the Dutch foundation ‘Werk aan de Linie’ (project in the framework of Leader area Kromme Rijn, January 2009).

### *Phases in project development*

1. **“Exploration phase”**. Making an inventory, meeting and inspiring... Mapping of the potential partners participating in the initiative and possibilities for regional spin off. Producing a European map of the proposed Limes string including the adjacent Leader areas; feasibility study of potential activities and preparation of (transnational) cooperation Leader projects. Result: exchange meetings, feasibility study report of potential activities, financial scan;
2. **“Establishment phase”**. In this phase the initiatives as formulated in phase 1 can be ensued and made operational. This phase can be facilitated by both the Leader and Interreg IVB program. Result: realization of Limes elements and programs in the participating countries, i.e. the Netherlands, Germany, Hungary, Slovakia, Romania,

Bulgaria. Proposed projects may come from: culture history, education, recreational hiking and cycling routes, PR/website;

3. **“Extension phase”**. As a unique ‘European unity project’ the results from phase 1 and 2 will be presented and upscaled on the level of the European Union (compare with the example project “Camini de Europa”, priority European example project within the Leader program).

*Running executive actions in phase 1.*

- a) Execution of project ‘Limyrinth 2.0’ (foundation “Werk aan de Linie”, Bunnik), April 2009 – October 2012; (initiator: Martin Vastenhout)
- b) Project ‘MobiLimes’ (foundation “Werk aan de Linie”), application at Leader Kromme Rijn (May 2009; initiator: Martin Vastenhout);
- c) Project proposal for interterritorial and transnational cooperation of Leader Kromme Rijn with Dutch Leader groups and potential German Leader groups (initiator: Peter Laan);
- d) Preparation of exchange program the Netherlands – Germany in autumn of 2009, resulting in exchange of ideas and transnational cooperation project Leader (with selected German Leader-groups);
- e) Production of European Limes map and further development of Limes website (together with German partners; initiators: Martin Vastenhout and Peter Laan)

*Initiators of the initiative*

- Martin Vastenhout (foundation Werk aan de Linie, Marsdijk 2 3981HE Bunnik, the Netherlands. Tel. +31 30 6565285; e-mail: [vastenhout@nieuwland.nl](mailto:vastenhout@nieuwland.nl) )
- Marieke Leentvaar (Leader- coördinator Kromme Rijn, Waaloord 15 3448BD Woerden, the Netherlands. Tel. +31 6 50812716; e-mail: [marieke.leentvaar@waaloord.nl](mailto:marieke.leentvaar@waaloord.nl))
- Peter Laan (Grontmij Consultancy, Zwolle, Postbus 1364 8001BJ Zwolle, the Netherlands. Tel. +31 6 13115092; e-mail: [peter.laan@grontmij.nl](mailto:peter.laan@grontmij.nl) )



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Local Action Group „Green Belt”, ul. Lipowa 3, 24-150 Nałęczów, POLAND  
Tel/fax +48 81 50 14 500 [www.zielonypierscien.pl](http://www.zielonypierscien.pl) [lgd@zielonypierscien.pl](mailto:lgd@zielonypierscien.pl)

## LAG “Green Belt” is looking for foreign LAGs to implement cooperation projects

Our LAG is situated in the eastern part of Poland, in Lubelskie Voivodship. It covers the most beautiful and attractive touristic sub-region of Lubelskie Region. “**Green Belt**” is a term used by town-planners and ecologists, and refers to areas that have a particular quality and which are touristic attractions and leisure areas for inhabitants of big cities. In a symbolic meaning for us it is an unique and precious treasure.

### Facts about the territory:

- Population: 73 218 inhabitants
- Surface area: 964 km<sup>2</sup>
- Population density: 76 inhabitants/km<sup>2</sup>
- Number of municipalities: 11

The LAG’s main mission is to create and support partnership for improvement of the quality of life and development and promotion of the area covered by LAG.

The LAG’s main goals are:

1. Tourism development based on the LAG’s area best natural landscape and cultural resources;
2. Extraagricultural enterprises in the LAG’s area development;
3. Life quality in LAG’s rural areas improvement;
4. LAG’s social capital developing;

Our main activities are:

- a/ Touristic products creation and development for the sub-region integration;
- b/ Rural tourism as a new offer of the LAG’s sub-region;
- c/ Support for micro-enterprises;
- d/ Branch local products promoting;
- e/ Modern and functional rural infrastructure as the base of social activity;
- f/ Protection and maintaining the cultural and historical heritage;
- g/ Protection and maintaining the natural and environmental heritage;
- h/ Academy of Social and Economic Initiatives;
- i/ Best Practices Promotion Centre;
- j/ International cooperation with European LAGs concerning preparation and implementation of joint projects.



If your LAG is interested in cooperation with us under the mentioned measures and would like to implement international cooperation projects, please contact us!

For further information: Zbigniew Pacholik  
President of LAG  
+ 48 607 329 080  
[lgd@zielonypierscien.pl](mailto:lgd@zielonypierscien.pl)

The LAG's location in Poland and Lubelskie Region



*Take a look at our sub-region and activities!*

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# PARTNERSHIP OFFER

## Thermal water to recover and to develop tourism

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Topic / title of the proposed project

### Objective:

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Initial position / background / local context of the proposed project

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Proposed objectives / activities

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### Hungary, Finland, Austria, France

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Country and/or kind of partner you are looking for

### Offering LAG: LAG Poddębice i Zadzim - Kraina bez barier

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Contact details

Urząd Miasta w Poddębicach, ul. Łódzka 17/21, 99-200 Poddębice  
telephone: +48 43 678 25 80

+48 60 94 222 59

Teresa Sosnowska

[Teresa-sosnowska@wp.pl](mailto:Teresa-sosnowska@wp.pl)

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# PARTNERSHIP OFFER

## Cooperation project on small fruits

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Topic / title of the proposed project

### Objective:

**ADRIMAG is looking for a partner to develop a cooperation project on the field of small fruits namely blueberries and raspberries.**

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Initial position / background / local context of the proposed project

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**The main objective of the project is nurturing producers for the production of small fruits, as an alternative agriculture production, as well as the development of a best practices guide for the production, promotion and commercialization of raspberries (we already have one best practices guide for the production of blueberries).**

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Proposed objectives / activities

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### Portugal

Country and/or kind of partner you are looking for

### Offering LAG:

Susana Martins

#### **ADRIMAG**

Praça Brandão Vasconcelos, n.º 10

4540-110 Arouca

Tel.: +351 256 940 350

Fax: +351 256 940 359

Skipe: susana\_adrimag

MSN: splsmartins@hotmail.com

susana@adrimag.com.pt

www.adrimag.com.pt

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Contact details

[http://www.adrimag.com.pt/index.php?option=com\\_content&view=article&id=110&Itemid=153](http://www.adrimag.com.pt/index.php?option=com_content&view=article&id=110&Itemid=153)

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# PARTNERSHIP OFFER

## Project about conservation of landscapes and agroambiental actions in little islands

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Topic / title of the proposed project

**Objective:** The objective is to start a methodology to get an agreement between farmers and ecologists of LAGs to applicate agroambiental measures in little Mediterranean islands.

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Initial position / background / local context of the proposed project

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Proposed objectives / activities

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Country and/or kind of partner you are looking for

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**Offering LAG:** LAG of Eivissa-Formentera (Spain), e-mail: [pmartinez@conselldeicissa.es](mailto:pmartinez@conselldeicissa.es)

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Contact details



# PARTNERSHIP OFFER

## Bird routes

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Topic / title of the proposed project

### Objective:

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Initial position / background / local context of the proposed project

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Proposed objectives / activities

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Country and/or kind of partner you are looking for

Offering LAG: [Ceder Monegros \(Aragón, Spain\)](#), [Josan Angulo](#)

E-mail: [josan-angulo@monegros.net](mailto:josan-angulo@monegros.net)

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Contact details



# PARTNERSHIP OFFER

## **DRAGON FLY – Creative dynamisation with Youth**

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Topic / title of the proposed project

**Objective: Workshops, personal initiatives, values through the creative methodology**

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Initial position / background / local context of the proposed project

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Proposed objectives / activities

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Country and/or kind of partner you are looking for

**Offering LAG: DGR Valle del Guadalhorce (Malaga, Spain)**

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Contact details

**e-mail: [generoyjuventud@valledelguadalhorce.com](mailto:generoyjuventud@valledelguadalhorce.com), Phone: +34 952483868 (Ana)**

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# PARTNERSHIP OFFER

## **Dynamisation of the rural world through the possibilities that present the aerodromes in our territories for their touristical use**

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Topic / title of the proposed project

**Objective: Dynamisation of the rural world through aerodromes**

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Initial position / background / local context of the proposed project

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### **Tourist flights, sailing flight or free flight**

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Proposed objectives / activities

**Concentrations, touristic visits to installations, courses of free flight, flights simulator in land, garage etc.**

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Country and/or kind of partner you are looking for

Offering LAG: [cederaxargnia@cederaxargnia.org](mailto:cederaxargnia@cederaxargnia.org) (David Camagmo, Gerente)

[cooperationturismo@cederaxarquia.org](mailto:cooperationturismo@cederaxarquia.org) (Toni Trusillo, Tecnico)

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Contact details

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# PARTNERSHIP OFFER

## Ecologic Agriculture

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Topic / title of the proposed project

Objective: **Agriculture development**

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Initial position / background / local context of the proposed project

**Ecologic Position**

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**To sensiblize public opinion / population**

Proposed objectives / activities

**Training, environmental education**

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Country and/or kind of partner you are looking for

Offering LAG: **Alejandro Gallego Barrera, e-mail: [gallegoa@gmail.com](mailto:gallegoa@gmail.com), Tel.: +34 667582929**

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Contact details

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# PARTNERSHIP OFFER

## **Equestrian Tourism Industry**

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Topic / title of the proposed project

**Objective: Routes and hotels for development of horses tourism**

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Initial position / background / local context of the proposed project

## **Network of 'Posadas' (Accommodation and Restaurants for tourists and horses)**

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Proposed objectives / activities

## **More eastern countries (from Germany to the east)**

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Country and/or kind of partner you are looking for

**Offering LAG: GDR Adelquivir, Luis Estaban (Andalucia, Spain)**

**E-mail: [liusesteban@bajoquadalquivir.org](mailto:liusesteban@bajoquadalquivir.org)**

**Phone: +34 955869100**


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Contact details



ORGANIZATION INFORMATION			
<b>DENOMINATION</b>	ARACOVE, Asociación de Desarrollo Rural Aranjuez-Comarca Vegas		
<b>TERRITORIAL ACTION FILED</b>	Represents the "Comarca de las Vegas" which is situated in the southeast of the "Comunidad de Madrid". It consist in the following 23 townships: Ambite, Aranjuez, Belmonte de Tajo, Brea de Tajo, Carabaña, Ciempozuelos, Colmenar de Oreja, Chinchón, Estremera, Fuentidueña del Tajo, Morata de Tajuña, Orusco de Tajuña, Perales de Tajuña, San Martín de la Vega, Tielmes, Titulcia, Valdaracete, Valdelaguna, Valdilecha, Villaconejos, Villamanrique de Tajo, Villar del Olmo, Villarejo de Salvanes		
<b>OBJECTIVE AND ACTION FIELD</b>	Since the foundation in 1995 ARACOVE aims at developing rural areas trying to stimulate the social and economical network.		
<b>EXPERIENCE IN MANAGEMENT OF RELATED PROJECT</b>	<p>LEADER, PRODER, PRESUMA, EQUAL, OPEA</p> <p>Rural development programs such as LEADER PLUS. With those working lines ARACOVE has been focusing on the area's economic development promoting modernization through subsidies in infrastructure, acquisition of new machines and valorizing local products such as olive oil and wine.</p> <p>The support for the agro alimentary industry, for tinned food, for Small and Medium Enterprises as well as the development and promotion for rural tourism has been intensified. Rural housing has been constructed and existing ones have been improved. Furthermore, ARACOVE contributes to the conservation of both natural and cultural heritage (rehabilitation of natural routes, sign- posting, conversions of antique buildings to accommodation, churches, esthetic illumination). Likewise ARACOVE has been promoting the area's tourism producing guides, booklets, internet sites, videos and assisting in fairs.</p> <p>In addition to that, ARACOVE works in projects like the "Training workshop" (2 years/16-24) and the "Trade learning centers" (1 year/25 and more) where formation, work and a salary is offered to the unemployed, labor orientation projects such as "OPEA" in which consultancy and orientation is offered; PRESUMA in which specific formation courses are carried out with the future possibility to work in enterprises situated in the mentioned territory.</p> <p>The common initiative EQUAL promotes equality between men and women standing up for the women's incorporation in the labor market facilitating the compatibility of work and family.</p> <p>Further projects from ARACOVE are the "Technology Diffusion Centers" (CDT) that foster and spread new technologies among Small and Medium Enterprises through means like congresses, classes and consulting. Another way of implanting new technologies in the 23 townships are the CAPIs (Centers with public access to internet) which are fully equipped and facilitate free internet access as well as offer classes for alphabetical digitalization and thematic workshops.</p>		
<b>NUTS</b>	NUTS 4		
CONTACT INFORMATION			
<b>SURNAME</b>	Jesús	<b>NAME</b>	Zamora
<b>ADDRESS</b>	Infantas, 55	<b>POSTCODE</b>	28300
<b>CITY</b>	Aranjuez	<b>COUNTRY</b>	Spain
<b>WEB SITE</b>	www.aracove.com	<b>E-MAIL</b>	aracove@aracove.com
<b>PHONE NUMBER</b>	+34 918921928	<b>FAX</b>	91 892 90 81
<input checked="" type="checkbox"/> Spanish <input type="checkbox"/> English <input type="checkbox"/> French <input type="checkbox"/> Portuguese			

**PROPOSAL OF TRANSNATIONAL COOPERATION PROJECT**  
**NATIONAL RURAL NETWORK - CALL FOR PROPOSALS 2009**


<b>Promoter Institution</b>	<b>Rural Development Association Aranjuez – las Vegas region (ARACOVE)</b>	
<b>Country</b>	SPAIN	
<b>Region</b>	COMUNNITY OF MADRID	
<b>TITLE OF THE PROJECT</b>	<p><b>EUROPEAN NETWORK FOR FOMENTING THE INFORMATION SOCIETY AMONG RURAL WOMEN</b></p>	
<b>Type of cooperation</b>	Project of <b>transnational cooperation</b>	
<b>Project Justification</b>	<p>The digital gap between men and women is even more accused in rural areas, as the use of these technologies is directly linked to employment; one of the main reasons for leaving the villages is the lack of work opportunities.</p> <p>The Equality Plan set up by the Ministry of the Environment and Rural and Marine Affairs, in combination with work done by certain rural women’s associations such as FADEMUR, is developing the use of the Internet and the New Technologies as tools for personal and professional development for women in rural areas.</p> <p>The inclusion of women in the Information Society is based on aspects such as accessibility, Digital Literacy, association and the creation of networks, all of which are key elements for participation.</p>	
<b>Main objectives</b>	<ul style="list-style-type: none"> <li>- To create a network of European rural territories encouraging women to learn how</li> </ul>	

<p>of the Project</p>	<p>to use IT as an instrument for development</p> <ul style="list-style-type: none"> <li>- To promote and support the creation of innovating initiatives for women from rural areas</li> <li>- To foment self-employment, telecommuting and e-work, e-commerce for women</li> <li>- To increase efforts in co-operation between the various agents involved in promoting social and labour inclusion for women in rural areas in order to define and set up joint strategies which will be a very important element in rural development.</li> </ul>
<p>Beneficiaries</p>	<ul style="list-style-type: none"> <li>- Companies</li> <li>- Co-operatives</li> <li>- Associations</li> <li>- Local administrations</li> <li>- Women</li> <li>- The general public</li> </ul>
<p>Proposed activities</p>	<p>This proposal explores the possibility of using telecentros (IT centres) or centres with public Internet access in rural areas as spaces for social intervention permitting access to and knowledge of the New Information Technologies and learning.</p> <p>Examples of action which could be taken to encourage European women to use IT for business initiatives, such as:</p> <ul style="list-style-type: none"> <li>- Carrying out a diagnosis on the profile, access, use, motivation elements and barriers facing the use of IT by women in rural areas</li> <li>- Map of e-services, classified into areas of interest</li> <li>- Courses and/or seminars on Digital Literacy, Specialised Professional Training, amongst others</li> <li>- Collecting of material or guides which would, on the one hand, facilitate learning on use of the basic technological tools, and at the same time provide information on the services and resources available regarding employment, enterprise, health, conciliation, equality, participation, immigration...</li> </ul>

	<ul style="list-style-type: none"> <li>- Exchange of business experiences related to IT</li> <li>- To support the creation of women's co-operative societies offering NT services to agricultural exploitations and small, traditional businesses.</li> <li>- To encourage the incorporation of IT into productive sectors characteristic of each of the rural zones</li> <li>- To develop sustainable production projects taking advantage of the local territorial resources by use of NT</li> <li>- Introduction of Intranet for networking purposes, for women who live in rural areas, etc.</li> </ul>
<p><b>Possible partners</b></p>	<p>Mainly Local Action Groups and public Organisms concerned with employment and social services, associations of women from rural areas, amongst others, from European countries: Spain, Portugal, France, Romania, Germany, etc.</p>
<p><b>Duration</b></p>	<p>2009 – 2013 (4 years)</p>

PROPOSAL OF TRANSNATIONAL COOPERATION PROJECT

NATIONAL RURAL NETWORK - CALL FOR PROPOSALS 2009

Promotor institution	Rural Development Association Aranjuez – las Vegas region (ARACOVE)	
Country	SPAIN	
Region	COMMUNITY OF MADRID	
TITLE OF THE PROJECT	<p><b>NETWORK FOR THE DEVELOPMENT OF TERRITORIES LINKED TO GREAT EUROPEAN RIVERS SUCH AS THE TAGUS</b></p>	
Type of cooperation	Project of <b>transnational cooperation</b>	
Project justification	At the European rural areas there are plenty of territories with rivers in which water is a key element. Water as a natural resource is an opportunity for sustainable development, competitiveness and territorial identity.	
Main objectives of the Project	<p><b>General objective:</b> Contribute to the social, economic and environmental development of territories linked to the great rivers in Europe</p> <p><b>Specific objectives:</b></p> <ul style="list-style-type: none"> <li>- Develop strategies of territorial cooperation to recover and manage natural, cultural and historical resources linked to the rivers.</li> <li>- Create a quality territorial brand and develop a tourist destination through the design and implementation of different tourist products exploiting the resources of the different partners.</li> <li>- Expand cooperative efforts among the various actors involved in the project for the</li> </ul>	

	<p>definition and implementation of collective and sustainable innovative strategies as a key issue for competitiveness and rural development.</p> <ul style="list-style-type: none"> <li>- Preserve the natural, cultural and artistic heritage linked to the Great rivers' territories, give value and contribute to the sustainable development</li> <li>- Strengthen the European rural identity by a great river as a development element for the partners</li> </ul>
<b>Beneficiaries</b>	Local companies, authorities, organizations, citizenship
<b>Proposed activities</b>	<ul style="list-style-type: none"> <li>- Promotion of agro-industrial products from the rivers-influenced areas</li> <li>- Creation of a territorial quality label for local products, leisure activities and food.</li> <li>- Definition of gastronomic routes all along the rivers</li> <li>- Definition of a corporate image and a guide for the adhesion of local companies to the gastronomic routes</li> <li>- Management training for the local enterprises</li> <li>- Promotion of activities in the leisure industry sector</li> <li>- Elaboration of inventories and catalogues of traditional buildings in each participant territory</li> <li>- Definition of proposal for the intervention, restoration and reuse of traditional buildings</li> </ul>
<b>Possible partners</b>	Local Action Groups in the area of influence of the great European rivers in Portugal, Spain, France, Germany, Romania and so on.
<b>Duration</b>	2009 – 2013 (4 years)

**PROPOSAL OF TRANSNATIONAL COOPERATION PROJECT**

**NATIONAL RURAL NETWORK - CALL FOR PROPOSALS 2009**

<p><b>Promotor institution</b></p>	<p><b>Rural Development Association Aranjuez – las Vegas region (ARACOVE)</b></p>	
<p><b>Country</b></p>	<p>SPAIN</p>	
<p><b>Region</b></p>	<p>COMUNNITY OF MADRID</p>	
<p><b>TITLE OF THE PROJECT</b></p>	<p><b>EUROPEAN NETWORK FOR THE TRANFER AND THE SUSTAINABLE DEVELOPMENT OF RURAL AREAS CLOSE TO BIG CITIES</b></p>	
<p><b>Type of cooperation</b></p>	<p><b>Transnational co-operation project</b></p>	
<p><b>Project Justification</b></p>	<p>In a region such as the Comunidad de Madrid, which is not very large and contains some towns and villages with a clearly urban profile and others with an essentially rural nature, the fundamental objective is to develop networks of transnational co-operation between European regions where there are similar territorial features and to foment action aimed at fostering synergies and minimising problems between rural areas and nearby urban areas.</p> <p>The need to take advantage of endogenous resources, increase opportunities, assess the areas with low density and redress differences explains the need to establish a set of objectives and a joint action strategy.</p>	
<p><b>Main objectives of the Project</b></p>	<ul style="list-style-type: none"> <li>- To create networks of co-operation between European regions interested in fomenting synergies and minimising problems in rural areas near to large cities</li> </ul>	

	<ul style="list-style-type: none"> <li>- To foment investment linked to sustainable rural tourism taking into account the needs of the population in the nearby towns and cities</li> <li>- To transfer knowledge and resources aimed at assessing the natural and cultural wealth, taking advantage of the synergies between the rural areas and the nearby urban areas</li> <li>- To increase efforts in collaboration between European regions with similar territorial features in order to achieve a balanced development of agriculture in regions close to urban areas</li> <li>- To encourage revaluation and competitiveness of traditional agricultural and food products, as well as the ecological sector, taking advantage of the proximity of urban markets</li> </ul>
<p>Proposed activities</p>	<p>A few examples of possible action to be taken:</p> <ul style="list-style-type: none"> <li>- Fomenting of a network of rural territories close to large cities for exchange of experiences and initiatives for sustainable development</li> <li>- Fomenting of rural tourism in urban spaces, adapted to the needs of the population and encouraging investment</li> <li>- Assessment of the cultural and natural wealth of rural areas by means of co-operation activities</li> <li>- Fomenting of opportunities for employment and social development in rural areas</li> <li>- Development of markets for traditional and ecological products on local and urban markets</li> <li>- Development of conservation, management and assessment strategies for the natural environment and cultural wealth in the regions</li> <li>- Fomenting of electronic commerce for local agricultural and food products</li> <li>- Fomenting of communication of environmental affairs and distribution of materials</li> <li>- Development of measures and training programmes for the local population</li> <li>- Development of the entrepreneurial fabric of the agro-ecological industry</li> <li>- Organisation of a training and leisure programme for children living in rural and urban areas, using games to allow them to get to know rural regions</li> </ul>



<b>Possible partners</b>	Mainly Local Action Groups from the areas of influence of European cities, as well as other regions in Spain with similar territorial characteristics.
<b>Duration</b>	2009 – 2013 (4 years)



# PARTNERSHIP OFFER

## Gender equality

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Topic / title of the proposed project

Objective: **Equality plans for rural areas**

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Initial position / background / local context of the proposed project

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Proposed objectives / activities

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Country and/or kind of partner you are looking for

Offering LAG: **GDR Valle del Guadalhorce, Ana**

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Contact details

[generoyjuventud@valledelguadalhorce.com](mailto:generoyjuventud@valledelguadalhorce.com), Phone: +34 952483868

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## 1. DENOMINACIÓN DEL PROYECTO.- EURENERS 2

### 2. JUSTIFICACIÓN DEL PROYECTO

El artículo III-256.1 de la Constitución Europea, se establece como uno de los objetivos de la política energética de la Unión "*Fomentar la eficiencia energética y el ahorro energético, así como el desarrollo de energías nuevas y renovables*".

Los Grupos de Acción Local participantes en este proyecto, así como las entidades colaboradoras, apoyados por las acciones y programas desarrollados en el marco europeo, nacional y regional, tenemos la posibilidad de aplicar en nuestros territorios, y directamente con los actores socioeconómicos de nuestras zonas, acciones dirigidas al fomento de las energías renovables (con especial interés en la promoción de energía a través de la biomasa), así como de intervenir en acciones concretas dirigidas al ahorro y la eficiencia energética.

Los territorios implicados contamos con recursos ligados a la actividad primaria y de transformación capaces de generar, con el diseño de un plan de gestión comarcal y/o local, subproductos capaces de proporcionar energía limpia. Además, compartimos la necesidad de involucrar a las personas responsables de la gestión municipal y de la población local en el planteamiento de generación de nuevos puestos de trabajo vinculados a esta producción de energía renovable, como oportunidad de desarrollo para el medio rural, y favoreciendo la permanencia de la población joven en el territorio.

La Eficiencia Energética se puede definir como un conjunto de acciones que permiten optimizar la relación entre la cantidad de energía consumida y los productos y servicios finales obtenidos. (*wikipedia*). Otras definiciones hablan de reducir el consumo de energía manteniendo los mismos servicios energéticos sin disminuir el confort y calidad de vida protegiendo el medio ambiente, asegurando el abastecimiento y fomentando un comportamiento sostenible de su uso.

Estas dos definiciones recogen el fin de las acciones previstas en relación al ahorro y eficiencia energética del proyecto EURENERS II. Impulsar la eficiencia energética en la producción agraria manteniendo y/o mejorando su competitividad; impulsar la eficiencia energética en la gestión de los residuos manteniendo y/o mejorando la calidad de vida de la población rural, son algunos de los fines de este proyecto.

De esta manera, a través del trabajo en la mejora de la competitividad económica, de la cohesión social y de la mejora y conservación del patrimonio natural conseguiremos impulsar la creación de territorios rurales sostenibles.

La oportunidad de los proyectos de cooperación transnacional de la Red Rural Nacional facilita la aplicación comarcal de estas acciones, acciones universales, a pesar de pertenecer a espacios administrativos nacionales diferentes.

### 3. MEDIDAS Y ACCIONES DEL PROYECTO

#### 3.1. DIFUSIÓN Y COMUNICACIÓN

3.1.1. Diseño de un sistema innovador de difusión y comunicación del proyecto utilizando las redes sociales.

#### 3.2. PROMOCIÓN DE ENERGÍAS RENOVABLES – BIOMASA

3.2.1. Estudios del potencial biomásico en los territorios (subproductos del sector primario y de transformación).

3.2.2. Inversiones piloto de aprovechamiento energético.

#### 3.3. IMPULSO DEL AHORRO Y LA EFICIENCIA ENERGÉTICA



3.3.1. Agrosistemas Comarcales Sostenibles: Eficiencia energética y ahorro de emisiones GEI.

3.3.2. Gestión energéticamente eficiente y medioambientalmente sostenible de la fracción orgánica de los residuos en los territorios rurales.

#### **3.4. PROGRAMA DE FORMACIÓN TERRITORIAL Y TRANSNACIONAL**

3.4.1. Programa transnacional de jornadas técnicas relacionadas con las energías renovables (biomasa) y con el ahorro y la eficiencia energética.

3.4.2. II Congreso Transnacional de Biomasa

#### **3.5. SEGUIMIENTO Y EVALUACIÓN**

3.5.1. Diseño del sistema de seguimiento y evaluación del proyecto

3.5.2. Reuniones de coordinación del proyecto

### **4. POSIBLES ENTIDADES COOPERANTES Y COLABORADORAS**

#### **4.1. COMARCA DE TIERRA ESTELLA.-**

##### Entidad cooperante.-

- Asociación TEDER

##### Entidades colaboradoras.-

- ITG Agrícola (Agrosistemas comarcales sostenibles)
- Mancomunidad de Montejurra (Gestión energéticamente eficiente de la fracción orgánica de los residuos en los territorios rurales)
- Fundación L'Urederra (Estudio del potencial biomásico en Tierra Estella)



# PARTNERSHIP OFFER

Development of primary forestry and agricultural products and marketing

Development of small scale tourism

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## Topic / title of the proposed project

### Objective:

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## Initial position / background / local context of the proposed project

We are 2 areas, Leader halland Kustbygd is on the Swedish west-coast and Leader Halland Landsbygd is directly adjacent inland, both in southern Sweden.

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## Proposed objectives / activities

We are looking for two partners with similar geography, one on the coast side and one inland. Lots of forest and farmers. We are interested in areas that are working with development of primary products and marketing of these. But also the development of small-scale tourism to a bigger one.

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## Country and/or kind of partner you are looking for

Partners with similar geography, one on the coast side and one inland.

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## Offering LAG:

### Contact details

Leader Halland Kustbygd  
Leader Halland Landsbygd

Contact person: Marion Eckardt  
Verksamhetsledare  
+46(0)345 18289  
+46(0)733 718289  
Fabriksgatan 1  
31480 Hyltebruk  
[www.leaderhalland.se](http://www.leaderhalland.se)

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## **PARTNERSHIP OFFER**

### INTRODUCTION

Mare Boreale is a Leader-area covering the coast-line and archipelago of the Gulf of Bothnia in the north of Sweden. Significant for the area is that it holds the world's northernmost brackish-water archipelago, a shallow archipelago with a large number of islands. The rising of the land is significant in the area, which rather rapidly influences the geography. The northern, subarctic location, the rising of the land and the brackish-water creates conditions for unique species.

One of the focus areas of Mare Boreale is to stimulate economic growth in the local economy, to a large extent focusing on the tourism sector. One aim is to attract visitors/tourists to the region. Development of new products based on the special prerequisites of the areas nature, climate and raw materials are therefore greatly encouraged as well as developing good ways of meeting and satisfying visitors.

### PARTNER SEARCH

LAG Mare Boreale is now searching for European partners interested in participating in a transnational cooperation project focusing on:

- Attracting visitors
- Product development of tourism products based on an areas nature, climate and raw materials (inspiration and exchange of experiences)
- Development of hosteness and good ways of meeting and satisfying visitors

LAG Mare Boreale is in addition to the request above open for other cooperation suggestions as well.

### CONTACT INFORMATION

Tina Nilsson, Head of Operations

Languages spoken: Swedish, English (German, Spanish)

Phone: +46 (0)70-261 87 87

E-mail: [tina@mareboreale.se](mailto:tina@mareboreale.se)

Tomas Öhlund, Chairman of LAG Mare Boreale

Languages spoken: Swedish, English

Phone: +46 (0)70-318 38 02

E-mail: [tomas@mareboreale.se](mailto:tomas@mareboreale.se)



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## Partner search Folk music Sweden-Finland

**Leader LAG: Leader Hälsingebygden**

**Area:** 15 000 km<sup>2</sup>

**Population:** 93.000 inhabitants.

**Strategy:** Our strategy focuses in promoting entrepreneurship within tourism, added value on local products, nature and culture and also in local initiatives and cooperation.

**Web:** [www.leaderhalsingebygden.se](http://www.leaderhalsingebygden.se)

**Looking for:** A Leader area in Finland interested in folk music and youth exchange

The Study and Learning Association Bilda Gävle-Dala is since 2002 running a large folk music activity in cooperation with the Leader area in the Hälsingland county. ([www.halsingelatverkstad.se](http://www.halsingelatverkstad.se)) . We are now looking for a Finnish partner to expand the existing transnational cooperation which already includes northern England and Bretagne. If we find an interested Leader area in Finland this cooperation can be financed through Leader but we are also open for other funding possibilities.

On the short term we need to get in touch with a folk music teacher who can participate in a summer course June 21-27 2010. The course will be held in Järvsö, about 300 km north of Stockholm. The task would be to teach tunes from Finnish folk music tradition in a team of teachers from Sweden, France and England. Students from Finland are also welcome to participate in the summer course.

In a step two we are planning for a larger project with a youth group of 25-30 participants from 4-8 countries for summer courses in 2011 and 2012 held in Hälsingland (Sweden), Northumberland (England) and Bretagne (France). During the courses a large repertoire from the different folk music traditions will be practiced and studied. In the end, summer 2012, a music tour with concerts in several countries will be arranged containing also multi media which will ensure that the repertoire can be used in all the countries also after the concert tour. One part of this exchange will be done exclusively between Sweden and Finland.

Working language in the project will be English but we would appreciate if it was possible to use Swedish in the Finnish-Swedish cooperation.

The teacher for the summer course 2010 could be recruited separately, but we would prefer to cooperate with an organisation and teacher who also is interested in the planned larger step two project.

Since planning and financing takes time to arrange we need to start as soon as possible. We are thankful for a quick response and hope to make a visit to an interested project partner in the beginning of 2010.

Contact person for the project: Roland Hamlin, +46-70-3314497, [roland@eldsjalavard.se](mailto:roland@eldsjalavard.se)

Musical director: Eiwor Kjellberg, +46-651-40590, +46-73-0438362, [eiwor.kjellberg@bildada.nu](mailto:eiwor.kjellberg@bildada.nu)



# Partnersök folkmusik Sverige- Finland

Sökes: Finskt Leaderområde med intresse för folkmusik och ungdomsutbyte

Studieförbundet Bilda Gävle-Dala driver sedan 2002 ett stort folkmusikarbete i samverkan med vårt Leaderområde i Hälsingland ([www.halsingelatverkstad.se](http://www.halsingelatverkstad.se)). Nu söker vi en finsk partner för att utveckla vårt existerande samarbete med folkmusiker i norra England och Bretagne. Om det kan ske i samverkan med ett Leaderområde i Finland kan vi forma ett transnationellt samarbetsprojekt med Leaderfinansiering, men också andra finansieringsvägar kan bli aktuella.

**På kort sikt** behöver vi få kontakt med en folkmusiklärare som kan delta i en sommarkurs i Järvsö (ca 30 mil norr om Stockholm) den 21-27 juni 2010. Uppgiften är att lära ut låtar ur finsk folkmusik i ett lärarlag med även svenska, engelska och franska lärare. Även elever från Finland är välkomna till denna kurs.

**I nästa steg** planerar vi ett större projekt där en grupp på 25-30 ungdomar från 4-8 länder under 2011 och 2012 möts till kursveckor i Sverige (Hälsingland), England (Northumberland) och Frankrike (Bretagne) för att öva in en gemensam repertoar med inslag från allas hemländer och deras folkmusiktradition. Slutresultatet blir en föreställning som spelas under en turné sommaren 2012, och med multimediasinslag som gör att repertoaren kan användas vidare i respektive land. En del av utbytet sker enbart mellan de svenska och finska deltagarna i projektet.

Arbetspråket i projektet är engelska, men vi ser helst att svenska kan vara arbetspråk i de svensk-finska relationerna.

Lärare till sommarkursen kan rekryteras separat, men helst vill vi samarbeta med en person och organisation som också är intresserad av att delta i det kommande större projektet.

Eftersom planeringsarbetet och finansieringsfrågorna tar lång tid behöver vi i båda fallen börja så snart som möjligt. Vi är tacksamma för snabb kontakt om intresse finns för att samarbeta med oss och hoppas kunna besöka en möjlig partner under början av 2010.

Kontaktperson projektorganisation: Roland Hamlin, +46-70-3314497, [roland@eldsjalavard.se](mailto:roland@eldsjalavard.se)

Musikalisk ledare: Eiwor Kjellberg, +46-651-40590, +46-73-0438362, [eiwor.kjellberg@bilda.nu](mailto:eiwor.kjellberg@bilda.nu)

**Leader Hälsingebygden** är 150 kvadratmil stort och har 93.000 invånare. Leaderstrategin bygger på att främja entreprenörskap bl a inom besöksnäring, lokal förädling, natur och kultur, samt att stimulera lokala initiativ och lokal samverkan. Se [www.leaderhalsingebygden.se](http://www.leaderhalsingebygden.se)





## **Swedish LAG looking for partners for cooperation**

Local high quality food production and youth involvement are the themes

LAG: Leader Västra Mälardalen  
(The western part of the valley of Lake Mälaren)

Population: 43 500

Land surface: 1140 km<sup>2</sup>

### **Description of the area and our priorities**

Our area is predominantly a large plain of arable land. The part of our territory which not is arable land is hard wood forests or spruce. In the coniferous forests there are some peat mosses and mires. It is a landscape with a mosaic of big variations. The climate is favourable and due to the big lake Mälaren the spring is a little bit earlier in the area than in the surroundings on higher ground.

Köping is the biggest town in the Leader area and it is dominated of manufacturing industry. The town of Arboga is smaller and was historically dominated by defence industry. Both the towns are during the last 10 years experiencing a process of a restructure of the business fabric since many the larger manufacturing companies have been cutting down or even closing.

The agriculture in the area is active and thriving but has also gone through some tough rationalisations. There is, for instance, only a small amount of dairy farms still active in the area, which in turn affects the landscape due to the lack of grassing animals.

We have noticed an increased demand for locally produced food. It has become one of our priority areas. Another priority area and an important target group is youth. In the LAG we have reserved four seats for individuals with the age under 20 years. This is probably unique in the whole country.

With this short description we are looking for a Leader area in Europe interested in cooperation about at least one of the above mentioned priority areas. To develop a cooperation plan we are planning to make a study trip in spring 2010 (maybe in the end of March) if we by this announcement through the ENRD Contact Point can find a matching Leader area willing to receive us.

Best regards  
Ander Johansson  
LAG manager

Området består till stor del av uppodlad slätt. De delar av området som inte är uppodlat täcks antingen av granskog eller ädellövsog. Smärre myrstråk förekommer i barrskogsområdena. Landskapet är mosaikartat med stora detaljvariationer. Klimatet är gynnsamt med bl. a. något tidigare vår än omgivande regioner.

Köping som är den i Leaderområdet största staden är starkt präglad av tillverkningsindustri. Den mindre staden Arboga har tidigare dominerats av försvarsindustri. Båda städerna är under stark omvandling då de stora företagen sedan 10 år tillbaka har börjat lämna området.

I området finns ett aktivt och levande lantbruk. Som på de flesta ställen i Sverige har även lantbruket genomgått dramatiska förändringar. Det finns snart bara en handfull mjölkgårdar kvar vilket givetvis också påverkar landskapet då det är brist på betande djur.

Vi märker dock en ökande efterfrågan på lokalt producerade livsmedel. Detta är också ett av Leader Västra Mälardalens prioriterade områden. Ett annat för oss viktig område och målgrupp är ungdomar. LAG har fyra platser vikta för unga under 20 år – med detta torde vi vara unika i landet.

Med denna beskrivning söker vi ett eller Leaderområden i Europa att utveckla ett samarbete med. LAG avser att under våren (slutet av mars 2010) att göra en studieresa om vi via Contactpoint hittar ett område att samarbeta ned som dessutom har möjlighet att ta emot oss då.

Vänliga hälsningar  
Ander Johansson  
Verksamhetsledare



# Rural Development Programme for England 2007 - 2013

## Transnational and Interterritorial Co-operation partnership form

The \_\_\_\_\_ is interested in developing a project relating to \_\_\_\_\_

We are looking for information on prospective partners throughout the European Union who are interested in discussing the development of this project further.

<b>LAG</b> Insert Local Action group Name	
<b>Region</b>	England
<b>Topic</b> Please insert the topic under which a partner is required.	
<b>Project Description</b> Please describe the situation at present, a description of the project and what is required of the partner	
<b>Contact</b> Please include some contacts so that any potential partners can get in contact.	



The European Agricultural Fund for Rural Development: Europe investing in rural areas



# Rural Development Programme for England 2007 - 2013

## Transnational and Interterritorial Co-operation partnership form

*(To be completed by the Local Action Group/Project)*

The Fells and Dales, Cumbria Local Action Group is interested in developing a project relating to facilitating awareness-raising, exchange of best practice and mutual assistance between graziers of common land. We are looking for information on prospective partners throughout the European Union who are interested in discussing the development of this project further.

LAG	Fells and Dales, Cumbria
Region	England
Topic	Co-operation to facilitate awareness-raising, exchange of best practice and mutual assistance between graziers of common land
Project Description	<p>There are approx. 1.5 million ha of land in common management in the UK and Ireland and many times that amount in the rest of the EU. Common land is a High Nature Value cultural landscape, delivering a range of other public goods, such as adaptation to climate change; catchment management and public access. Grazing management of common land is recognised as essential but imposes high transaction costs, both social, economic and administrative on graziers. Awareness of common land's unique character and benefits and its special needs is low among both the general public and administrators. Commoners lack a forum which can publicise these benefits and needs to the wider world and which enables them to assist each other with the complex legal and practical issues which arise.</p> <p>A Foundation for Common Land is being set up in the UK and Ireland as a co-operation between various groups of commoners. It intends through this project</p> <ul style="list-style-type: none"> <li>- to employ a 1 FTE Observatory Co-ordinator who will initiate, facilitate, foster, promote and publicise contact, co-operation and mutual assistance between commoners themselves and with the public and Government, through events, one-to-one support and through:</li> <li>- to set up and run a web-based Observatory to act as a shop window for common land and a means of easy information exchange between commoners</li> <li>- to support ancillary set-up and running costs including travel, subsistence, office supplies, legal and accountancy</li> </ul>



The European Agricultural Fund for Rural Development  
Europe investing in rural areas

	<ul style="list-style-type: none"> <li>- to fund publication and design costs of information materials</li> <li>- to fund costs of buying in specialist mentors for case work (e.g. specialist lawyers)</li> <li>- to employ a 1 FTE Network Manager to carry out the legal, financial and administrative affairs of the Network, apply for funding for projects and carry out management, monitoring and reporting of the whole project.</li> </ul> <p>The partner Groups will part-fund and possibly part-host the various elements of the project, which will be offered either as paid employment or as a contract to individuals or consortia.</p>
<b>Contact</b>	Andrew Humphries, c/o The Old Stables, Redhills, Penrith, Cumbria CA11 0DT. info@fellsanddales.org.uk



The European Agricultural Fund for Rural Development:  
Europe investing in rural areas



# Rural Development Programme for England 2007 - 2013

## Transnational and Interterritorial Co-operation partnership form

*(To be completed by the Local Action Group/Project)*

The Coastal Action Zone is interested in developing a project relating to Involving Young People in a LAG and its activities.

We are looking for information on prospective partners throughout the European Union who are interested in discussing the development of this project further.

<b>LAG</b>	Coastal Action Zone
<b>Region</b>	England
<b>Topic</b>	Involving Young People in a LAG and its activities
<b>Project Description</b>	<p>The Coastal Action Zone has agreed a project with the charity Children's Links that aims to develop the role of young people in LAG membership and in the creation of projects. An exploratory visit has been funded for young people to visit a Swedish partner that has experience in a project of this nature.</p> <p>Children's Links would like to find transnational partners who:</p> <ul style="list-style-type: none"> <li>Have little experience of young people's participation in government initiatives and would like to learn more</li> </ul> <p>Children's Links would like to hear form English Partners who:</p> <ul style="list-style-type: none"> <li>Wish to develop a project and/or</li> <li>Have contacts with another EU nation on a similar project to consider amalgamation</li> </ul>
<b>Contact</b>	Pat Tarttelin on 00447957731069 or <a href="mailto:pat.tarttelin@childrenslinks.org.uk">pat.tarttelin@childrenslinks.org.uk</a> or Beth on beth.horwood@childrenslinks.org.uk



# WALES RURAL NETWORK

## PARTNERSHIP OFFER

*Topic / title of the proposed project*

Business Growth (Rural Denbighshire) for priority market sectors

### **Objective:**

*Background / local context of the proposed project*

The Rural area of Denbighshire is a traditional one, and businesses, which have developed, have been in the main small, employing usually less than 10 people. The market towns of Ruthin, Llangollen, Corwen, St Asaph, Rhuddlan and Denbigh are key to the economy of the area providing services for the surrounding countryside and villages. The aim of the project is to develop growing/emerging sectors, which have the capacity for further growth, within markets which have the potential to generate revenue. The project aim to develop cluster businesses, identify emerging sectors and market the cluster groups to those markets. The project excludes farming, agriculture and tourism.

*Proposed objectives / activities*

- Undertake quantitative and qualitative research that identifies the best cluster groups, market demand and marketing activity.
- Advise and assist 90 businesses
- Actively encourage or promote action to address environmental sustainability
- Establish 5 cluster groups and develop and deliver marketing activity to relevant target groups in order to attract new business into the area

*Country and / or kind of partner you are looking for*

Rural areas i.e. Cornwall, the Highlands in Scotland or similar across Europe, areas that actively engage micro businesses (that employ under 10 people and have an annual turnover of less than £2m). In particular those areas that are developing 'greener' businesses.

### **Offering Local Action Group:**

*Contact details*

Helen Booth, Project Officer (Rural Denbighshire) 07789 943 151

