

REGIONALMANAGEMENT

Pillerseetal - Leogang

MIT UNTERSTÜTZUNG VON



Fieberbrunn, Leogang, Hochfilzen
St.Ulrich a.P., St.Jakob i.H., Waidring
TVB Pillerseetal, TVB Leogang

Transnational cooperation




MIT UNTERSTÜTZUNG VON



Fieberbrunn, Leogang, Hochfilzen
 St.Ulrich a.P., St.Jakob i.H., Waidring
 TVB Pillerseetal, TVB Leogang

OVERVIEW

- LEADER since 1996 (LEADER II, Leader +, Leader 2007-2013)
- responsible for all kind of funding, not only Leader (LEADER, INTERREG, national fundings, business funding etc...)

<p>6 municipalities (Fieberbrunn, Hochfilzen, Leogang, St. Jakob, St. Ulrich, Waidring)</p>	<p>12.800 Einwohner</p>	<p>ca. 500 agricultural businesses</p>
<p>2 Bundesländer (Tyrol and Salzburg)</p>		<p>16 % living area (about 3.600 buildings)</p>
<p>770 km streets 13 km railway</p>	<p>700 SME´s</p>	<p>1.400.000 overnight stays per year (about 350.000 individual tourists)</p>

REGIONAL

Pillersee

MIT UNTER



Fieberbrunn,
St.Ulrich a.P., S
TVB Pillersee



REGIONALMANAGEMENT

Pillerseetal - Leogang

MIT UNTERSTÜTZUNG VON



ORGANISATION OF THE LAG

MIT UNTERSTÜTZUNG VON



Fieberbrunn, Leogang, Hochfilzen
St.Ulrich a.P., St.Jakob i.H., Waidring
TVB Pillerseetal, TVB Leogang

- Organised as association
(members: 6 municipalities and 2 tourism boards)
- 1 Manager (not employed), part-time secretary
- Organisational structure:
 - Managing board (all mayors)
 - Decision board (mayors and local persons)
 - Several task groups for different topics
- Outcome 2007-2012: (Leader projects)
 - 72 projects, project sum: € 9.3 Mio. EUR
 - Over 50 % regional cooperation projects
 - 16 % are cooperation projects (transregional or transnational)

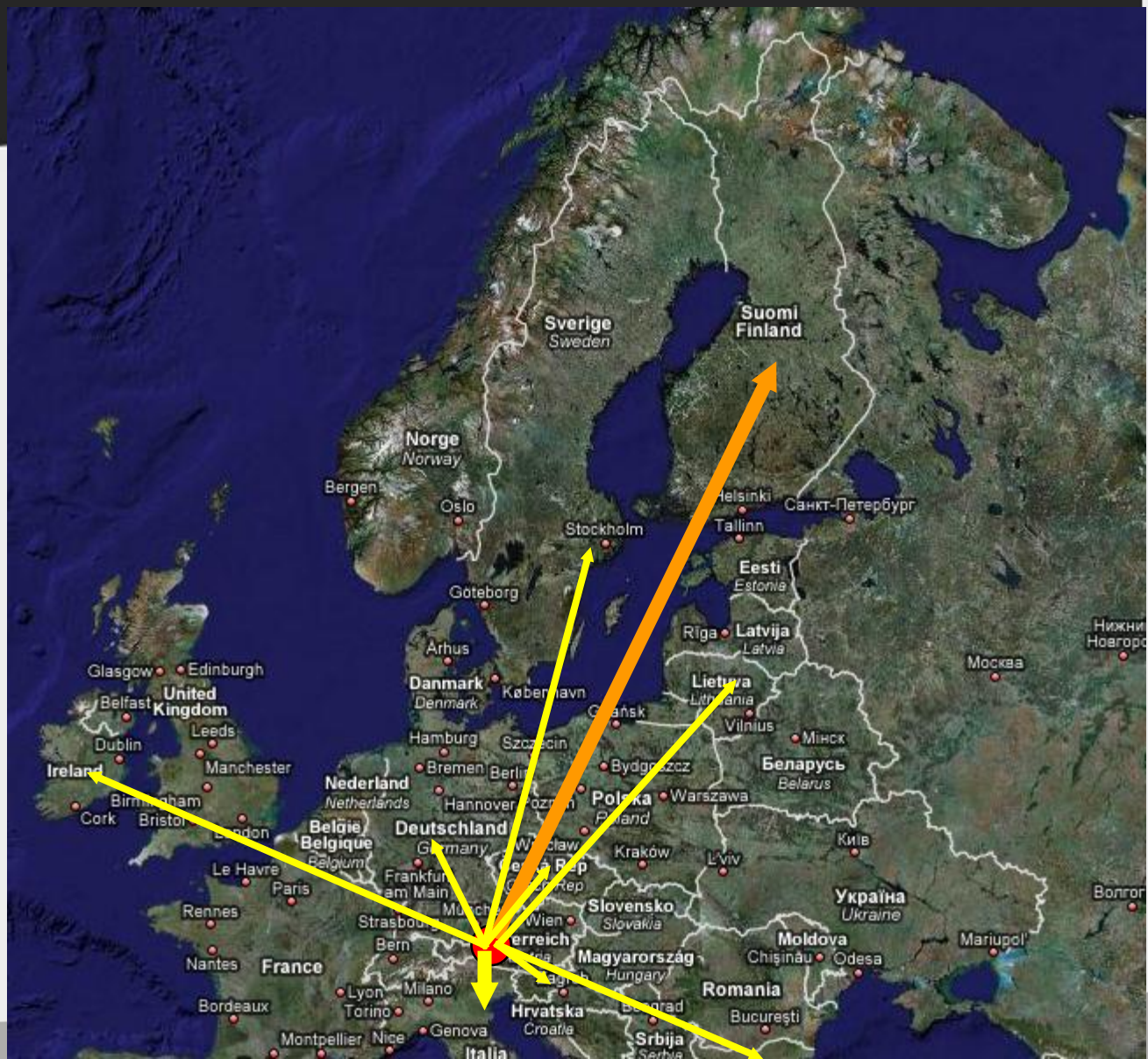
MIT UNTERSTÜTZUNG VON



Fieberbrunn, Leogang, Hochfilzen
 St.Ulrich a.P., St.Jakob i.H., Waidring
 TVB Pillerseetal, TVB Leogang

COOPERATION

- Over 10 transnational cooperation projects in the last years
- Actually LAG is partner in 3 transnational projects and 10 national cooperation projects
- Member of the focus-group 3 „cooperation“ of the ENRD in Brussels
- 2007-now: 256 TNC projects were accepted in the EU (from potential 2.305 LAG's)



TRANSNATIONAL COOPERATION

MIT UNTERSTÜTZUNG VON



Fieberbrunn, Leogang, Hochfilzen
St.Ulrich a.P., St.Jakob i.H., Waidring
TVB Pillerseetal, TVB Leogang

• CON's

- Time consuming and needs a lot of resources
- Advantage for the region is not always visible or measurable
- Different language, different guidelines, different financing structures
- Bigger risk to fail with the project
- Partnerships and responsible persons may change during the project
- Funding for common costs is new for every authority (also Advantage!)
- Not every project is suitable for transnational cooperation
- Normally you do not get more funding



PRO'S

PRO's

- New ideas for own region
- Looking beyond one's own nose
- (touristical) Marketing for the own region
- Open new markets for regional enterprises
- Potential of innovation in own region increases
- Use the know-how of other regions
- Sometimes better funding
- LEADER should bring the „big and unknown Europe“ to the people and with cooperation projects the effect is even bigger
- New friends, new food, new drinks and new areas
- YOU MUST BE ACTIVE

WHAT KIND OF PROJECTS FOR COOPERATION?

MIT UNTERSTÜTZUNG VON



Fieberbrunn, Leogang, Hochfilzen
St.Ulrich a.P., St.Jakob i.H., Waidring
TVB Pillerseetal, TVB Leogang

Type 1

- Genuine transnational themes
- e.g.: cross-boarder trails and routes

Type 2

- Business themes
- e.g.: education, tourism, energy, youth,

Type 3

- Area specific themes
- e.g.: Alpine space, sea/lakes, forestry

Type 4

- Specialist themes
- Farming with cows, cooperation of companies of the same branch, ...

HOW TO START A COOPERATION?

- 3 main steps to a fruitful cooperation:
 1. Getting to know each other
 2. Exchange of Know-how and focus on a certain issue



WORLD OF THE LAG

3. Hardest but most sustainable one:
Connect regional actors (companies) to each other

WORLD OF BUSINESS



M 421 IN AUSTRIA AND HUNGARY

Austria 		Hungary 
86	Number of LAG's	95
750.000.000	Total Leader Budget	417.000.000
Undefined, depends on ideas	Budget TNC	27.300.000
Regional MA's	Responsible for 421	Ministry
Depends on own LDS of the LAG	Content	Depends on ownLDS of the LAG
LAG itself MA only controls No calls or deadlines	Selection of the project	Regional office of the ARDA Ongoing application
Everything in LDS	Main topics	Visits and events
Normal Leader application plus partnership agreement	Documents	?

REGIONALMANAGEMENT

Pillerseetal - Leogang

MIT UNTERSTÜTZUNG VON



Fieberbrunn, Leogang, Hochfilzen
St.Ulrich a.P., St.Jakob i.H., Waidring
TVB Pillerseetal, TVB Leogang

EXAMPLES

WWW.CLIMBERS-PARADISE.COM

WWW.JAKOBSWEGE.NET

